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Department of Biodiversity,
Conservation and Attractions

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WESTERN AUSTRALIAN
environment
AWARDS 2007

Minister's foreword

Growing recognition of climate change and the need to secure our water supply has made us all acutely aware that we need to act now for the future to protect our environment - our air, water and biodiversity. Every one of us can make a real difference by adopting sustainable lifestyle choices that use less energy, consume fewer resources and create less waste.

A growing number of organisations and individuals have excelled at reducing their ecological footprints on the environment. It is with pleasure that I invite these people to nominate for the 2007 WA Environment Awards. This is an opportunity for public recognition of the outstanding environmental initiatives that you, your organisation or group has developed.

There are many ways to contribute towards the protection of the environment. These are reflected in the eleven categories in this year's awards, including the new category of biodiversity conservation. This will be awarded to an individual, group or organisation for outstanding achievement in conserving Western Australia's species, habitats or ecosystems.

Past nominees have shown immense dedication and imagination in developing innovative projects or initiatives that help protect our environment.

Last year's winners demonstrated the many different ways people can take the lead on environmental protection.

The overall winner - Western Australian company National Lifestyle Villages - incorporated environmental innovations into its lifestyle villages for baby boomers. Individual winner, Michael Tichbon, showed how one person can make a difference by voluntarily protecting rare plants and local bushland in the Capel and Busselton areas over many years.

These initiatives complement the State Government's fight against climate change and its dedication to protecting and preserving our unique environment for future generations. And I hope they have inspired other Western Australians to strive for environmental excellence in their workplace, their communities and their homes.

I would like to thank the many sponsors who support the WA Environment Awards.

I encourage you to nominate yourself, your organisation or colleagues you believe would be worthy and eligible for the 2007 Western Australian Environment Awards.

I look forward to your company at the awards presentation in November where we will celebrate the many outstanding environmental achievements of so many Western Australians.



The Hon David Templeman MLA
Minister for the Environment; Climate Change



The Minister's Mission for the Environment

Working in partnership with the community to value and protect our natural and built environment and manage natural resources in a way that balances their sustainable use, protects the environment and enriches the quality of people's lives, now and in the future.

Sponsors

Adcorp Marketing Communications

Adcorp is Australasia's biggest locally owned marketing communications group. Established in 1981, Adcorp is divided into specialised units that provide tailored marketing communications solutions. Whether it's employment, property, automotive or any consumer product, Adcorp has the strategic, creative and technology resources to meet the expectations of clients in today's competitive and cluttered market.

Australian Food and Grocery Council - The Packaging Stewardship Forum

The Packaging Stewardship Forum, a forum of the Australian Food and Grocery Council (AFGC), is working with government, industry and communities on projects to increase resource recovery and give the greatest reduction in litter. The Forum continues the work of the former Beverage Industry Environment Council, building on extensive research, and a wide range of projects and partnerships.

Our projects use the effective *Do the Right Thing* message, a message that's been encouraging people not to litter, and to use the right bin, for nearly three decades.

All our work builds on the research and experience gained in those years - at the same time, aiming to tailor programs for different communities' needs and pressures.

We are celebrating the long-term results we achieve with our partners, and are continually exploring how much more we can do to help people *do the right thing* for our planet.

Chevron

A leader in the global energy business, Chevron has a reputation for excellence in environmental management. In Australia, Chevron's management of oil production activities on Barrow Island is a world-class example of the company's ability to protect and preserve biodiversity values alongside oil and gas operations. Chevron is leading the development of Western Australia's substantial Gorgon gas fields and will continue to set the benchmark for industry and a worldwide standard for offshore island petroleum operations.

Hyatt Regency Perth

Hyatt Regency Perth has been committed to achieving best practice in waste reduction for more than 10 years which has been recognised through receipt of the Greenhouse Challenge Award for Excellence 1998, BHP Waste and Recycling Reduction in 1999 and Beverage Industry Waste and Reduction in 1999. Conservation of energy, natural gas and water have also been key considerations especially during room renovations where more than 10 per cent reduction of the hotel's energy and natural gas usage was achieved by 2002. In addition, the design of the building with the atrium-style polycarbonate roof reduces energy costs by letting in extra light.

Keep Australia Beautiful Council

The Keep Australia Beautiful Council coordinates education and awareness programs, such as Tidy Towns Sustainable Communities, Keep Australia Beautiful Week and Clean Up Australia Day. Their programs motivate and recognise community and business commitment and resourcefulness in making a positive difference to the environment. The council also coordinates the Litter Prevention Taskforce which aims to find strategic solutions to littering issues across the State through the *Litter Prevention Strategy (2006 - 2009)*. KAB WA also administers WA's *Litter Act (1979)* and is responsible for enforcement of litter and illegal dumping fines and for recommending and influencing legislation and regulations that improve and protect the environment. Now in its 36th year, Keep Australia Beautiful continues to campaign against litter and improve the places where we live, work and enjoy our leisure time through education, recognition and beautification programs.

Publishers National Environment Bureau

The Publishers National Environment Bureau was formed by the major Australian newspaper and magazine publishers in 1990 to represent their interests in recycling. Since then a series of industry waste reduction agreements with the Commonwealth and State governments have seen newspaper recycling levels increased from 28 per cent (at the start of 1990) to 75.4 per cent in 2005.



Southern Cross Broadcasting – 6PR and 96fm

Southern Cross Broadcasting is one of Australia's leading media companies. The Perth radio market has a total audience of more than 1.3 million people and Perth's 6PR has maintained its position as the leading talk radio station in the market. The station presents an entertaining mix of news, current affairs, sport and information, along with its exclusive commercial radio coverage of AFL football in Western Australia. The format for 96fm programming is slowly changing to target a more mature and desirable audience. The change in format to attract the lucrative 25-39 demographic has met with immediate success where the station is now ranked number two in its market.

Sustainable Energy Development Office

The Sustainable Energy Development Office (SEDO) was established to deliver the Government of Western Australia's sustainable energy policy. Its role is to provide policy advice to Government and accelerate the adoption of renewable energy and energy efficiency in Western Australia. SEDO provides programs ranging from rebates for renewable energy equipment to public information services and engages with all sectors of the community.

The West Australian

It's your world. It's your State. It's your environment. Read about it in your newspaper The West Australian. Each weekday more than 600,000 people read the breaking news, the top columnists and the vital information that makes The West the State's best-read newspaper. More than one million readers turn to The West on Saturday. The West operates from an energy-efficient head office, using a big proportion of recycled newsprint and contributes to the Publishers Newspapers Environmental Bureau, which helps the community make sensible decisions on recycling newspapers.

Western Power

Western Power is the principal electricity transmission and distribution business in Western Australia. We are committed to the protection of the natural environment and the preservation of biodiversity for the benefit of current and future generations. Western Power's Environmentally Sensitive Area Program is an excellent example of the organisation's ability to respect biodiversity values while providing a safe, reliable and efficient electricity supply for the Western Australian community. The Carbon Neutral Program is another key aspect of our environmental protection focus, one that results in direct benefits to the environment by increasing the State's biodiversity. Furthermore, Western Power is a leader in sustainable development and will continue to set a high standard for the electricity supply industry in Australia.

Whiteman Park

Whiteman Park is one of the biggest metropolitan parks in the world. Situated on the Swan Coastal plain, where the majority of Western Australians live, the park embodies those experiences that make living in Western Australia unique – the space, isolation, fragile landscape, biodiversity and climate that shape the lifestyle and the very spirit of the people of Western Australia. The park, with more than 650,000 visitors each year, is committed to preserving and enhancing biodiversity and a sustainable future for Western Australians.

Zero Waste - live the vision

The Waste Management Board has developed a sustainable waste management framework for WA called Zero Waste – Live the Vision. The board offers strategic advice to State Government on waste management issues including priorities for waste policy initiatives, funding strategic waste initiatives, community grants, rebates to councils and the operations of the Waste Management and Recycling fund. See www.zerowastewa.com.au



Why enter the WA Environment Awards?

The 2007 WA Environment Awards can provide you with the opportunity to:

- highlight your commitment to the environment
- gain public recognition for your project, initiative, group or organisation
- recognise the work of individuals in your group or organisation
- provide an example of environmental excellence for the Western Australian community
- network with key industry, government and environmental groups
- promote environmental awareness in your business and with your stakeholders.

The 2007 WA Environment Awards will culminate with an awards presentation evening when the Environment Minister David Templeman and awards sponsors will present awards to the category winners. The awards presentation evening will be held on Friday 16 November 2007 at the Hyatt Regency Perth. The evening will include the presentation of awards, a three-course meal, entertainment and dancing.



Category criteria

CATEGORY

1 Corporate Business Leading by Example

Sponsored by Chevron

Awarded to a business, corporation or organisation for leadership, commitment and excellence in sustainable business practice or conservation.

Category criteria:

1. Demonstration of leadership, especially through initiatives that go beyond the legal and statutory requirements.
2. The implementation of environmental or conservation management systems or policy initiatives identifying and addressing significant impacts, including achievements and measurable outcomes.
3. Level of support and implementation throughout the business, corporation or organisation.
4. Considering factors relevant to your business/industry such as:
 - i. resource consumption/efficiency (reduction in energy use, water, materials, etc)
 - ii. pollution prevention
 - iii. biodiversity conservation
 - iv. activities to reduce the impact of climate change.
5. Stakeholder and community involvement and education.
6. Evidence of commitment to continual improvement and long-term environmental or conservation management.
7. Innovation or application of technology.

CATEGORY

2 Government Leading by Example

Sponsored by the Publishers National Environment Bureau

Awarded to a government body, including local government authority, for leadership, commitment and excellence in sustainability or conservation.

Category criteria:

1. Demonstration of leadership.
2. Demonstrated commitment by developing strategies and policies to promote sustainability or conservation.
3. Evidence of continual improvement and long-term environmental or conservation management.
4. Stakeholder and community involvement and education.
5. The implementation of initiatives that respond to community needs including the ability for the initiative to be widely implemented.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

3 Small Business Leading by Example

Sponsored by the Australian Food and Grocery Council

Awarded to a small business that has demonstrated leadership, commitment and excellence in sustainable business practice or conservation. (Small business is defined as a business employing fewer than 20 people.)

Category criteria:

1. Demonstration of leadership.
2. Commitment to environmental planning and performance including:
 - i. implementation of environmental or conservation management systems or policy initiatives identifying and addressing significant impacts
 - ii. promotion of environmental or conservation awareness and practices amongst staff and customers
 - iii. an environmental audit or survey
 - iv. correct licences/permits
3. Considering factors relevant to your business/industry such as:
 - i. resource consumption/efficiency (reduction in energy usage, materials, etc)
 - ii. pollution prevention
 - iii. biodiversity protection
 - iv. activities to reduce the impact of climate change
4. Resourcing of program or initiative including staffing and volunteers.
5. Results of program or initiative including:
 - i. environmental or conservation achievements
 - ii. measurable outcomes.

Category criteria Continued

CATEGORY

4 Biodiversity Conservation

Sponsored by Western Power

Awarded to an individual, group or organisation for outstanding achievement in conserving Western Australia's biodiversity.

Category criteria:

1. The extent to which species, habitats or ecosystems are conserved or recovered.
2. Management plan and/or strategy including the setting of targets and indicators.
3. The role and influence of research and monitoring.
4. Stakeholder and community involvement and education.
5. The development and application of technologies/initiatives for biodiversity management including ability for wider application and innovation.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

5 Bush, Land and Waterways

Sponsored by Whiteman Park

Awarded to an individual, group or organisation for outstanding achievement in restoring or rehabilitating degraded or contaminated land, and/or in the conservation of our catchments and waterways.

Category criteria:

1. The extent to which sensitive species, habitats or ecosystems are protected, repaired or restored.
2. Management plan and/or strategy for the protected area, including the setting of targets and indicators.
3. The role and influence of research and monitoring.
4. Stakeholder and community involvement and education.
5. The development and application of technologies/initiatives for bush, land and waterways management including ability for wider application and innovation.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

6 Coastal, Marine and Estuarine

Sponsored by 96fm

Awarded to an individual, group or organisation for outstanding achievement in the protection, sustainable use or enhancement of our coastal, marine and estuarine environments.

Category criteria:

1. The extent to which sensitive species, habitat or ecosystems are protected, repaired or restored.
2. Management plan/strategy for the protected area, including the setting of targets and indicators.
3. The role and influence of research and monitoring.
4. Stakeholder and community involvement and education.
5. The development and application of technologies/techniques for coastal, marine and estuarine management including ability for wider application and innovation.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

Please note:

The coastal boundary is including and adjacent to the land side of the primary dunes. The marine boundary is three nautical miles from our coast, including off the coasts of WA's islands.

CATEGORY

7 Resource and Waste Management

Sponsored by Zero Waste
– Live the vision

Awarded to an individual, group or organisation for a significant contribution to resource and waste management and minimisation.

Category criteria:

1. Management plan/strategy for resource use, including the setting of targets and indicators.
2. The role and influence of research and monitoring.
3. Stakeholder and community involvement and education.
4. The development and application of technologies/techniques for utilising waste as a resource including ability for wider application of the technology, and innovation.
5. Resourcing of program or initiative including staffing and volunteers.
6. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

8 Air Quality

Sponsored by The West Australian

Awarded to an individual, group or organisation for a significant local, regional or statewide contribution to air quality.

Category criteria:

1. Initiatives to improve air quality:
 - i. consideration of social impacts such as health and aesthetics
 - ii. effectively addressing priority management areas as outlined in the Perth Air Quality Management Plan or other relevant strategies
 - iii. contribution to air quality management over an extended period.
2. The role and influence of research and monitoring.
3. Stakeholder and community involvement and education.
4. Management plan/strategy for air quality management, including the setting of targets and indicators.
5. The development and application of technologies and/or techniques for enhancing sustainable management of air quality including ability for wider application of the technology or technique, and innovation.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

9 Community Energy Efficiency

Sponsored by the Sustainable
Energy Development Office

Awarded to a community group for a significant contribution to energy efficiency.

Category criteria:

1. Reduction in use of energy (in kilowatt hours or gigajoules) and percentage reduction from baseline.
2. Management plan and/or strategy for energy efficiency, including the setting of targets and indicators.
3. Promotion of sustainable energy including community involvement and education.
4. The development and application of technologies and/or techniques for enhancing sustainable management of energy efficiency including ability for wider application of technology, and innovation.
5. Resourcing of program and initiative including staffing and volunteers, and cost effectiveness.
6. Results of program or initiative including measurable outcomes and ability to influence the wider community.

Category criteria Continued

CATEGORY

10 Littering and Illegal Dumping Prevention

Sponsored by the Keep
Australia Beautiful Council

Awarded to an individual, group or organisation for a significant contribution to litter and/or illegal dumping minimisation in the Western Australian environment.

Category criteria:

1. Program or initiative to minimise littering and/or illegal dumping:
 - i. focus on prevention
 - ii. positive disposal behaviour.
2. The role and influence of research and monitoring.
3. Stakeholder and community involvement and education.
4. The development and application of program or initiative for littering and/or illegal dumping prevention including ability for wider application of the program or initiative, and innovation.
5. Resourcing of program or initiative including staffing and volunteers.
6. Results of program or initiative including measurable outcomes and relevance to the wider community.

CATEGORY

11a Community Achievement – Individual

CATEGORY

11b Community Achievement – Community/Volunteer group

Sponsored by Adcorp

Awarded to an individual and a community group for leadership, commitment and excellence in the protection and/or conservation of the Western Australian environment.

Category criteria:

1. Community involvement and awareness.
2. Demonstration of leadership.
3. Partnerships formed.
4. Innovation.
5. Commitment to continual improvement and long-term management.
6. Resourcing of program or initiative including staffing and volunteers.
7. Results of program or initiative including measurable outcomes and relevance to the wider community.

Overall Winner

2007 WA Environment Awards

Presented by the Environment
Minister David Templeman

This award is the most prestigious of the awards. The recipient is selected from the winners of the 11 categories. It is presented to the group or organisation that is an outstanding achiever in the field of environmentally sustainable management and practices.

How to enter

Step 1 – Select your category

Select the category that is most appropriate to your environmental achievement. Please note that you can enter more than one category.

Step 2 – Write your submission

Document your environmental achievements and how they relate to the category's criteria.

Step 3 – Lodge your submission

Complete and return the nomination form with your submission by 5pm Friday 3 August 2007. Nomination forms are available at the back of this booklet. A separate nomination form is required for each category entered. Photocopied nomination forms are accepted.

Please email your complete submission to awards@dec.wa.gov.au and keep a copy for your own records.

Entries can also be submitted in hard copy (please provide three copies) to:

Postal delivery

WA Environment Awards
Locked Bag 104
Bentley Delivery Centre
Bentley WA 6983

Courier/Hand delivery

WA Environment Awards
Level 4, Atrium Building
168 St Georges Terrace
Perth WA 6000

Important Dates

Tuesday 5 June

Nominations open

Friday 3 August

Nominations close – submissions due

Monday 24 September

Finalists announced/notified

Friday 16 November

Awards presentation evening

Writing your submission

Your submission should contain the following:

Cover Sheet

Attach a copy of your nomination form with the category number and name that you are entering and the name of your group or organisation.

Executive Summary

This summarises the project or initiative and highlights the achievements. This section will be used in the 2007 winners' booklet to describe your project if you are a finalist. This section should be no longer than 200 words.

Organisation Profile

This section provides an overview of the nominated organisation / business / community group. This section should be no longer than 200 words.

Submission

This must address each criterion in the category that you are entering (use criteria as headings). Any supporting documentation should be mentioned in this part of the submission. This section should be no longer than 2000 words.

Supporting documentation

A minimum of three high-quality colour photos relating to your submission must be included in the nomination. Photos should be labelled and be between 300 and 350 dpi resolution in TIF/TIFF format (scanned at their original size). A maximum of 10 photos is to be included. This section may also include relevant media coverage, video footage charts, graphics and promotional material.

Important hints and tips

- Talk about your present and past actions and results, not just future plans.
- Please begin each section of your entry on a new page.
- It is recommended that you use each criterion as a heading and address each criterion accordingly.
- Address the selection criteria succinctly or state why a point may not be relevant.
- Avoid additional material that is not explained or relevant to your submission.
- Avoid excess packaging and use recycled paper where possible in your submission.
- Please do not include loose items in the submission.
- Please provide three copies of your entry (if submitting hard copies).
- Keep to the word limit.

Guidelines for entry

1. Entrants must be based or operate in Western Australia.
2. Businesses that operate internationally but also have WA operations are eligible if the submission is based on their Western Australian activity. The submission must address WA operations.
3. The organisation or individual must not have been prosecuted for a violation of any environmental, social or commercial law in Australia or overseas in the past 12 months for the nominated project/initiative.
4. Entrants that have been misleading in their submission may be withdrawn from the judging process or have their award revoked.
5. The criteria have been developed to encompass the priority issues and considerations for each category. Judges are aware that criteria may not have the same priority or relevance to every target group.
6. For criteria that are not relevant or requiring information that has already been explained in your submission, include a brief explanation of why it is irrelevant or where it has been previously explained.
7. The front cover of your submission should include the category name and number you are entering and your company/community group name.
8. The main document should be A4 size and not more than 20 pages including photos.
9. Any supporting documentation should be attached with an index and numbered pages and may include any pictures, brochures, slides etc. The supporting documentation should not be more than 20 pages.
10. Supporting documentation should be relevant to specific criteria or questions. Tables, charts, graphs and diagrams are recommended and should be adequately described within your submission. Photos should be captioned and referred to in the submission text.
11. By submitting your entry, including the executive summary, company profile, submission, supporting documentation and photographs, you are allowing this information to be used for promotional and media purposes.
12. By submitting a complete entry, you are agreeing to participate in any media and/or promotional activity for the WA Environment Awards as required.
13. All material supplied must be properly identified and suitably packed for transport. All items should be attached. A packing list must be included.
14. Completed nomination forms and submissions must be received by DEC via email, post or courier/hand delivery by 5pm on Friday 3 August 2007.
15. Submissions will only be returned if a suitable pre-paid post box or envelope is included.
16. Separate and complete entries must be submitted for each category entered.
17. Please keep to the word limit. Entries that go above the word limit may not be considered.
18. Please include three copies of your entry for judging purposes, if submitting in hard copy.
19. All entrants and finalists will be notified in September 2007.
20. The judges' decision is final and no communication will be entered into regarding the awards judging.
21. Site visits may be held to verify information given in submissions.
22. Organising coordinators, project manager, events manager, members of the judging and reading committee, transport companies and the like cannot be held responsible for any damages, loss of material or damage to materials that are submitted as an entry to regional, state or national judging.



WESTERN AUSTRALIAN
environment
AWARDS 2007

2007 WA Environment Awards Nomination Form

Organisation:	
Project/Initiative name:	
Contact person:	
Postal address:	
Phone:	
Fax:	
Email:	

Please select the category you are entering.

(Please note that a separate nomination form is required for each category being entered.)

1.	<input type="checkbox"/> Corporate Business Leading by Example	7.	<input type="checkbox"/> Resource and Waste Management
2.	<input type="checkbox"/> Government Leading by Example	8.	<input type="checkbox"/> Air Quality
3.	<input type="checkbox"/> Small Business Leading by Example	9.	<input type="checkbox"/> Community Energy Efficiency
4.	<input type="checkbox"/> Biodiversity Conservation	10.	<input type="checkbox"/> Littering and Illegal Dumping Prevention
5.	<input type="checkbox"/> Bush, Land and Waterways	11a.	<input type="checkbox"/> Community Achievement – Individual
6.	<input type="checkbox"/> Coastal, Marine and Estuarine	11b.	<input type="checkbox"/> Community Achievement – Community/volunteer group

Where did you first hear about the WA Environment Awards?

<input type="checkbox"/> Newspaper ad	<input type="checkbox"/> Direct mail
<input type="checkbox"/> Radio ad	<input type="checkbox"/> Word of mouth
<input type="checkbox"/> Internet	<input type="checkbox"/> Other _____

Nominations close 5pm

Friday 3 August 2007

Please email your complete submission to
awards@dec.wa.gov.au

Entries can also be submitted in hard copy (please provide three copies) to:

Postal delivery

WA Environment Awards
Locked Bag 104, Bentley Delivery
Centre, Bentley 6983

Courier/Hand delivery

WA Environment Awards
Level 4, Atrium Building
168 St Georges Terrace
Perth WA 6000

I have read the terms and conditions and acknowledge that the information I have provided in this submission is correct.
I understand that I/we can be withdrawn from the awards, should the submission be shown to be incorrect.

Signature _____

Date _____

The 2007 WA Environment Awards are proudly supported by



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Further information and contact details

Enquiries

Clare McMurtrie

A/Marketing Manager

Phone: 08 6467 5457

Fax: 08 6467 5550

Email: awards@dec.wa.gov.au or
clare.mcmurtrie@dec.wa.gov.au

Website

The WA Environment Awards website can be viewed at

<http://awards.environment.wa.gov.au>

The website contains:

- Latest news and information on the awards.
- Important dates and information on the 2007 awards process.
- Tips on submission writing and links to informative sites.
- Last year's winners' booklet.
- Frequently asked questions.



Department of
Environment and Conservation

<http://awards.environment.wa.gov.au>