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Department of Biodiversity,
Conservation and Attractions

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Who should attend?

Session 1 – WA Nature Based Tourism Exchange

Inbound tour operators, wholesalers, commercial tour operators, tourism related government agencies and tourism information providers such as tourist bureaux and visitor centres should attend this event.

Session 2 – Supplier Workshop

Inbound tour operators and wholesalers, front counter staff from RAC, WA Visitor Centre, tourist information centres and vehicle rental companies should attend this event as 'buyers'. Commercial tour operators, Regional Tourism Associations and other tourism product suppliers should attend this event as 'sellers'.

Cost

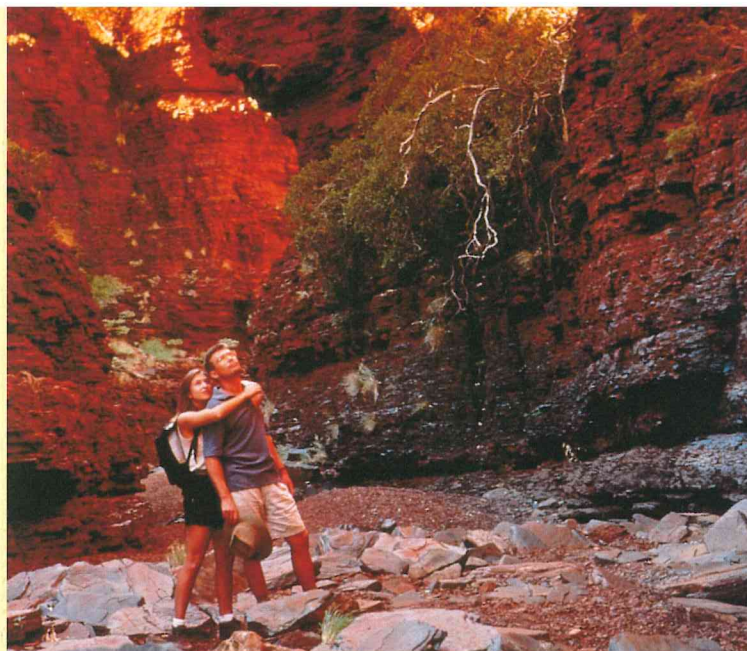
The workshop includes morning and afternoon refreshments, buffet lunch and a happy hour.

Session 1 – WA Nature Based Tourism Exchange

The Tourism Information Exchange is free of charge. CALM funds this event, fulfilling the Department's objective to share knowledge, understanding and appreciation for WA's natural values and explore new opportunities for innovative and sustainable nature-based tourism experiences.

Session 2 – Supplier Workshop

'Buyers' can attend this workshop at no cost. The cost to 'sellers' is \$250, enabling one person to meet 'buyers' such as inbound tour operators/wholesalers/front counter staff. This workshop has always attracted a good response. Priority will be given to ATEC members on a first in, first served basis.



Venue

Harbour Suite
Rendezvous Observation City Hotel, Perth
The Esplanade, Scarborough
(free parking available)

For further information contact:

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You are invited to the . . .

2003

WA Nature Based Tourism Exchange and Supplier Workshop



6 August 2003

Rendezvous Observation City Hotel
Scarborough



WA Nature Based Tourism Exchange and Supplier Workshop

The Department of Conservation and Land Management and the Australian Tourism Export Council are staging this important full day event which will be divided into two sessions.

Session 1 – WA Nature Based Tourism Exchange

Get the latest information on WA's popular natural destinations, including new developments and the associated tourism/visitor facilities and services available. In an innovative and open forum, regional tourism representatives are invited to work together with CALM representatives to display 20 of WA's natural attractions to members of the travel and tourism industry.

Session 2 – Supplier Workshop

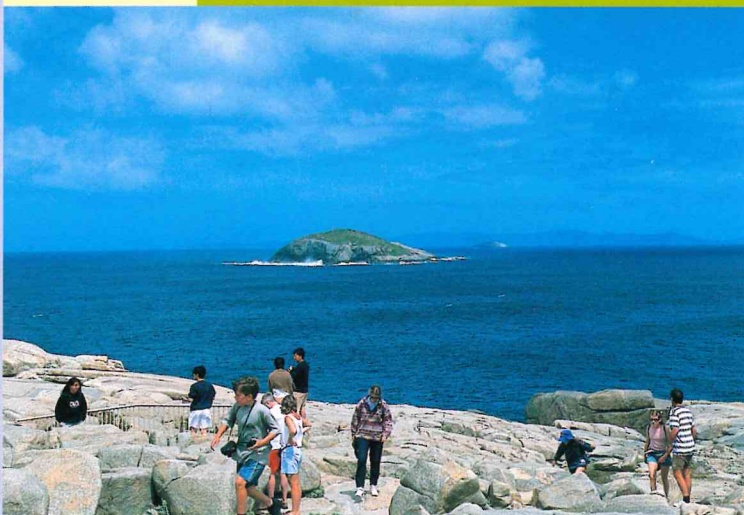
This workshop brings together the suppliers of tourism products and the inbound tour operators, wholesalers and front desk staff on a direct, one to one basis. The forum offers a wonderful opportunity to lift the awareness level of your organisation with the people who can encourage use of your product by various operators. This is a particularly good opportunity for new suppliers.

Why?

This event demonstrates a productive collaboration between Government and industry to develop and promote sustainable nature-based tourism. It will enhance CALM's understanding of stakeholder's needs and expectations. This is a rare and valuable opportunity for members of the tourism industry to showcase their products to the inbound market, build important industry relationships and increase their knowledge, understanding and appreciation for sustainable tourism in WA – in one day!

Program

Time	
8.00am	Registration
8.30am	Welcome and official opening of WA Nature Based Tourism Exchange and Supplier Workshop by Minister for Environment and Heritage, Dr Judy Edwards MLA
8.45am	Session 1 – WA Nature Based Tourism Exchange commences
10.30am	Morning tea and networking
11.00am	Session 1 – WA Nature Based Tourism Exchange continues
12.30pm	Lunch
1.30pm	Session 2 – ATEC Supplier Workshop commences
3.00pm	Afternoon tea and networking
3.30pm	Session 2 – ATEC Supplier Workshop continues
5.00pm	Happy Hour and networking



Registration Form

Title: _____

First name: _____

Last name: _____

Organisation/company: _____

Business description (eg. inbound tour operator, coach operator, information centre etc...)

Postal address: _____

Tel: _____

Fax: _____

Email: _____

If you are purchasing a Seller's Desk at the Session 2 Supplier Workshop, please complete the inserted payment slip.

Please post or fax your completed registration form/s by Friday 18 July 2003 to:

ATEC WA BRANCH
PO Box 335, Leederville WA 6903