

# Recreation and Visitor Use - Planning and Evaluation



Tracy Shea  
Coordinator, Visitor and Regional Services

# Corporate Plan

## Strategic Directions, Objectives and strategies

### Achieve Outputs by:

- Conserving Biodiversity
- Creating sustainable community benefits
- Maintaining community involvement and support
- Improving the way we do business





# Corporate Plan

Strategic Directions,  
Objectives and Strategies

Outputs:

- *Sustainable Forest Management*
- *Parks and Visitor Services*
- *Nature Conservation*



# Controlling Bodies

- Conservation  
Commission
- Marine Parks  
and Reserves  
Authority

# Output

Parks and Visitor  
Services





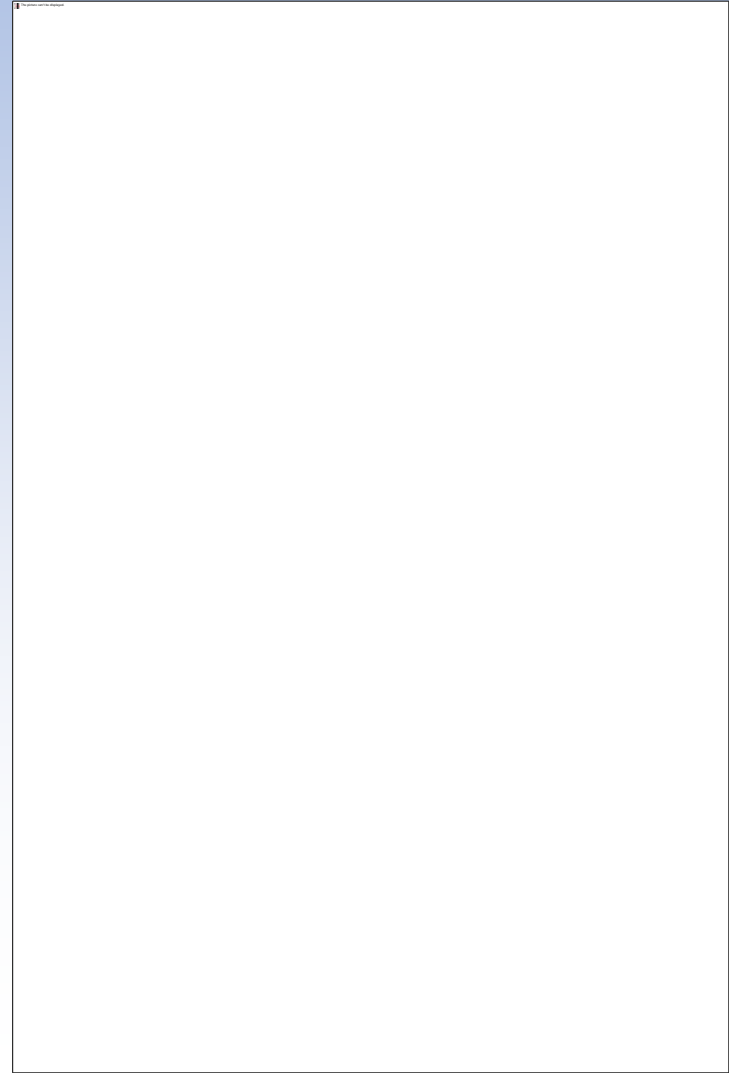
# OUTCOME

- Community enjoyment and appreciation of parks, wildlife and the natural environment without compromising conservation and management operations.



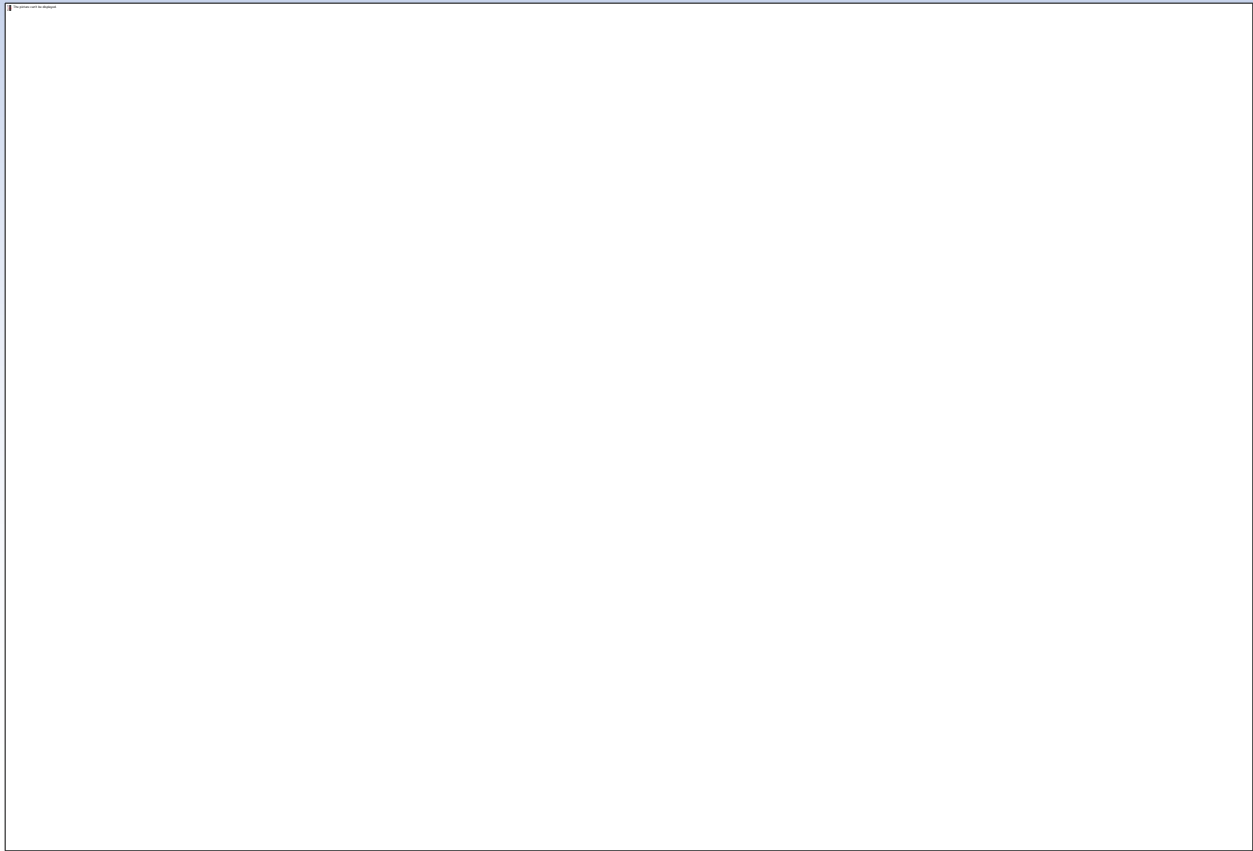
# TWO COMPONENTS

1. People experiencing, enjoying and therefore appreciating and valuing the wildlife and natural environment.
2. People being given the opportunity to be meaningfully engaged and involved in maintaining biodiversity through contributing to management.



# Role of the PVS Division

- Provision of a wide range of central services
  - Specialised and technical services
  - Resource procurement and coordination
  - Central processes
  - Standards
  - Auditing
  - Training  
and development
  - Innovation  
and leadership
- Assist field delivery





# Areas of Operation

- Capital Works Coordination
- Licensing and Tourism Operations
- Recreation Planning and Design
- Management Planning
- Policy and Legislation
- Community Engagement
- Land Acquisition
- Indigenous programs
- Other

# WHAT'S HAPPENING

- Over 25 million hectares of lands and waters in 2005 (17 million in 1985).
- Creation of 36 new national parks and nature reserves, and 10 new conservation parks promised under the Government's Old Growth Forest policy.
- World Class Park System



# WHAT'S HAPPENING

- Increase in area of marine parks and reserves.
- Increased focus on management planning.
- Dramatic increase in visitation over a decade, up to 10.9 million visits (doubling over decade).
- Dramatic increase in number of volunteers and their support.
- High level of satisfaction of visitors about the job we are doing.



# WHAT'S HAPPENING

- Establishing a research base:
  - Nature Based Tourism and Recreation Research Committee; plus
  - joined Cooperative Research Centre on Nature Based (Sustainable Tourism).
- Embraced the wider use of technologies and approaches to increase our capacities, eg VISTAT, RATIS.
- Established a system of strategic planning and forward estimates with integration between outputs.





# WHAT'S HAPPENING

- Identified a way forward for meaningful indigenous involvement in management subject to consultation.
- Expanded Aboriginal training and employment programs.



# CALM Estate

- National Parks
- Conservation Parks
- Marine Parks
- Marine Management Areas
- State Forest & Timber Reserves
- Nature Reserves (Marine & Terrestrial)
- 5(1)(G) & 5(1)(H) Reserves
- Management Areas (Sect.16 & 16A)
- Other Reserves, Leasehold, Freehold land

# GROWTH IN RESERVES

25.4 million hectares of the State's lands and waters





# GROWTH IN VISITORS

Nearly 11 million visits in 2004/05

# GROWTH IN REVENUE





# VOLUNTEERS

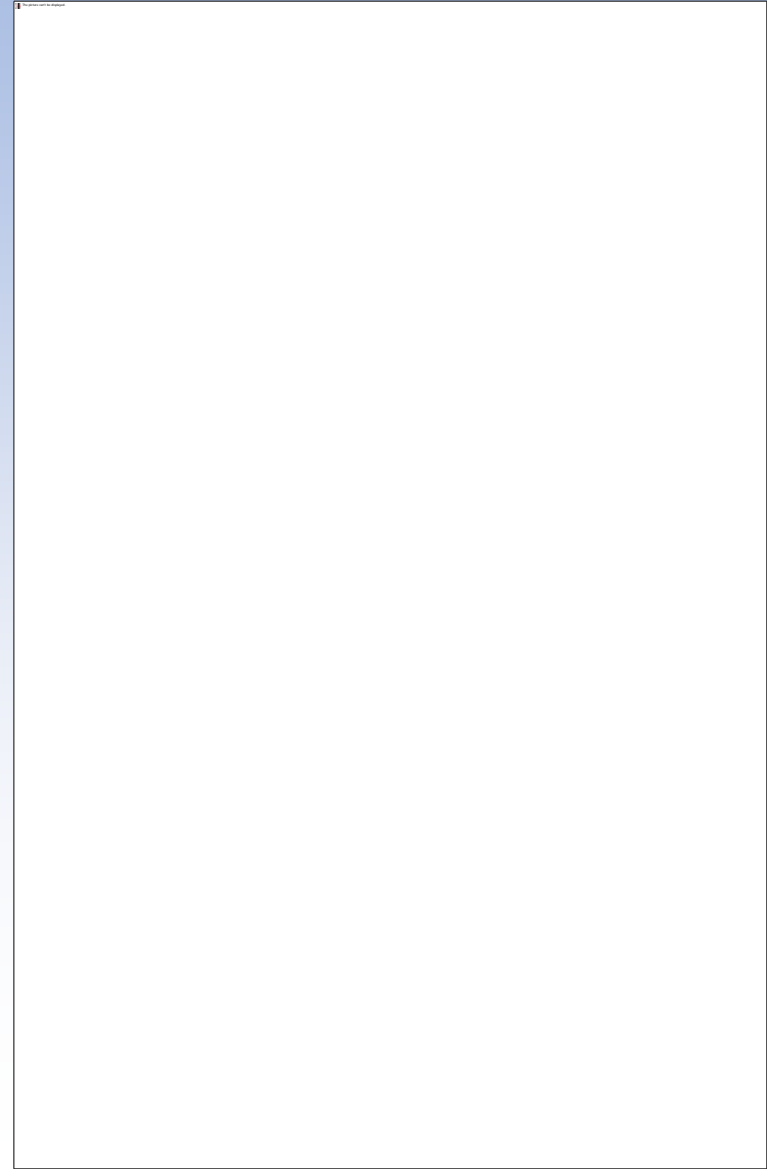
A total of 7,600 registered volunteers and 444,000 hours contributed in 2004/05





# Planning in CALM

- Corporate Plan
- Regional Planning
- Park Management Plans
- Recreation Planning  
and Site Design
- External Land Use Planning
  - Bush Forever
  - Subdivision / Development  
approvals



# Management Planning

- Acceleration in output of plans
- Draft Plans released
  - St John Brook/Jarrahwood Conservation Parks
  - Shark Bay World Heritage Strategic Plan
  - Lake McLarty Nature Reserve
  - Cape Range, Shannon and D'Entrecasteaux, Kennedy Range,
  - Wellington National Parks
  - Dryandra,
  - Walpole Wilderness,
  - Burrup
- Planning Workshop
  - Review of processes, priorities and planning tools





Lane Poole Reserve, Dwellingup



Karijini National Park, Pilbara Region

# Community engagement

- Coordination of volunteers & volunteer groups
  - Training, manuals, support, acknowledgement
- Recreation groups
  - 4WD Assn, 2 Track Foundations et al
- Industry bodies
  - FACET, Outdoors WA, TCWA
- Advisory Committees
  - Internal and external
- Wide range of other community groups





# Recreation planning and design

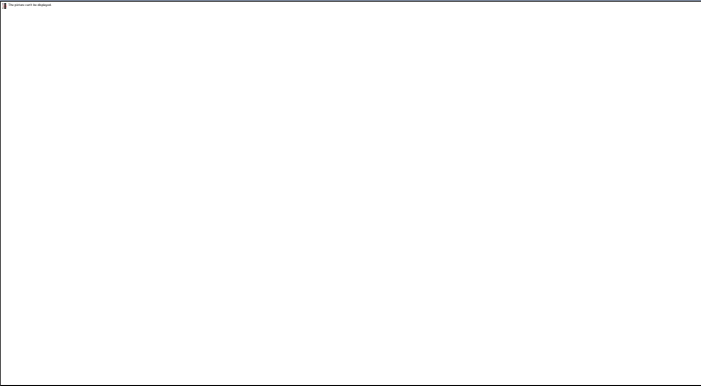
- Visitor services planning
  - Cape Range, Kennedy Ranges, Lane Poole
  - Integrated plan - Ningaloo/Cape Range
- Design work - Statewide
  - Number of sites ?
- Tracks and Trails
  - Munda Biddi stage 1 completed
- Review of Visitor Risk Management



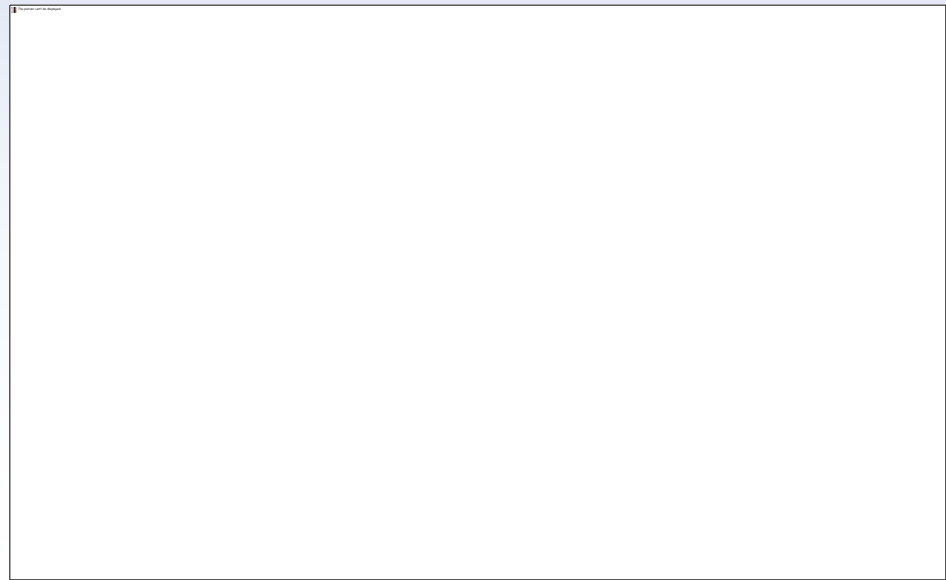
Jurabi Turtle Centre, Exmouth

# Jervoise Bay Enhancement Project

Recreation facility improvements, site development and rehabilitation.



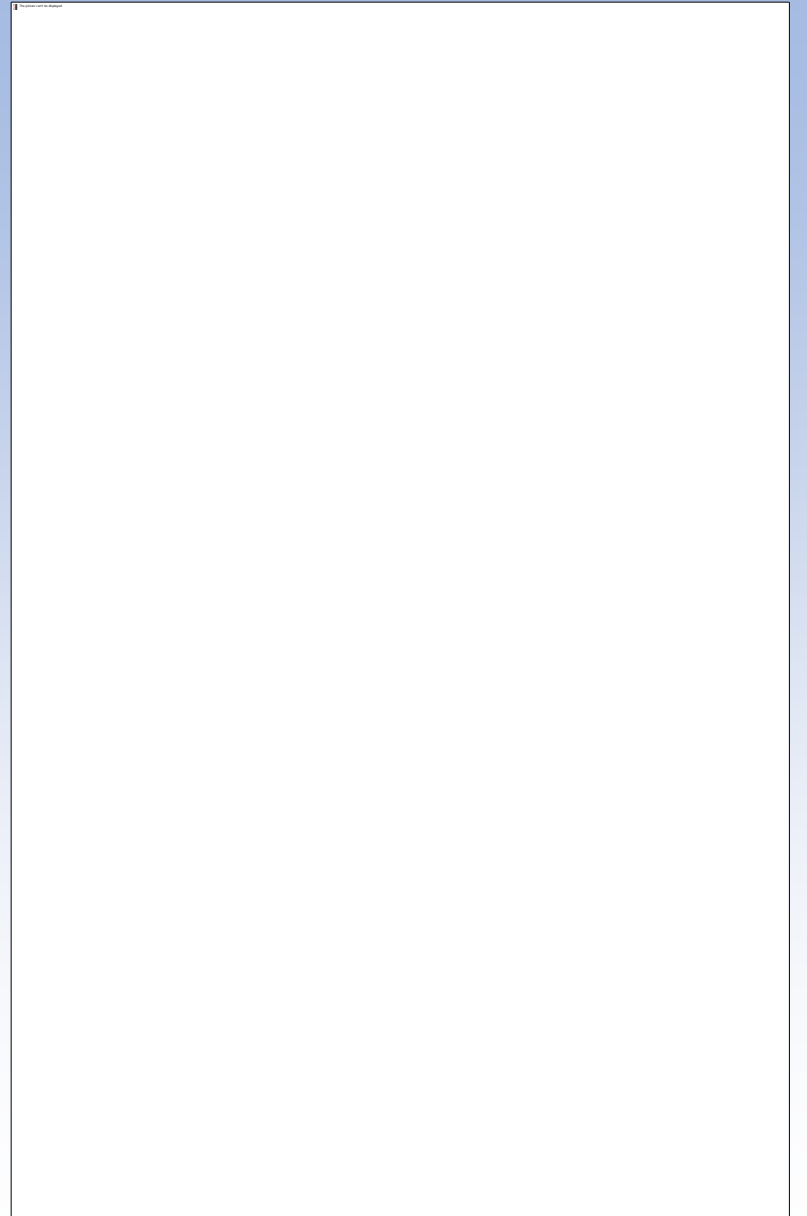
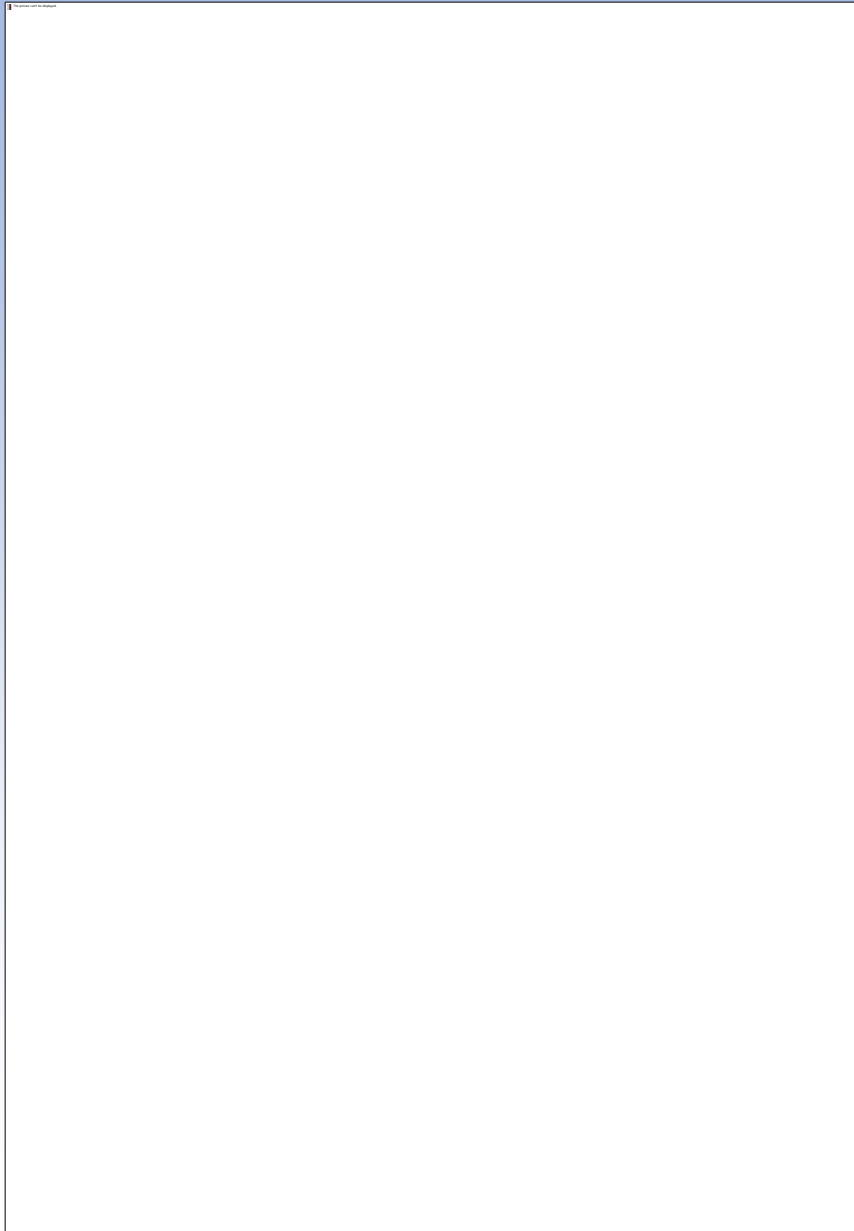
Lookouts at Mt Brown and Henderson. Walktrails, shared paths, revegetation, parking areas and interpretive displays.



# Volunteers and Rehab projects



# Planning - Land Tenure



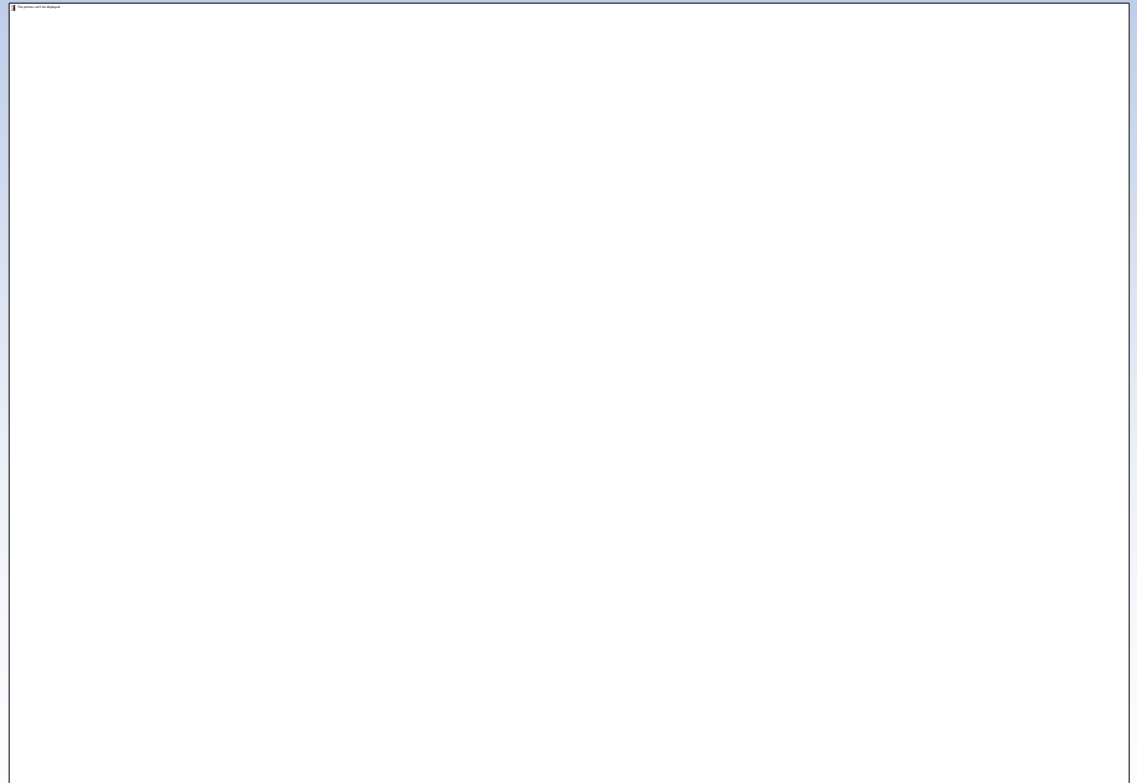
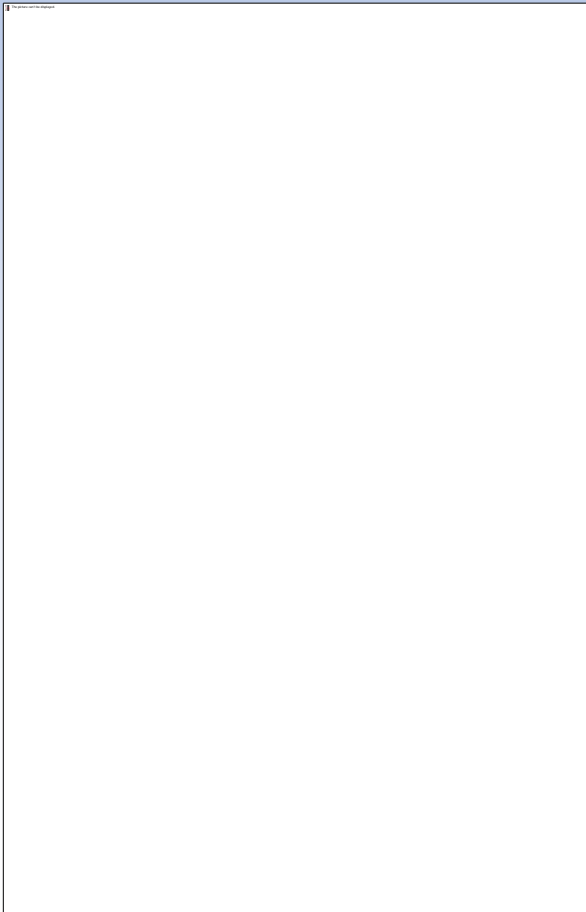
Community  
Advisory  
Committees

Regional Park  
Community  
Grants



# Healthy Parks, Healthy People

An environmentally healthy park system results in a healthy community.  
Performing active or passive recreation in a well cared for park environment  
results in better health and fitness of individuals/society



# Evaluation



- Visitor Surveys
- Social Research
- Visitor satisfaction levels
- Ongoing community engagement
  - Advisory Committees
  - Volunteers
  - 'Friends' groups