

What is the CRC?

Cooperative Research Centres

- **Collaborative organisations involving Universities, Industry and users of research**
- **About 50 CRC Australia wide**
- **CRC for Sustainable Tourism est.1997**

CRC for Sustainable Tourism

Research Members & Industry participants

- **Cash contributions**
- **In kind contributions**

Commonwealth Grant based on formula of cash and in-kind



CRC for Sustainable Tourism

1997 - 2001 - To date

\$16M cash

\$26M in kind

2001 - 2004 - Projected

\$12M - cash

\$32M - in kind



CRC for Sustainable Tourism

- **Conservation and Environmental Management**
- **Engineering, Design and Technology**
- **Policy Events and Business Management**

CRC for Sustainable Tourism

Tourism Conservation and Environmental Management - sub programs

- Wildlife Tourism
- Mountain Tourism
- Nature Tourism
- Adventure Tourism



CRC for Sustainable Tourism Mark II

- **Sustainable Destinations**
- **Sustainable Resource Management**
- **Sustainable Enterprises**





Research programs & user partners

Programs

User Partners

SUSTAINABLE DESTINATIONS

TOURISM COMMISSIONS
(All 9 Commonwealth, states & territories commissions)
+ Local Authorities; Companies; Conservation agencies

SUSTAINABLE ENTERPRISES

SMTEs; INDUSTRY ASSOCIATIONS; COMPANIES;
+ Tourism commissions; Conservation agencies.

SUSTAINABLE RESOURCE
MANAGEMENT


CONSERVATION AGENCIES
(from all 6 states) + Tourism Commissions; Companies;
Industry Associations; Local authorities



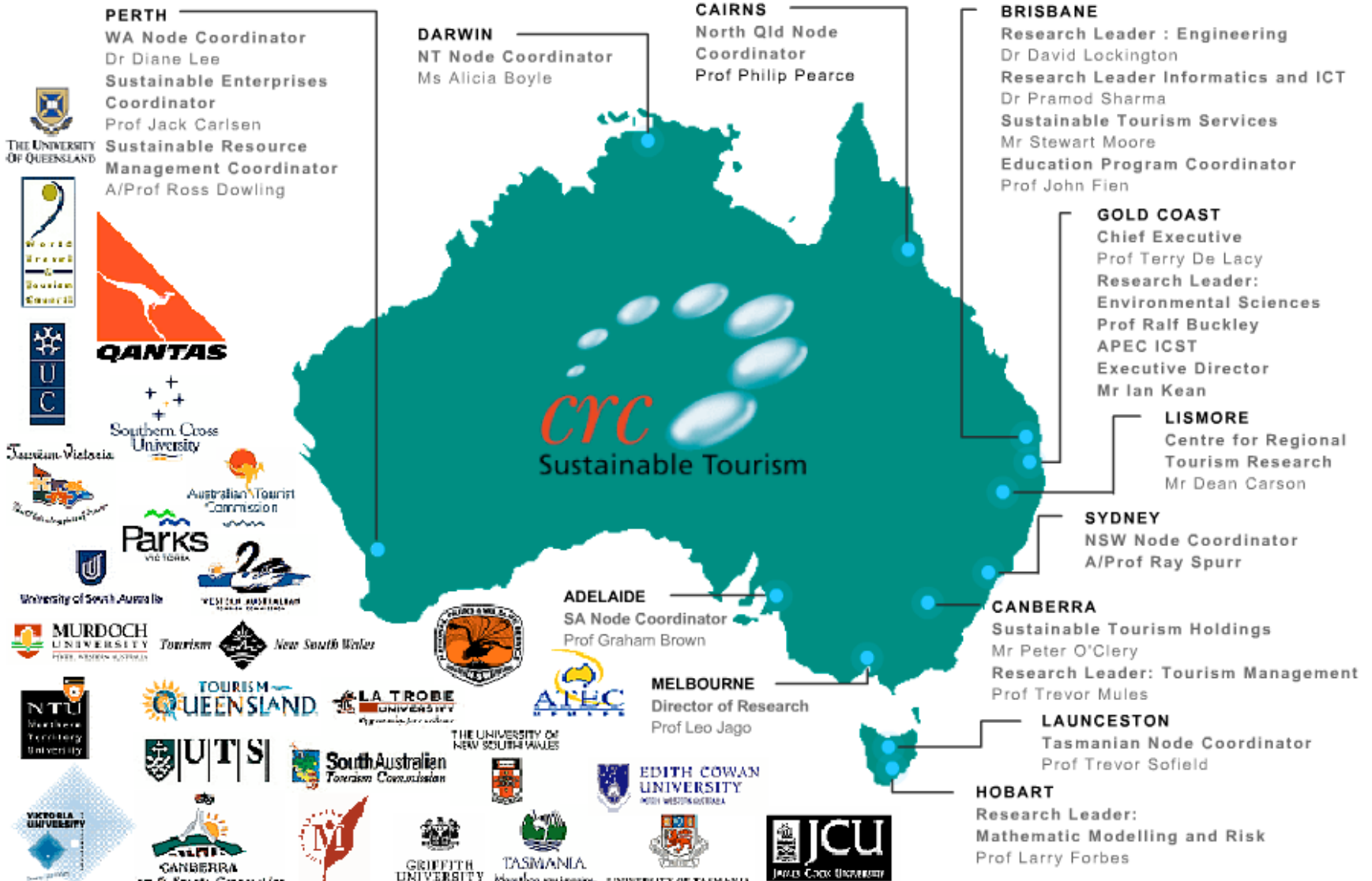
Environmental Science | Modelling & Risk | Engineering & Design | Information & ICT | Tourism Management

Discipline foci

Disciplines

	Sub Program Manager	Research Sub Program Leader	Research Projects	Primary Users	Secondary Users
Sustainable Destinations	TBA	Prof C Cooper		Tourism Commissions	SMTEs, Companies, Conservation Agencies
Sustainable Enterprises	TBA	Prof J Carlsen		Industry Associations, Companies, SMTEs	Tourism Commissions, Conservation Agencies
Nature & Heritage	TBA	A/Prof R Dowling		Conservation Agencies	Tourism Commissions, Companies, SMTEs

Research Discipline Foci Coordinators				
Modelling and Risk [Prof L Forbes]	Environment and Heritage Management [Prof R Buckley]	Engineering and Design [Dr D Lockington]	Informatics [Dr P Sharma]	Tourism Management [Prof T Mules]



Types of Funding

- **Strategic Research**
- **Tactical Research**



Research Projects in WA funded by CRC

- Tapestry project
- Small 18
- Heritage trails in the Great Southern
- Visitor impacts in Fremantle
- Economic value of nature based tourism in SW forests
- Tourism impacts in forests

CRC for Sustainable Tourism

•Project proposals 2002/03

- Human usage data collection systems - benchmarking
- Impacts of human interaction on Sea lions
- Causes of Impact creep
- The impacts and effects of attitudes of managers and operators towards tourism
- Review of Accreditation programs
- Economic value of National/Marine Parks

CRC for Sustainable Tourism

Future directions

- CRC mark II structure
- Set major objectives
- Projects must contribute to achieving objectives
- Environmental monitoring tools
- Impact studies

