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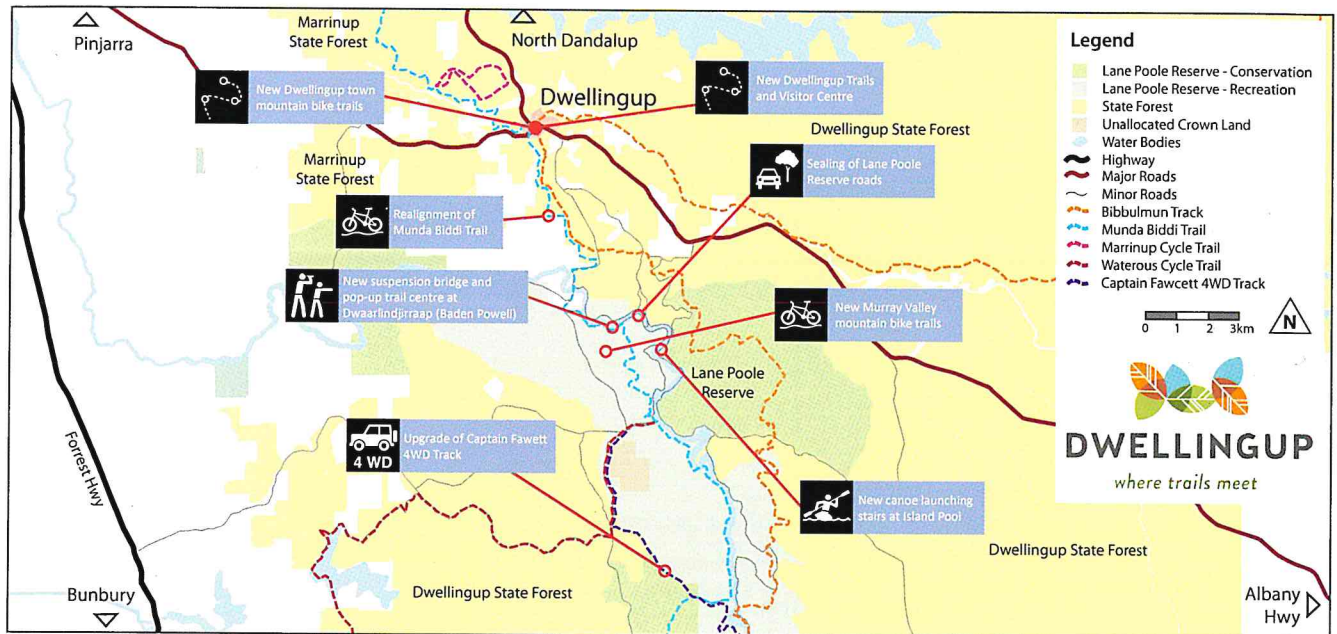
Department of Biodiversity,
Conservation and Attractions

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Dwellingup Adventure Trails

Dwellingup will be developed as a world class trail town and trails destination offering unique forested natural environment and stunning river valley.



The project

The Department of Biodiversity, Conservation and Attractions looks forward to working closely with the Shire of Murray and the community in developing new trails and recreation facilities, including the following:



Mountain bike trails

- 32 km of new, dedicated mountain bike trails in Murray Valley and near Dwellingup
- 8 km of realigned Munda Biddi Trail linking Dwellingup to trails network



Canoe trails

- New stairs at Island Pool on Murray River to improve access and safety

Scenic drive trails

- Sealing of roads in Lane Poole Reserve
- Protection works on Captain Fawcett Track to ensure consistent and sustainable standards for 4WD use

Baden Powell Trail Centre

- Commercial 'pop-up' centre by private operator with kiosk, equipment hire and services
- Complementing Dwellingup Trails and Visitor Centre

Suspension bridge

- New suspension bridge across Murray River linking Baden Powell with Murray Valley mountain bike circuit
- Attraction and lookout over the rapids for walkers and cyclists



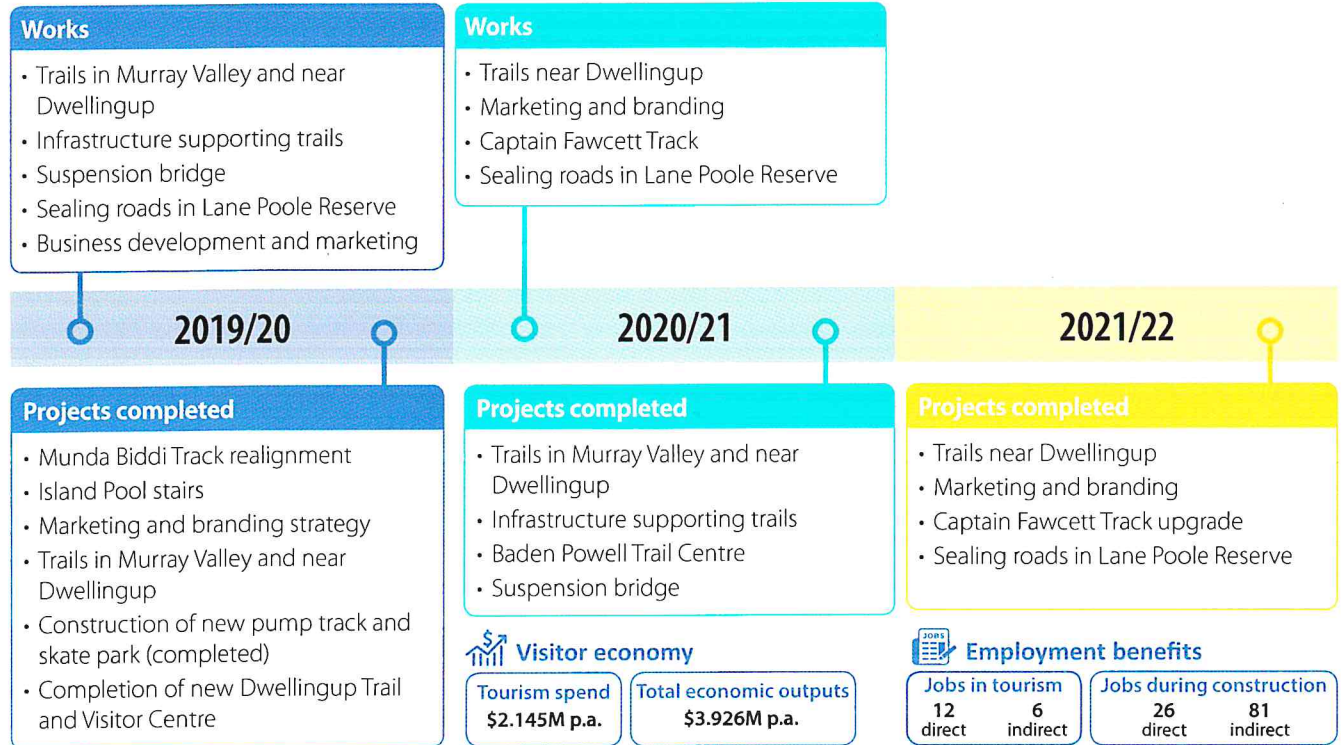
Trails business development and marketing

- Develop a sustainable business operating model for the trails
- Market and branding strategy to ensure consistency of message to national and international markets
- Develop online promotional websites and tools

Funding

To implement this project, funding has been secured from the Australian Government's Building Better Regions Fund (\$3.465m), the Department of Biodiversity, Conservation and Attractions (\$4.95m) and the Shire of Murray.

Anticipated Timeline



Complements Dwellingup Trails and Visitor Centre

This project will support the world class Trail Town in Dwellingup, which will provide facilities and services specifically targeted at the needs of trail users. In combination, the project will

- Transform the town and surrounding area into a world class trail town and trails destination
- Increase visitors to town who will spend money and stay overnight
- Increase income sources from trails tourism market ensuring ongoing sustainability of trails and environmental management

Broader benefits

Nationally significant mountain bike trail networks will reap economic benefits from the growing outdoor recreation and tourism markets.

- Grow and sustain the tourism economy in the Peel region
- Create marketable trails that appeal to a broad cross section of tourists whilst catering for local trail riders and enable national and international events
- Deliver a tourism experience that will increase number of visitors, repeat visits and extend the length of stay to the region
- Stimulate local tourism economies such as accommodation, retail and hospitality and establish new businesses that support adventure and eco-tourism trail experiences
- Raise recognition and awareness of the region's natural amenities, heritage, adventure and eco-tourism assets and outstanding biodiversity

- Provide trail facilities that will improve lifestyle and community amenity for residents
- Direct employment during construction and flow-on permanent employment
- Sense of ownership by local trails groups and volunteers to support ongoing trails maintenance
- Facilitate aspirations of the local Aboriginal community for training, employment, heritage interpretation and business development

Environmental considerations

All trails will be designed and built using the Western Australian Mountain Bike Guidelines, coordinated by the Parks and Wildlife Service. The guidelines inform the process and include necessary approvals and checklists for management of flora, fauna, Aboriginal and other heritage considerations and issues such as weeds, pest and dieback. The department's Disturbance Approval System comprehensively assesses any and all values that need to be protected.



Mountain biking photos courtesy of MTBGuidebook.com