Virtual Reality in Parks and Recreation

Innovative Approaches to Management using Technology

Address by

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> to R.A.I.P.R. 70th National Conference Perth, 3 November 1997





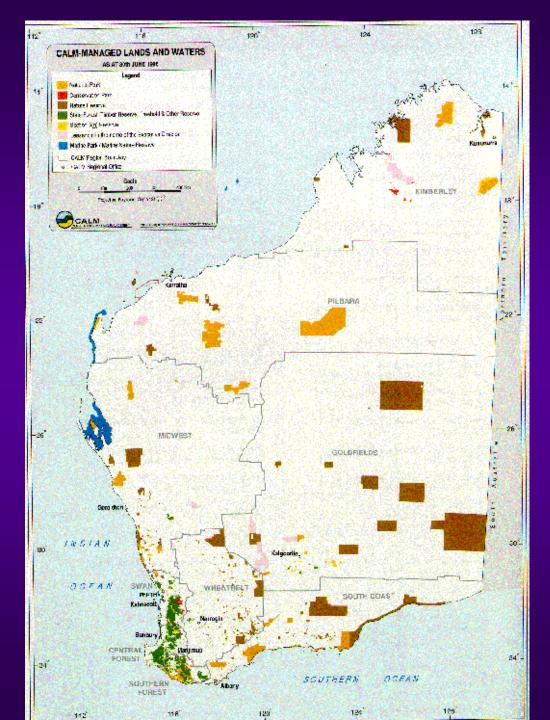


France occupies a land area about a quarter the size of Western Australia

CALM manages a land area 51% the size of Japan



CALM managed lands and waters





























In 1994, a National Newspoll of 1200 Australians found that:

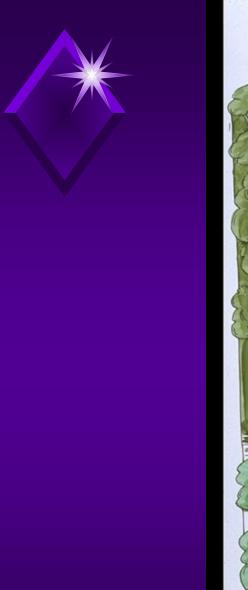
53% of respondents were likely to seek a nature-based tourism experience in the next 12 months

the reason that nature-based tourism is so important is because the activities being experienced occur in nature and do not damage the environment

Management is the answer

Integration

The community owns the land but there are many constituencies







SUSTAINABILITY



Why nature-based tourism needs conservation

- If we destroy the natural asset there is no product
- Conservation can create unique natural products
- Conservation can add value to the naturebased tourism experience
- Marketing

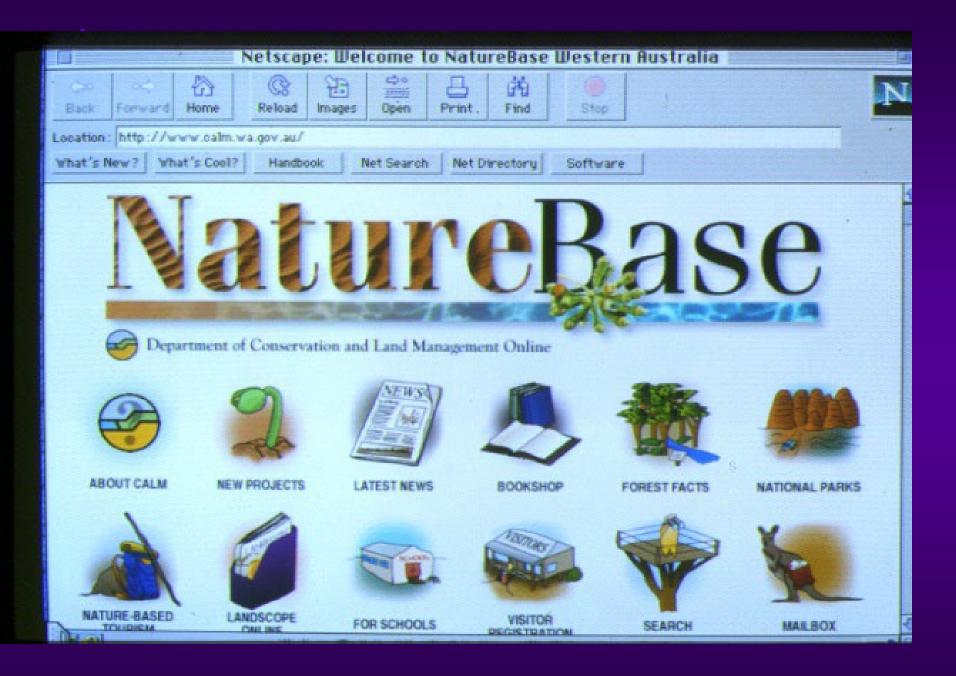
Why conservation needs nature-based tourism

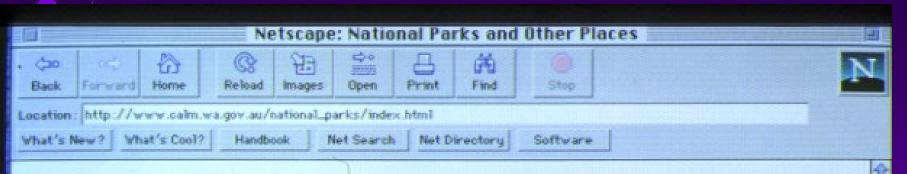
- Nature-based tourism educates the community about what is worthwhile conserving
- Nature-based tourism causes our landscapes, plants and animals to have a tangible value
- Nature-based tourism increases the number of constituencies who depend on, and hence support conservation
- Nature-based tourism generates funds for research and management

The challenge is to manage effectively and creatively with finite reources

A key component is the use of technology







NatureBase

Department of Conservation and Land Management Online

- ABOUT CALM
- NEW PROJECTS
- LATEST NEWS
- BOOKSHOP
- FOREST FACTS
- NATIONAL PARKS
- NATURE-BASED TOURISM
- LANDSCOPE
- FOR SCHOOLS
- HOME
- VISITOR REGISTRATION

National Parks and Other Places

Western Australia is a vast State covering 250 million hectares of some of the most ancient landscapes in the world. This includes rugged gorges, tropical reefs, towering forests, woodlands, white beaches and 7,000 kilometres of coastline.



Home: National Parks

National Parks

Western Australia boasts one of the most diverse groups of plants found anywhere, from giant karri trees to underground orchids to brightly coloured wildflowers. It's estimated that Western Australia also has nearly 3,000 native species of animals and birds and fish—and many more insects.

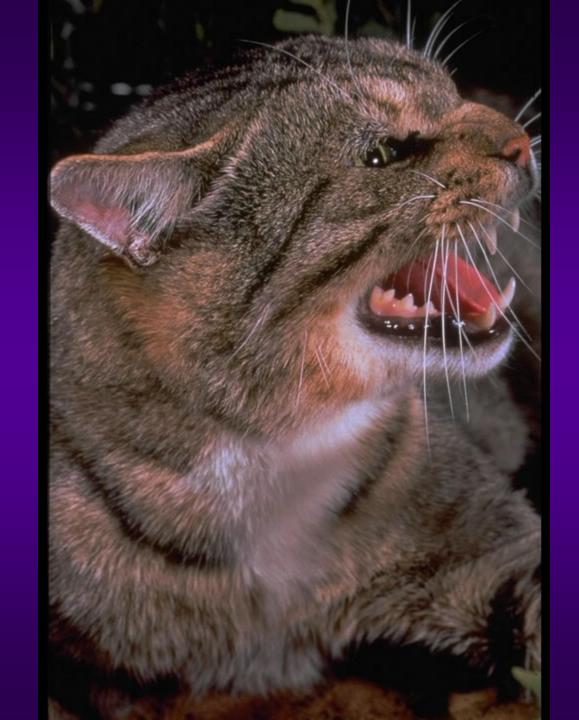
Whether travelling the ancient and varied terrain of the Kimberley to the towering forests of the south-west, from the unique coral reefs off our coast to the endless red plains and dunes of our arid heartland, visitors find an amazing array of outdoor experiences and enjoyable holidays.











TUTANNING NATURE RESERVE Bettongia Percentage Capture Rate Pre Fox Control

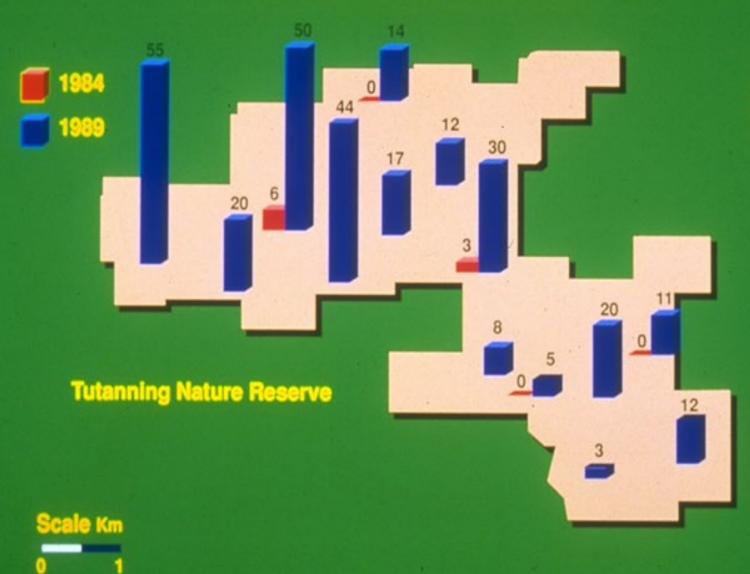




1884

WOYLIE CAPTURE RATE (5 Years of Fox Control)

Figure 2



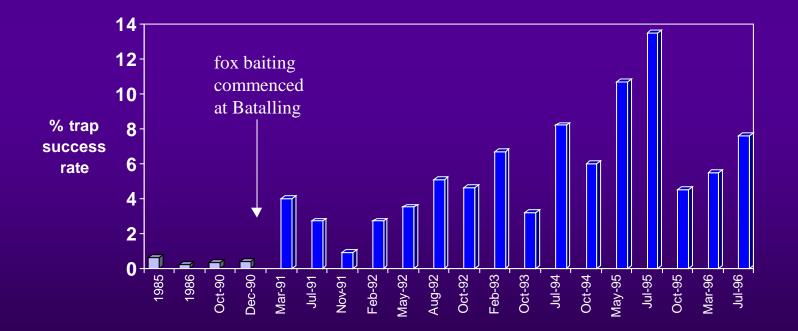




The impact of fox control on Chuditch at Batalling forest

Batalling - unbaited

Batalling - baited





Introducing the Small Twelve







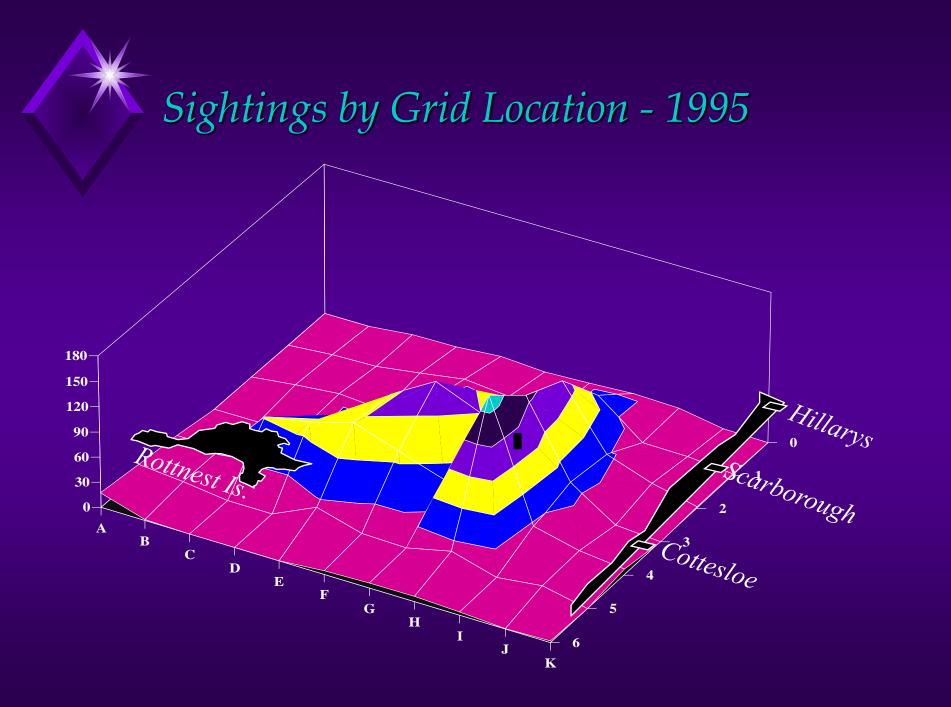












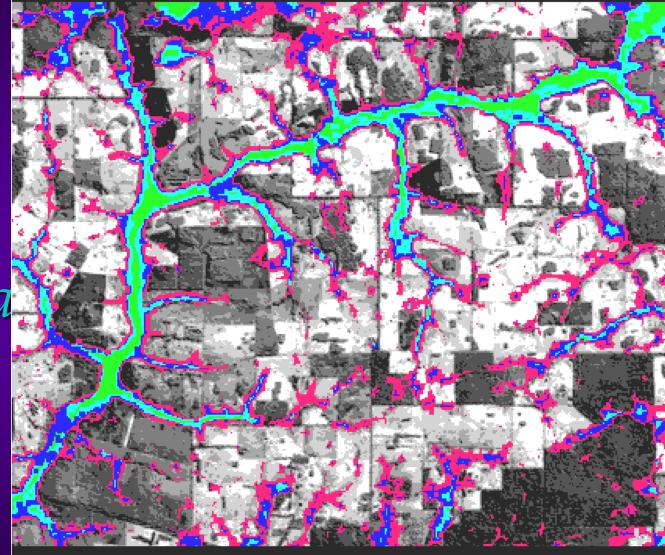


DNA technology and conservation

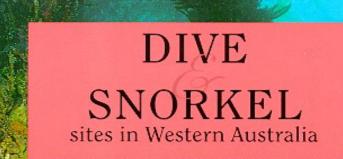




Satellite imagery a salinity







DEPARTMENT OF CONSERVATION AND LAND MANAGEMENT

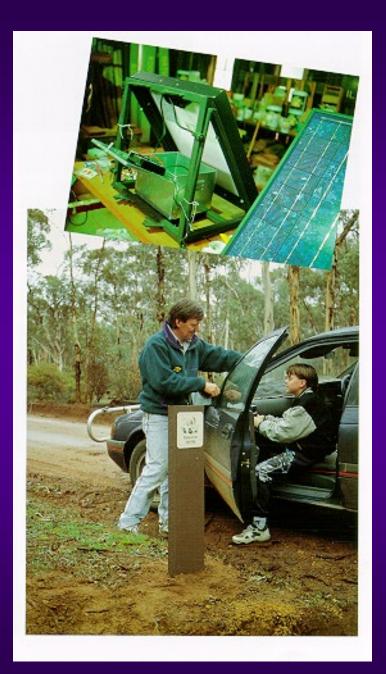


CALM's "Bush Book" series

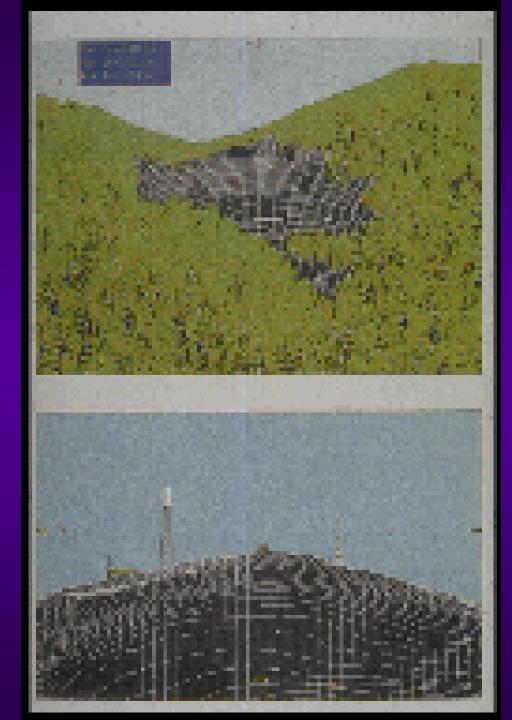




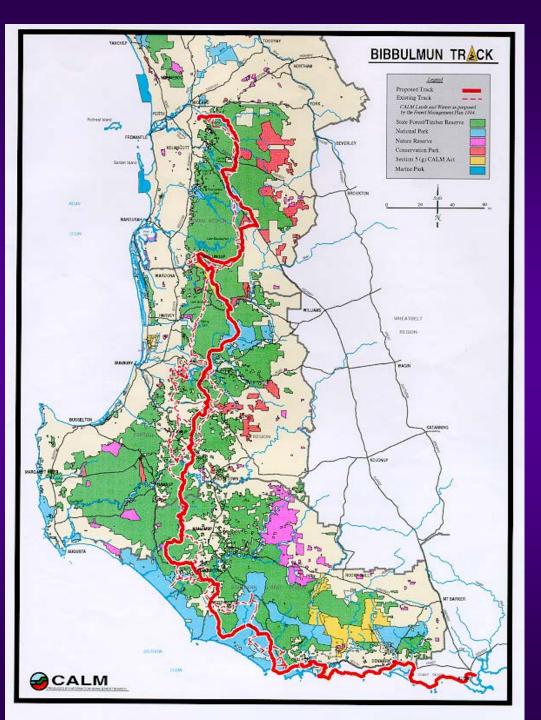
Dryandra takes to the airways







The Bibbulmun Track



Managing the impacts of visitation









200,000 people have visited the Tree Top Walk since it opened in September 1996



7 square metres of land were used to support the Tree Top Walk * 12 months after opening the *Tree Top Walk*

- Tourist visitors to Walpole have doubled
- Six new accommodation outlets have opened
- □ A 35-room motel is under construction
- □ 200,000 people have visited the Walk