

# LIBRARY

Department of Biodiversity,  
Conservation and Attractions

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Department of  
Parks and Wildlife



## Supporting nature-based tourism

### Visitor information and retail

#### Brochures

Brochures for popular parks are available from local Parks and Wildlife offices. [dpaw.wa.gov.au/about-us/contact-us/dpaw-offices](https://dpaw.wa.gov.au/about-us/contact-us/dpaw-offices)

Order *Park visitor fees* and *National marine and regional parks in WA* booklets at [park.passes@dpaw.wa.gov.au](mailto:park.passes@dpaw.wa.gov.au).

#### Publications

Visitor centres and retail outlets may apply to stock *WA Naturally* publications by ordering online using the resellers order form.

[shop.dpaw.wa.gov.au](https://shop.dpaw.wa.gov.au) or (08) 9219 9915.

#### Park passes

Visitor centres and retail outlets may apply to become resellers of park passes as part of their retail operations.

[park.passes@dpaw.wa.gov.au](mailto:park.passes@dpaw.wa.gov.au) or (08) 9219 8240.

#### Merchandise

Parks and Wildlife managed visitor centres and/or gift shops in Cape Range, Karijini, Purnululu, Nambung and Yanchep national parks and at Monkey Mia and the Tree Top Walk can be approached individually for retail opportunities.



### Industry Information

#### Editorial assistance

Check information about parks before publishing with the local Parks and Wildlife office or Parks and Wildlife headquarters in Perth. Consider linking or referring to Parks and Wildlife websites or publications.

[dpaw.wa.gov.au/about-us/contact-us/dpaw-offices](https://dpaw.wa.gov.au/about-us/contact-us/dpaw-offices) or (08) 9219 9000.

#### Information for tour guides

Information to assist interpretation of natural landscapes, flora, fauna and ecology is available on request. (08) 9219 8371.

#### Commercial operator alerts

Subscribe to receive email alerts about temporary closures and re-openings, road conditions, prescribed burns and other relevant news. [licensing@dpaw.wa.gov.au](mailto:licensing@dpaw.wa.gov.au).

#### Social Media

Follow the Department of Parks and Wildlife on social media for the latest news and events.



#### Facebook

@ExploreParksWA  
@WAParksWildlife



#### Twitter

@ExploreParksWA  
@WAParksWildlife



#### Instagram

@ExploreParksWA  
@WAParksWildlife



## Business opportunities

### Commercial operations and filming licences

Appropriate commercial operations, including commercial filming, are managed by the granting of licences. Assessments of applications are made to ensure natural and cultural values are protected. [parks.dpaw.wa.gov.au/know/conducting-commercial-activities](http://parks.dpaw.wa.gov.au/know/conducting-commercial-activities).

### Commercial opportunities

Commercial opportunities on lands and waters managed by the department, with a restricted number of licences or leases, are allocated on the best business and management outcome for the State. The department may opt to run a publicly-advertised competitive process such as an Expression of Interest (EOI) or to negotiate directly with a proponent in accordance with its *Negotiating commercial development and activities* policy. [dpaw.wa.gov.au/about-us/36-policies-and-legislation](http://dpaw.wa.gov.au/about-us/36-policies-and-legislation).

### Commercial events

If participants or spectators at concerts, fundraising, sporting, adventure or other events are charged or the event is being promoted by a commercial event organiser, a licence must be granted before advertising and marketing. [parks.dpaw.wa.gov.au/for-business/intro](http://parks.dpaw.wa.gov.au/for-business/intro).

## Support

### Industry familiarisation visits

Qualified media and travel trade famils are supported where appropriate by waiving of fees and access to key personnel. [park.passes@dpaw.wa.gov.au](mailto:park.passes@dpaw.wa.gov.au).

### Tourism Industry Reference Group

The Tourism Industry Reference Group provides a forum for constructive communication between the department and the tourism industry. Contact representatives on the TIRG to raise issues at regular meetings. [parks.dpaw.wa.gov.au/for-business/tourism-industry-reference-group](http://parks.dpaw.wa.gov.au/for-business/tourism-industry-reference-group).

### Liaison with regional and district offices and rangers

Lessees, licence holders and tourism representatives are encouraged to establish relationships with parks and visitor services officers and rangers in local offices. [dpaw.wa.gov.au/about-us/contact-us/dpaw-offices](http://dpaw.wa.gov.au/about-us/contact-us/dpaw-offices).

### Seasonal promotions

The bi-monthly e-newsletter *Touring WA* can promote businesses which operate in parks through special offers, prizes for competitions or relevant news. [touring.wa@dpaw.wa.gov.au](mailto:touring.wa@dpaw.wa.gov.au).

### For more information contact:

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