



CALM displays its wares at Eco Beach

CALM Executive Director Dr Shea, together with staff members Jennifer Brice, Kevin Kenneally, Alana Stingemore and Allen Grosse, joined more than 40 tourism wholesalers from around the world at the Australian Outback Adventure Workshop held recently at Eco Beach Wilderness Retreat near Broome.

Executive Director Dr Syd Shea presented a paper on CALM's Policies to Create Nature-based Tourism Opportunities in WA.

Each wholesaler held appointments with a range of tourism suppliers, including

CALM, which used the workshop to promote *LANDSCOPE* Expeditions and the department's growing range of nature-based tourist attractions.

The workshop, set up in appropriately styled hessian huts on the beach, was organised jointly by the Western Australian and Northern Territory Tourism Commissions, to promote adventure-based travel in the north of Western Australia and the Northern Territory.

Left: CALM Executive Director Dr Syd Shea with Eco Beach Wilderness Retreat's Aboriginal guide Neil McKenzie.

Photo by Kevin Kenneally



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