

Copies of LANDSCOPE are kept at Como, where stores officers Craig Simpson, left, and Neil Moore each cast an expert eye over the latest issue of the award-winning magazine. Photo by Verna Costello

Clean sweep for LANDSCOPE

A CLEAN sweep of the annual Alex Harris Medal awards and a public relations award for excellence in communication completed a successful month for CALM's flagship publication LANDSCOPE.

Three LANDSCOPE stories won awards for excellence in science and environmental writing in the third annual competition for the highly coveted Alex Harris Medal.

Chief wildlife officer with CALM Dave Mell, and co-author John Wetherall of Curtin University's School of Biomedical Science, won the Alex Harris Medal for

a story entitled To Catch a Thief. The story documents how DNA fingerprinting has made it possible for CALM wildlife officers and Curtin University scientists to disprove claims by unscrupulous bird breeders that they can breed rare species of cockatoos. The process has also provided valuable data to assist legitimate breeders with their breeding programs.

CALM Communications officer David Gough's story, In Search of the Perfect Pine, on breeding programs to improve pines in WA (Autumn 1992); and Hunters and Gatherers, by

CALM wildlife officer Trevor Walley and WA Museum head of anthropology Peter Bindon (Spring 1992), on use of plants and animals in the south-west by Nyoongar Aborigines, received the two commendation certificates.

The awards were presented at a special ceremony held at Curtin University as part of the recent Australia New Zealand Association for the Advancement of Science (ANZAAS) Congress on September 30.

Earlier in the month LANDSCOPE also won the 1993 Award for Outstanding External Communication in the second annual Public Relations Institute (WA) Awards for Excellence.

The award was accepted on behalf of CALM by director of Corporate Relations Ron Kawalilak.

Ron said the award recognised the magazine's success in creating community interest in conservation and land management issues, programs and successes in WA.

"It also recognises LANDSCOPE's role in getting the wider community involved with CALM in preventing and solving conservation and land management problems," he said.



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