

## Munda Biddi Trail

## An Overview

- Why do we need a Long Distance Cycle Trail
- 12 months on..
- Camping out the Munda Biddi way
- Munda Biddi Mapping
- Munda Biddi Sign System
- Where to from here
- Challenges and Constraints
- Cycle Tourism Benefits for WA

## Experience the WA Bush on a Bicycle

The Munda Biddi Trail
(which means path through the forest in the Noongar
Aboriginal language) is the latest addition to Western
Australia's growing set of world-class forest trails.

A forest cycling adventure ...



# Why do we need a Long distance Cycle Trail in Western Australia?

 Meet the growing demand for off-road cycling trails and cycle touring routes

- Create a new tourism market for WA and a new nature-based opportunity for the Southwest
- Preserve our forest heritage (Rails-Trails)
- Establish cross regional links
- Promote healthy communities
- Increased awareness of our natural and cultural values



### The Munda Biddi - 12 months on..

- Dwellingup opening Dec 2<sup>nd</sup> 2002
   Community event 100 cyclists attended
- 5,000 maps have been sold to date
- An estimated 4,000-5,000 cyclists have used the trail so far, including overseas visitors from Ireland, UK and N.Z
- Over 10,000 website hits

'Left from Jarrahdale this morning, nice town, have lived 40mins from it and never visited before. Trail is great, campsites luxurious can't wait until it all completed. Great Job CALM and Munda Biddi Trail Assn'... Kyle





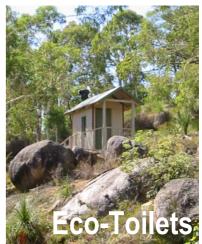
## Camping the Munda Biddi Way

- Every 35-40km's between towns
- 4 campsites in place
- Utilises both purposebuilt or existing forest camping facilities
- Community involvement
- Feedback (Log books)

'Definitely the best bush campsites we've ever seen, a credit to all those involved..'

Cori and Paul

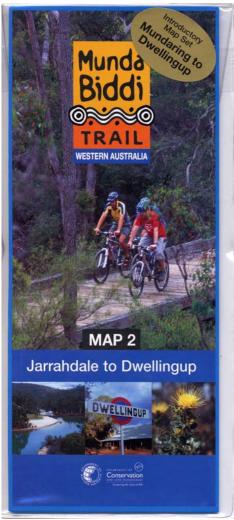






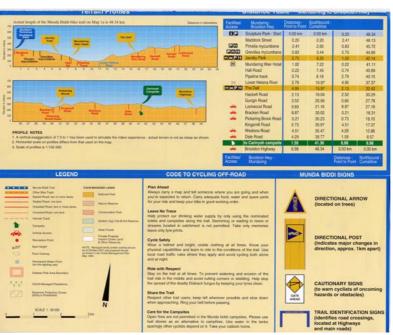
## Munda Biddi Mapping

Map Pack



'Love the cycle-friendly maps! Easy to read and prepares me for the hills'..Mike G.

#### Terrain profiles and distance tables



#### **Trail Info Sheet**



## Munda Biddi Trail - Sign System

#### Signage objectives

- Directional
- Visitor Risk Management
- Highly visible
- Vandal/fire/termite resistant









## Role of the Foundation

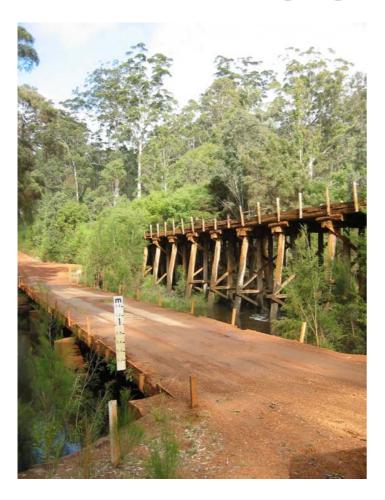
#### A Not-for-profit trail advocacy group;

- Assist with the planning, development, marketing and maintenance of the trail
- Attract funding to the Trail
- Enlist members & volunteers
- Organise trail and cycling events
- Provides trip planning services and information to cyclists





### Where to from here!



**Stage 1: Dwellingup to Collie** 

Collie opening - May 2004

Waroona Loop Trail

**Stage 2: Collie to Northcliffe** 

Stage 2 Development Plan

Have Your Say! - Community Forums

Nannup to Jarrahwood Rail Trail

**Stage 3: Northcliffe to Albany** 

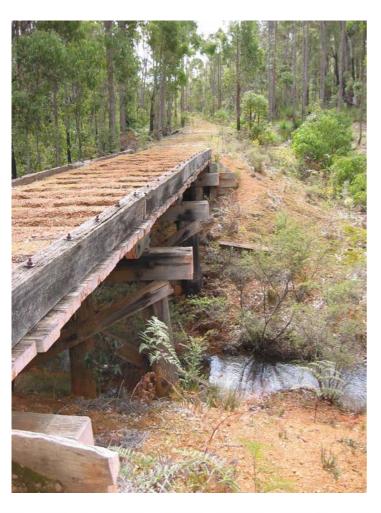
Funding applications for the

Pemberton to Northcliffe Link

Stage 3 - Development Plan

Funds required to establish Stages 2 & 3 - \$1.7million

## Project Challenges and Constraints



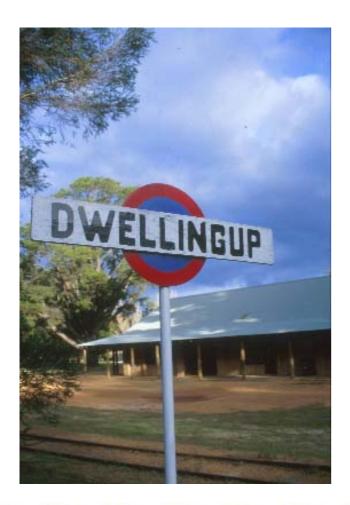
- Creating a Vision creating an awareness of the trail & the benefits of cycle tourism.
- Attracting Funding to build a community
   & tourism asset for all West Australians.
- <u>Land Uses</u>- balancing the needs of existing forest operations and adjacent land uses.
- Public Expectations meeting and balancing the needs and interests of stakeholders and user groups.

## Munda Biddi Trail

## **Cycle Tourism**

- Benefits of Cycle Tourism and Trails
- Economic Benefits of the Munda Biddi Trail
- Great Rides! Potential for Cycling Touring in WA

## Benefits of Cycle Tourism



- Increases domestic and inbound tourism
- Ecologically sustainable
- Economic re-vitalisation for rural areas
- Provides sustainable transport links between rural communities
- Improved recreational facilities for locals
- Preserves the forest and railway heritage
- Heightens community awareness of our natural and cultural history

# Economic Benefits of the Munda Biddi Trail



42,000 cyclists/year x 3 days/trip = 126,000 days x \$40 per day spent = \$5,000,000 annual revenue

- If only 3% of bike owners in Western Australia use the Munda Biddi Trail, that equates to at least 27,000 users per year.
- It is predicted that within 5 years of the trail's completion, over 42,000 people will use the Munda Biddi annually (including inbound tourists) injecting over \$5million into the South West economy.



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SHIMANO

Day 9 Cooloola (Finish)

Day 8 Kin Kin

Day 5 Caloundra

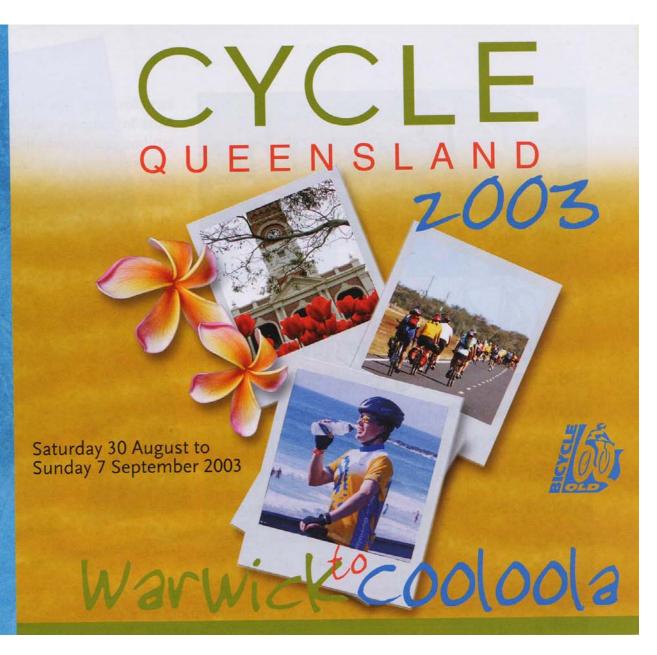
Day 6 Caloundra

Rest Day

Day 2 Toowoomba

BRISBANE

Day 1 Clifton



## Happy Cycling



on the Munda Biddi Trail

www.mundabiddi.org.au