

A PERSONAL MANAGEMENT PHILOSOPHY

The second question and answer dealing with personal management philosophy published in the May-June 1966 issue of "Modern Government" is:

What are your most important contribution to the organization you direct?

I structure them and give them form. I endeavour to arrange it so that each man and woman can feel pride in his defined part of the task.

As a catalyst, I try to make the organization produce, give it standards of production and objectives to reach and go as to extend its imagination and widen its horizon.

I once took over the direction of a governmental organization that was badly demoralized. Its programs had been ridiculed and opposed and its employees individually attacked to the point that the confidence of the whole group was severely shaken.

I was able to restore the morale of that organization by the process of giving it leadership, simply becoming the spokesman and deliberately permitting all of the criticism to be concentrated on me.

Since I became the target, the experts on the staff were able to do their work in the comparative quiet of that shelter. Within a month they began rallying and in less than a year the situation was adjusted.

A public administrator must be willing to take the position of leadership.

WILDLIFE SHOW 1966

The West Australian Naturalists' Club and the W.A. Gould League are again organizing a Wildlife Show this year. It will be conducted at the Perth Town Hall for the period September 19 to September 24. This Department will have a display on exhibition, on the theme - the conservation of wildlife. It will feature colourful slides, fish tanks, hand painted posters as well as other posters and articles of interest.

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It is hoped that the display, which will be opened by the Minister for Fisheries and Fauna (Mr. MacKinnon), will act as a further medium of education towards a better understanding of what is meant by 'conservation'.