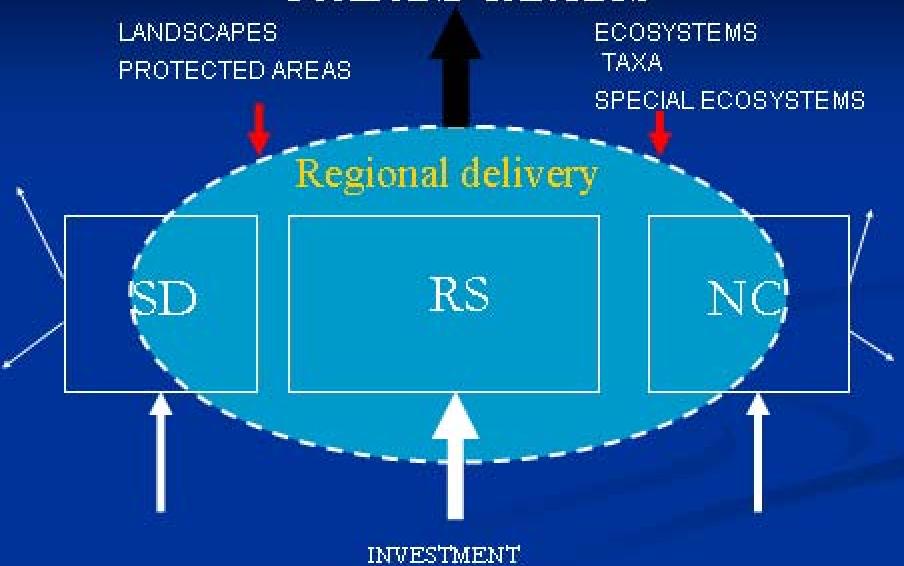
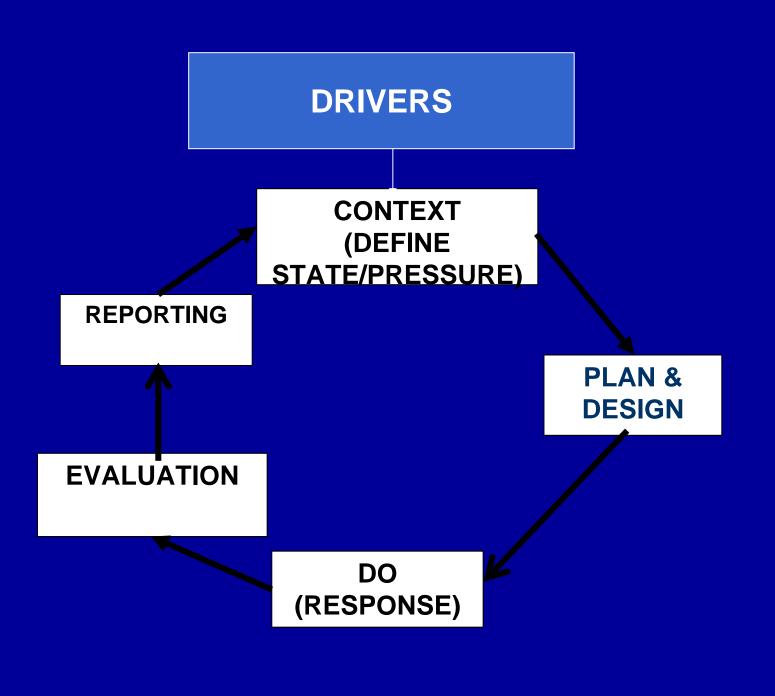
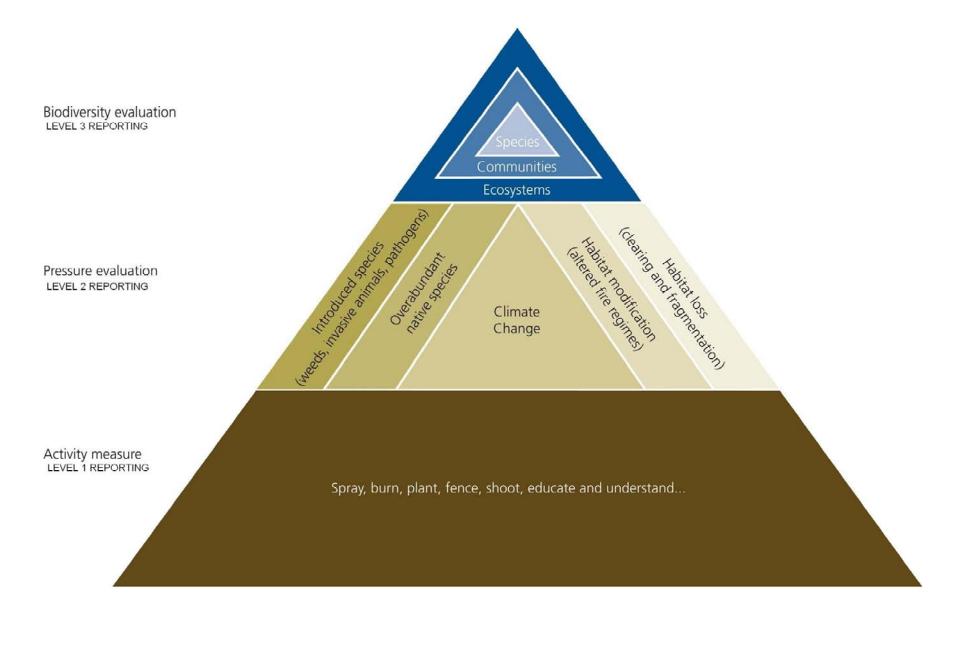


GOAL AND TARGETS







MANAGEMENT EFFECTIVENESS

- 1. VALUE (OUTCOME)-DRIVEN MANAGEMENT AND SCIENCE
- 2. EXPLICIT TO ALL PARTICIPANTS GOALS AND OBJECTIVES
- 3. INTEGRATION RESPONSE: PRESSURES/EVALUATION
- 4. ACCOUNTABILITY AT ALL LEVELS
- 5. BUILDS CORPORATE KNOWLEDGE
- 6. EXPERIMENTAL DESIGN
- 7. COMPLETED ADAPTIVE CYCLE