

LIBRARY

Department of Biodiversity,
Conservation and Attractions

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Department of Parks and Wildlife Supporting nature-based tourism



VISITOR INFORMATION AND RETAIL

Brochures

Brochures for a number of popular parks are available free of charge from local Parks and Wildlife offices for distribution to visitors and clients. Brochures with a state-wide focus such as *Park visitor fees* and *National marine and regional parks in WA* are available from Parks and Wildlife headquarters in Perth. Contact Park.passes@dpaw.wa.gov.au.

Publications

WA Naturally publications enhance readers' knowledge and appreciation of the State's parks, reserves and wildlife and help visitors enjoy their visits and interactions in natural areas. Visitor centres and retail outlets may apply to stock WA Naturally publications by ordering online using the resellers order form. Order from shop.dpaw.wa.gov.au or phone (08) 9219 9915.

Park passes

Park passes provide convenient and cost effective entry to parks for periods of either four weeks or twelve months. Visitor centres and retail outlets may apply to become resellers of park passes as part of their retail operations. Passes for single day entry may also be available in some locations and circumstances. Details are available from Park.passes@dpaw.wa.gov.au or on (08) 9334 0240.

Merchandise

Parks and Wildlife managed visitor centres in Cape Range, Karijini, Purnululu, Nambung, Yanchep national parks and at Monkey Mia and the Tree Top Walk stock varied amounts of merchandise including books, souvenirs and locally sourced artworks and crafts for sale to visitors. These centres can be approached individually for retail opportunities.

INDUSTRY INFORMATION

Social Media - Facebook

Follow Explore Parks WA on [Facebook](https://www.facebook.com/explore.parks.wa) for news about national parks and the latest events.

Editorial assistance

Before publishing information about parks it is a good idea to check details first to ensure correctness and consistency. This can be done locally or through Parks and Wildlife headquarters in Perth. In some circumstances it may be better to link or refer to Parks and Wildlife websites or publication. Phone (08) 9219 9000.

Information for tour guides

Information to assist tour guides with interpretation of natural landscapes, flora, fauna and ecology in specific locations can be made available on request. Phone (08) 9334 0371.

Commercial operator alerts

Tourism operators can subscribe to receive alerts by email about changed conditions in parks such as temporary closures and re-openings, road conditions, prescribed burns and also other relevant news. Contact Licensing@dpaw.wa.gov.au.

BUSINESS OPPORTUNITIES

Commercial operations licenses and filming permits

Parks and Wildlife manages access for appropriate commercial operations including filming by issuing licenses. The environmental impact of commercial businesses is monitored to ensure natural and cultural values are protected.

Visit parks.dpaw.wa.gov.au/know/conducting-commercial-activities.

Tours and outdoor adventure activities

Sightseeing and outdoor adventure activities are offered in many parks throughout the State by independent commercial operators. Tour operators in parks are licensed to ensure approved Australian tourism accreditation standards are satisfied.

Visit parks.dpaw.wa.gov.au/know/conducting-commercial-activities.

Commercial opportunities

Where commercial opportunities arise, on lands and waters managed by the department, that require the number of licences or leases to be restricted, they are commonly allocated through a publicly advertised, competitive call for Expressions of Interest (EOI). This enables the department to consider the allocation of licences on the basis of the best business and management outcome for the State. Visit parks.dpaw.wa.gov.au/for-business/commercial-opportunities.

Events

WA's national parks are popular settings for events ranging from music concerts, fundraising, sporting and adventure events. If participants or spectators are charged or if a profit is made the activity might be considered a commercial event and the appropriate approval must be obtained before advertising and marketing.

Visit parks.dpaw.wa.gov.au/for-business/intro.

SUPPORT

Industry familiarisation visits

The department supports industry familiarisation visits conducted by Tourism Australia, Tourism WA and regional tourism organisations with waiving of fees and access to key personnel. Contact Park.passes@dpaw.wa.gov.au.

Tourism Industry Reference Group

The Tourism Industry Reference Group (TIRG) meets three times per year to generate two-way communication between the department and the nature-based tourism industry. The meetings provide the industry with a regular mechanism to air issues and have them addressed in a constructive manner. Members of the tourism industry are encouraged to contact representatives on the TIRG to raise issues for consideration at the meetings. Contact details for all TIRG members are listed at parks.dpaw.wa.gov.au/for-business/tourism-industry-reference-group.

Liaison with regional and district offices and rangers

The department encourages lessees, commercial operations licence holders and local tourism representatives to establish ongoing relationships with parks and visitor services officers and park rangers in local Parks and Wildlife offices.

Visit dpaw.wa.gov.au/about-us/contact-us/dpaw-offices.

Seasonal promotions

The department publishes a bi-monthly e-newsletter for park visitors and the tourism industry. Touring Western Australia seeks to directly distribute news and opportunities for subscribers and may be an effective avenue to promote businesses which operate in parks through special offers, prizes for competitions or relevant news.

Contact Touring.wa@dpaw.wa.gov.au.



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