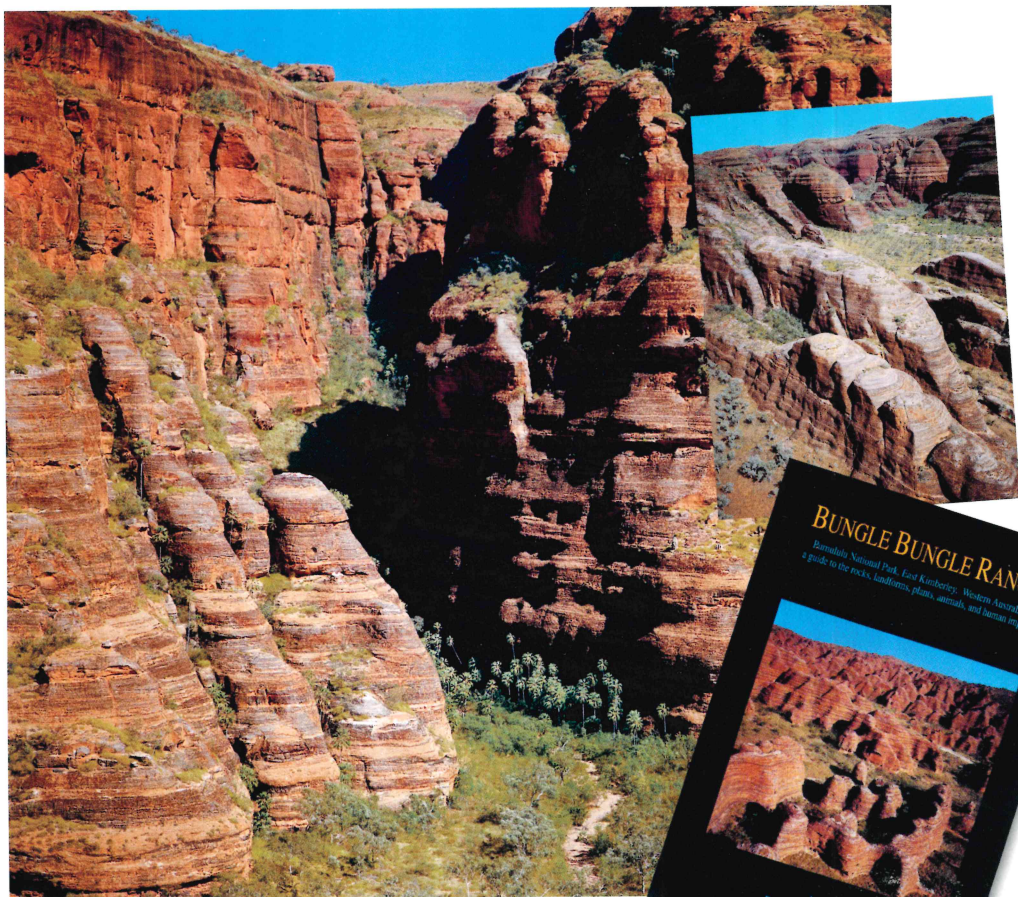


BUNGLE BUNGLE RANGE GUIDEBOOK

"The Bungle Bungle has more to offer tourists than Ayers Rock and the Olgas, and could become Australia's answer to America's Grand Canyon." This comment from international professional photographer Gunther Diechmann is one of several glowing tributes quoted in the recently published guidebook, *Bungle Bungle Range: Purnululu National Park, East Kimberley, Western Australia*. Such a reputation cannot be kept hidden for long, and the book goes further to whet the appetite of readers considering a tour of this 'hidden jewel' of the East Kimberley.

Produced by the Australian Geological Survey Organisation (AGSO), the guide to the plants, animals, rocks and landforms answers many of the frequently asked questions from visitors to Purnululu National Park. It also provides an attractive and informative souvenir for those who are fortunate enough to explore the park by four-wheel-drive vehicle or observe the Bungle Bungle Range from the air. Compiled by Dean Hoatson, with specialist contributions from David Blake, Bev Allen and Julienne Kamprad of AGSO, Arthur Mory and Ian Tyler of the Geological Survey of Western Australia (GSWA) and Mark Pittavino of the Department of Conservation and Land Management (CALM), the guidebook is packed with breathtaking full-colour photographs by Ian Oswald-Jacobs. Detailed computer-enhanced maps and diagrams add to the written and photographic content, to give the lay reader an opportunity



to marvel anew at the strangely beautiful 'beehive' and other ancient landforms that typify the area.

Plants are listed with both their common and scientific names, and where and what time of the year they may be in flower. The equally rich diversity of mammals, birds, reptiles, fish and insects are all described, along with little-known facts. (Did you know that termites, commonly referred to as 'white ants' are more closely related to cockroaches than to ants?) Then there are the brief historical stories of the indigenous people, the quests for gold and diamonds, the pastoral industry and the origin of the place names.

Also included are suggested itineraries for

visits of one or more days (and with colourful place names such as Froghole, Piccaninny, and Cathedral Gorges, who wouldn't be tempted to explore?).

Apart from explaining the many features of geological interest along the main vehicle-access tracks and walking trails, the guidebook also complements their descriptions with specially drawn coloured maps and corresponding-scale colour aerial photographs.

A welcome inclusion, useful to lay readers keen to improve their knowledge about landforms, is the glossary of geologic terms that appears towards the end of the guidebook, together with a list of information sources and suggestions for further reading.

While written, brilliantly

photographed, and compiled with lay readers in mind, it will also be of interest to geologists not yet familiar with the area.

The guidebook, which is excellent value at a retail cost of \$19.95 (plus postage and handling charges of \$3 in Australia, or \$10 overseas), is available from AGSO and GSWA Sales Centres, CALM Headquarters in Hayman Road, Como (Locked Bag 104, Bentley Delivery Centre, Como, WA, 6983), *WA Naturally*, 47 Henry Street, Fremantle, WA 6160, and CALM's Kimberley Region office, Cnr. Konkerberry Drive and Messmate Way, Kununurra (PO Box 942, Kununurra, WA 6743).



To: Verna Costello
Corporate Relations

*Not approp for Bush Tele,
use for News (maybe)*

Your Ref:
Our Ref:
Enquiries: Kezia Smith
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Subject:

PHOTOGRAPH FROM BUNGLE BUNGLE GUIDEBOOK LAUNCH

Enclosed is one of the photographs taken at the launch of the Bungle Bungle Guidebook. 3 photographs were taken, they were all of the same group of people. This one seemed to be the most appropriate.

From left is Dean Hoatson (AGSO), Mark Pittavino - East Kimberley District Manager, David Blake (AGSO), Minister for the Environment Cheryl Edwardes and Kimberley Regional Manager Chris Done.

If you have any problems please call.

Regards,

Chris
15/01/98