

DEPARTMENT OF CONSERVATION AND LAND MANAGEMENT

POLICY STATEMENT NO. 12

ARBOR DAY

AUGUST 1986

1. BACKGROUND

The Department of Conservation and Land Management Act (1984) Section 141 states that "a day shall be set apart in every year for the planting of trees in the several land divisions of the State, and such a day shall be called 'Arbor Day'". There is a strong need to promote the planting of trees and the Department sees itself as having a prime responsibility in this area. Arbor Day is an obvious focus to promote the tree planting objective and the Department's role in it. It is envisaged that a large proportion of CALM staff will contribute to the celebration of Arbor Day, with benefits to the Department's public profile and to internal job interest.

2. OPERATIONAL OBJECTIVES

To promote:-

- i) The successful establishment and maintenance of appropriate trees.
- ii) The understanding of the value of trees through community involvement and education.

3. POLICY

3.1 The Department will liaise with other interested parties, in particular through its membership of the WA Week Trees Committee, and each year advise the Minister of the appropriate day to be set aside as Arbor Day.

3.2 A Departmental Arbor Day Committee, including the representative on the WA Week Trees Committee, will coordinate:

- i) External public awareness and celebrations.
- ii) Internal awareness of Arbor Day (among CALM staff).
- iii) District and specialist branch involvement.

- iv) Support for districts and specialist branches.
  - v) Planning of themes for Arbor Day over a three year period.
  - vi) Budgets from which celebrations can be supported.
  - vii) Liaison with agencies outside CALM.
- 3.3 Each Region/District will nominate an Arbor Day officer to coordinate activities and provide a contact for other regions and the Arbor Day Committee.
- 3.4 Each Region/District will initiate and service appropriate activities to celebrate the day locally.
- 3.5 Specialist Branch staff and senior officers of the Como, Crawley and Canning Bridge headquarters will contribute to the metropolitan programmes and celebrations.
- 3.6 Activities and programmes will:
- i) emphasise tree establishment and continued maintenance of appropriate species;
  - ii) have an educational component, ensuring long term benefit;
  - iii) involve the community as much as possible;
  - iv) be supportive of Departmental themes;
- Where logistical reasons preclude an emphasis on tree planting, activities to promote an understanding of the value of trees shall be used.
- 3.7 In general, trees will not be given free to organizations for Arbor Day celebrations. This may be varied with the Minister's approval for significant projects with strong community involvement and educational value.
- 3.8 Each District/Region will provide a written report of their Arbor Day activities including recommendations for the future to the Arbor Day committee within the month following Arbor Day.

NOTE: While the Department of Conservation and Land Management has much to offer and much to gain from Arbor Day, there are many other companies, organisations and persons who contribute off their own initiative. Care should be taken not to stifle any such activities, for the sake of central coordination.

Syd Shea  
EXECUTIVE DIRECTOR

Distribution Lists: A, B, C, D, E, F