

West Week Expo

A LIGHTER moment during the 1994 West Week Expo (left) saw Yanchep National Park ranger Hardy Derschow helping "Perth and Beyond" principal Maggie Edmonds feed bush tucker to Indigenous art resident Ronald Williams.

Seated are (left) Dr Diane Mossenson, proprietor of Indigenart, and "Perth and Beyond" tour guide Veronique Johnston, holding a plate of kangaroo sausages, witchetty grubs and quondongs.

"Perth and Beyond" is among several tourism-orientated companies that work closely with Hardy in the promotion of Aboriginal culture tours.

Indigenart is an art gallery specialising in Australian Aboriginal art and crafts.

Diane says she plans soon to hold evening functions where visitors can

learn about bush medicine and bush tucker from Hardy and other Aboriginal people.

"I see such functions as a valuable means of creating cross-cultural awareness and appreciation," Diane said.

Below: Perth's own 720 6WF radio personality Peter Holland samples a fat witchetty grub while Hardy Derschow waits to offer him another bush tucker delicacy - kangaroo sausages.

The sampling took place at the West Week Expo where Peter interviewed Hardy 'live' about his cultural tourism work at Yanchep National Park.

Hardy was on duty at the Expo to invite visitors to experience some of the delights of Aboriginal bush tucker.

In great demand at the Expo, Aboriginal bush tucker is a standard feature among the tours Hardy

regularly conducts at Yanchep National Park.

CALM also had a static display of LANDSCOPE expeditions and publications at the Expo.

Staffing was rostered among: Kevin Kenneally, Estelle de San Miguel, June Ellis, Barbara Moss, and Marcus Benbow, with LANDSCOPE Expeditions administrator Jean Collins from UWA Extension, and volunteers Kim Cream, Rowan Galbraith and Maria Lee.

West Week is an annual event that provides a vehicle for any group, large or small, to demonstrate the part it plays in Western Australian life - which is a mix of commerce and industry, community service, recreation, sport, arts and culture; its chief aim is to encourage support of WA enterprise.

• Story and photos by Verna Costello



International honour for CALM Director

DIRECTOR of Corporate Relations Ron Kawilak has won an Award of Excellence in the 1994 Gold Quill Awards program of the International Association of Business Communicators (IABC).

The award, one of four presented this year to professional communicators in Australia, New Zealand and the Asia-Pacific region, is in recognition of his work in directing the ongoing develop-

ment of LANDSCOPE.

"The award recognises that CALM's communications work is among the best organisational communications in the world," Ron said.

"Entrants to the award program this year were from many Fortune 500 companies as well as from major consultancies in North America, Europe and Asia.

"CALM takes its communications role very seriously and it's gratifying

to win the Gold Quill.

"I share it with the Corporate Relations team who work on each issue of the magazine - Ray Bailey, David Gough, Carolyn Thomson, Verna Costello, Helenka Johnson, John Hunter, Sue Marais, Maria Duthie, Stacey Strickland and Gooitzen van der Meer - and the many other CALM staff who write and contribute to the magazine."

The Gold Quill is awarded annually to those

who have demonstrated the highest professional standards in communication programs or projects; it is recognised throughout the communications community worldwide as a hallmark of communications excellence.

IABC is the leading international professional association for public relations and business communications, with more than 11 500 members working in 40 countries.

What's new on the shelves

THE following publications have been produced recently and should be available from Stores Branch, Front Counter Como or, when out of print, from the CALM Library.

Leaflets

- ♦ Dryandra Woodland Ecology Course
- ♦ C E Lane-Poole Memorial Trust
- ♦ Shark Bay World Heritage Newspaper
- ♦ Go Bush! Autumn Activity Guide
- ♦ Seed Price List 93-94

- ♦ National Park
- ♦ Winter Firewood
- ♦ Millstream-Chichester National Park (reprint)
- ♦ Crocodiles (reprint)
- ♦ CALM Uniform Catalogue
- ♦ Discovering the Hills Forest (reprint)

- ♦ ests of WA - Analysis of Public Submissions - \$5
- ♦ What's in a Word - A glossary of terms and definitions to assist in naming natural features, assets and locations managed by CALM.
- ♦ CALM Internal Tele-

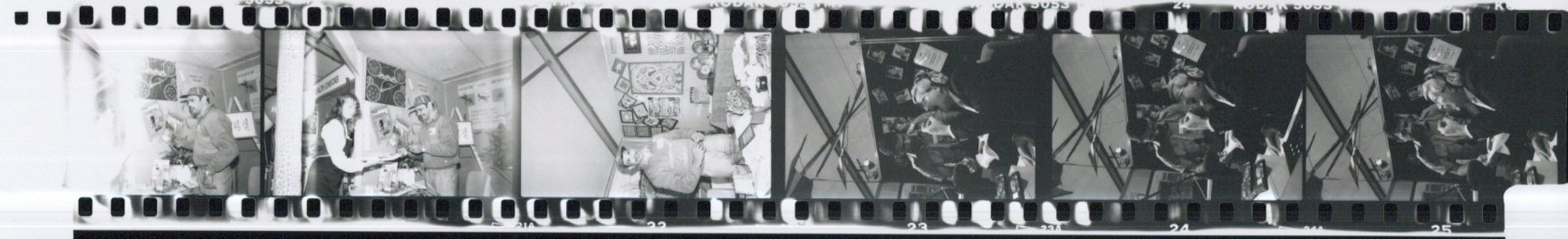






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