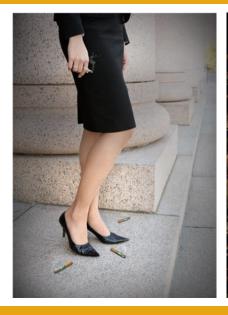
# Western Australian

# RIFAM LITTER LAMS AND CHARCES

# RESOURCE KIT AND USER GUIDELINES













# **Background and objectives**

Western Australian Parliament passed the amendments to the *Litter Act 1979 (Litter Act)* on 23 August 2012. *The Litter Amendment Bill 2011 (Bill)* amends the Litter Act to:

- increase the maximum penalties for littering offences to \$5000 for individuals and \$10,000 for corporations, or in the case of offences against the litter regulations, \$5000 for both individuals and corporations.
- increase the maximum modified penalty which can be set by the regulations for infringement notices to \$2000.
- in cases of littering from vehicles, to deem the person responsible for the vehicle (as defined in the *Road Traffic Act 1974*) to have committed the offence where neither the litterer nor the driver of the vehicle can be identified.

Under the new litter laws, penalties have increased and authorised officers can issue penalties for a greater range of offences. The new Bill enables amendments to Litter Regulations 1981 which include:

- increase in the infringement penalty for cigarette butt littering from \$75 to \$200.
- \$500 infringement penalty for bodies corporate in respect of the majority of littering offences.
- introduction of specified categories of litter which create a public risk and which attract an infringement penalty of \$500 for individuals and \$2000 for bodies corporate.
  - Litter that creates a public risk includes but is not limited to: animal carcass or body part (other than as cooked food), pill, capsule or tablets, container (empty or not) labelled as toxic or poisonous, unexploded fireworks, motor vehicle body or parts, refrigerators or fridges with doors attached, lit cigarettes, syringes, tyres and batteries. See a full list and complete details at Appendix 1.

The new laws came into effect on 11 January 2013.

Keep Australia Beautiful WA (KABWA) has developed this resource kit to update councils, governments and stakeholders on changes to the litter laws and to support agencies to communicate the new litter laws to the community and key stakeholders.



These guidelines provide information on how councils and stakeholders can use the material in the resource kit.

The downloadable resources include:

- posters
- fact sheet
- advertisements
- sample media release
- newsletter article
- bin sticker template

For more information, please contact KABWA

**P:** 08 6467 5122





# **Guidelines for use of resource material**

#### **Posters**

Four posters have been developed to communicate the new litter laws and changes in a variety of ways and themes.

- 1. Now a \$200 fine/No butts about it focuses on butt littering from vehicles.
- 2. Now a \$200 fine/No butts about it focuses on butt littering outside buildings.
- 3. Cigarette butts can cause fires/No butts about it focuses on cigarette butts and fire risk.
- 4. Now a \$500 fine/Clean up your act focuses on liter that creates a public risk.

Each year in Australia almost 50 per cent of littered items are cigarette butts. In Western Australia, of the more than 3500 litter infringements sent out annually via the KABWA Litter Report Scheme, 90 per cent are for cigarette butt littering. Because of these facts, the posters have a strong emphasis on cigarette butts.

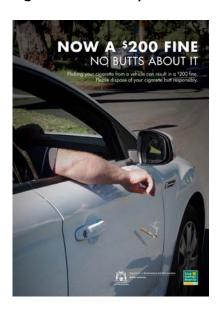
The posters are available for download from the KABWA website <a href="www.kabc.wa.gov.au">www.kabc.wa.gov.au</a> and are in sizes, A4 and A3. They are also formatted ready for professional printing — meaning they have bleed and crop marks on the artwork as well as in pdf files for people wishing to print from an office printer.



#### Adding a logo

The posters have been designed using Adobe InDesign. The posters can be modified by a graphic designer to include a local government logo. Please contact KABWA to access the InDesign working files on <a href="mailto:kabc@dec.wa.gov.au">kabc@dec.wa.gov.au</a>

Figure 1. Posters to promote new litter penalties.









**Download here** 



#### **Fact sheets**

The **Western Australian Litter Penalties** fact sheet provides information specifically on new and updated litter fines and how these changes will affect the public. This fact sheet and others that provide information on a range of topics relevant to litter prevention and enforcement are available for download from the KABWA website <a href="https://www.kabc.wa.gov.au">www.kabc.wa.gov.au</a>. Topics include:

- · bill posting
- · building sites
- charity bins
- cigarette butts
- dog poo
- how long does litter take to break down?
- illegal dumping
- unsecured loads
- plastic bags
- roadside litter
- I can do that!

The facts sheets are also available in a format for professional printing. Please email kabc@dec.wa.gov.au to request these files.

#### **Advertisements**

Three display advertisements have been designed for use by councils. All advertisements share the same messages and focus on common littering behavior of littering cigarette butts and littering from cars. They also highlight the new fine of littering that creates public risk.

The advertisements come in two sizes: 50mm x 71mm (5cm x 2 column) landscape view and 100mm x 71mm (10 cm X 2 column) portrait view (in two styles). The size of the advertisements matches the Western Australian Community Newspapers specifications.

The advertisements are supplied as high-resolution pdf files with space provided to include a local government logo. Councils can only alter the advertisements by adding their logo, the text must not be altered.

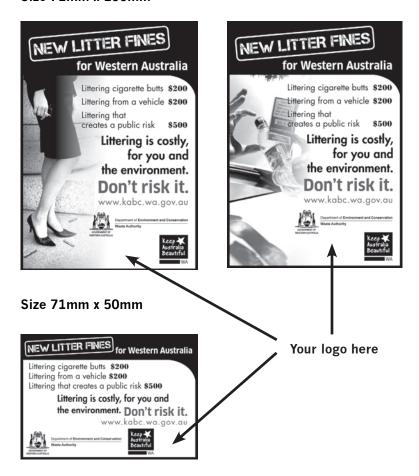


Figure 2 shows examples of the litter advertisements available and the location provided for council logos.

#### **Download here**

Figure 2. Advertisements to promote new litter fines.

#### Size 71mm x 100mm



### Sample media release

The sample media release is a template for use by local government. It is not a KABWA publication and must not include the KABWA logo. Councils can change any part of the sample as it is designed as a guide only.

#### **Download here**



#### **Newsletter article**

The sample newsletter article describes the changes in litter laws in simple language and is a useful tool for communicating changes to the public. The newsletter article can be modified to include locally relevant details and is meant as a guide only.

#### **Download here**

#### **Bin template**

Keep Australia Beautiful WA has developed this bin sticker to promote responsible cigarette butt disposal. It is 190mm x 190mm and has a space provided for councils to add their logo before printing.

#### Download here



Your logo here

A range of additional resources are available from the KABWA website to assist in promoting the anti-litter message to the community. These include car litter bags, bumper stickers, reusable shopping bags and signage templates.

For more information, visit www.kabc.wa.gov.au.



## Appendix 1

## WESTERN AUSTRALIAN LITTER PENALTIES

Offence	Penalty - individual	Penalty - corporation	
Littering – cigarette butt	\$200	N/A	
Littering – general	\$200	\$500	
Breaking glass, metal or earthenware	\$500	\$2000	
Bill posting	\$200	\$500	
Bill posting on a vehicle	\$200	\$500	
Depositing domestic or commercial waste in a public litter receptacle.	\$200	\$500	
Transporting load inadequately secured	\$200	N/A	
Littering that creates a public risk			
Animal carcass or animal body part (other than as cooked food)	\$500	\$2000	
Broken glass, sharp-edged metal or earthenware	\$500	\$2000	
Pill, capsule or tablet, or a blister pack that contains or is designed to contain a pill, capsule or tablet	\$500	\$2000	
Container (whether empty or not) that is labelled or marked with any of the following: POISON DANGEROUS POISON CONTROLLED DRUG KEEP OUT OF REACH OF CHILDREN FIRE AND EXPLOSION HAZARD BURNS SKIN AND THROAT	\$500	\$2000	



Offence	Penalty - individual	Penalty - corporation
Container (whether empty or not) that is labelled or marked with any of the following:  TOXIC  TOXIC GAS  RADIATION  BIO-HAZARD  EXPLOSIVES  CHEMICAL HAZARD  FLAMMABLE GAS  FLAMMABLE LIQUID  FLAMMABLE SOLID  OXIDISING GAS  INFECTIOUS SUBSTANCE  CORROSIVE  DANGEROUS GOODS	\$500	\$2000
Unexploded firework or flare or live ammunition	\$500	\$2000
Motor vehicle body or motor vehicle part	\$500	\$2000
Refrigerator or freezer with door attached	\$500	\$2000
Lit cigarette	\$500	\$2000
Hypodermic needle or syringe, whether or not attached to each other attached	\$500	\$2000
Tyre	\$500	\$2000
Battery	\$500	\$2000



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Beautiful
WA