

Vis-à-vis V.I.S.

CALM's Visitor Interpretation Section (VIS) Quarterly Update •

COT SCIENCE LIBRARY

Issue 1 - Spring/Summer '96

ALLAR COUR ME.

Welcome to the inaugural issue of Vis-à-vis V.I.S. The Visitor Interpretation Section (V.I.S.) is part of CALM's Division of Parks, Recreation, Planning and Tourism. The Section provides advice and consultation on a variety of interpretation including:

- Interpretation planning
- Standards development
- Sign design
- Consultancy projects
- Evaluation

Vis-à-vis V.I.S. is a vehicle to keep staff up-to-date with what's happening with Visitor Interpretation in CALM. It will come to you four times a year (Spring, Summer, Autumn and Winter).

It will feature examples of recently completed interpretive work, product updates and issues that may effect you. We would like it to become interactive, with you adding anything of interest. It would be great if you could let us in on your success/failures in the area of Interpretation.

Interpretation Briefly

A current initiative within the V.I.S. is to develop interpretive briefs and to assist in managing consultants who will be engaged to carry out various interpretive projects. While this sort of thing has been done on and off before, it is now being trialled as the primary method for V.I.S. to handle interpretive work proposed by field staff.

What this entails is initial liaison by a VIS officer with field staff, and shared development of an appropriate consultant brief. The VIS would then obtain quotes and, in some cases, manage the consultant until completion of the job.

The implications for Districts and Regions would be charges for research, writing and editing of texts and developing artist's briefs. There would be no charge for the CALM interpretive officer's time in liaising with field staff, briefing and/or managing the consultant, nor for the time of the Sign Design Studio Coordinator (assuming the job is for CALM

If you have any questions about this procedure feel free to contact Lotte Lent on 334 0581.

World Class Interpretive **Training Opportunity**

A well respected and widely experienced (and published) American interpreter named John Veverka is planning to visit Australia in 1997. John will conduct interpretive training courses ranging from one day to several days for those interested in interpretive master planning, evaluation, running interpretive activities, visitor centres, sign design, etc. He may visit your particular area to do the training if there are enough interested staff. John uses a very "interpretive approach" and will deliver a stimulating and practical presentation which will give you hands-on skills with immediate benefit.

As usual, your willingness to pay must match your interest! If you're considering taking advantage of this opportunity you'll need to organise a group of trainees (say, at least 10 to make it worthwhile), payment and possibly lodging for John. Provide the information listed below and fax to V.I.S, on (09) 334 0583 by 14th November 1996.

Interpretive Training Proposal

Today's Date

Your Name

District or Region

Address

Your Phone & Fax numbers

Names of potential participants

Phone numbers of potential participants

Type of training required

Length of training required

Preferred month for training to take place



















New Technology

Daryl Moncrieff from the Wheatbelt Region is currently in the process of having hand drawn and coloured artwork printed from the original drawings onto an adhesive backed vinyl which will then be placed in inclined walk trail frames.

The process is guaranteed colourfast for 12 months, but according to the sign company they should last at least 5 years, we'll keep you up to date on their appearance and durability in the future. (see black and white examples of originals following)

Hello

My name is Alison Nannup. You just heard my Dad on the Sounds of Dryandra Woodland Drive Trail. He brings me and my brother Greg to Dryandra to learn about Nyoongar Way. It is important for us to know about how our ancestors lived and how they loved the bush.





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Miriling

Nyoongars used the miriliny
Cwhich means fire drill) to light fires.
Because they didn't have makes
back then they used the balgastick for
a miriling. If you spin it really quickly in
a little hole in a piece of wood, you can
start a fire.





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What's New?

Staff involved with interpretation should have a copy of both Running Activities Programs (RAP) - RRP \$10.00, and the Visitor Interpretation Manual (VIM) - RRP - \$60.00. If you missed out please phone Denise on (09) 334 0564. We hope you find these useful and we welcome feedback on both of these publications. Please note that the Armsign phone number on Page B.9 of VIM is incorrect. The correct number is 066 251 122.

Snapshots, We Need 'em

Although V.I.S. staff produce many of the displays and signs on the CALM lands and waters, we often don't have an opportunity to see them in the field. We've purchased some disposable cameras which we will send to you with jobs we would like photographed. When you receive one of our cameras, please take a few "good" pictures of the interpretive work and setting and then return the camera to us. We will make up a reference library of photos - plus we'll get the "buzz" of seeing the finished product!

Who's Where and Why

Gil Field, Section Leader of VIS, is on leave and Lotte Lent is acting Section Leader in his absence.

Judymae Napier is now on Maternity Leave (congratulations on the birth of Harrison) and has been replaced by Kate Hay (Orr). Kate is working Tuesday, Wednesday, and Thursday. Lynda Giles works on Monday and Friday and is primarily involved with the management of Karijini Visitor Centre.

Congratulations to Karen Shaddock, now a grandmother to Caitlyn after returning from 7 weeks LSL,



Interpretive Activities What's New

Wheatbelt

Operations Officer Anthony Desmond was inspired to put together "Wonders of the Woodland," an interpretive program for the October 1996 school holidays after he participated in the Interpretation Activities Design Workshop in July.

The program included activities such as Starry, Starry Night, Night-time Escapades and Walk, Talk and Gawk. One activity directed at children was entitled Poor Old Poss where kids pretend they are possums trying to survive the rigours of a night's feeding.

A total of 130 people attended the four activities. The District will channel funds raised from activity fees into future, similar activities.

Local radio and print media were very supportive. An on-air quiz helped spark interest. The first caller to answer the question "Which Galaxy do we live in?" received a free pass to the "Starry Starry Night" activity. (The answer is the Milky Way).

South Coast Region

After successfully trialling "Family Bush Walks in Albany" during 1995 in partnership with the Albany Residency Museum, CALM Regional and District staff were back at it again this year during the school holidays. Two activities planned for October were A Walk on the Wild Side (in the Porongurup Range) and the Two People's Bay Discovery Walk. More than 200 people have participated so far. More interpretive walks are planned for January 1997.



In Esperance, CALM staff and volunteers conduct spring wildflower walks in Helm's Arboretum. Other interpretive activities are being prepared for the local TAFE.

This year the SCR has planned training in interpretive activities and cross-cultural awareness to enhance staff capabilities.

Midwest

Following the success of an initial 7 km guided bush walk held in Lesueur National Park a second walk was held in September. The walk was conducted by Bill Evans along a track recently completed by the



Wheatbelt Aboriginal Corporation. It provides an ideal opportunity for Park visitors to see areas of the Lesueur faultline which are not accessible by vehicle. Various topics covered include local flora and fauna as well as the new management plan. The walk was advertised locally, had a maximum of 30 people with booking being essential and is covered in the \$5 park entrance fee.

Kimberley

Mirima National Park adjacent to Kununurra was the setting for a successful Activities Program during the '96 tourist season. Activities included early morning Bird Walks, Bush Tucker Talks, Sunset Walks and Slide Nights.

The Slide Nights held at Purnululu National Park continue to be a drawcard for large crowds.



Samples of Bush Tucker such as
Boab nuts, Emuberries and Bush
Cockroach eggs attracted lots of
interest as part of the CALM
Wildlife Display at the recent
Kununura Agricultural Show.
"Bite" was added to the display with
a competition to estimate the size of
a "SALTIE" using only a large

crocodile skull as a guide. A set of CALM Bush Books was the prize in the competition.

Pilbara

As part of the development of Aboriginal cultural tours at Karijini National Park, Mr Sandwich Hopcraft, Pundulmurra College's Conservation and Tourism Coordinator, developed a short course specifically for Aboriginal Park and Visitor Centre staff. The accredited course, which recognises prior learning such as knowledge of country, was held at Karijini N.P. with a major component being communication. One major outcome from the course was the development of a one hour interpretive tour at Kalamina Gorge. Before this tour can commence however it needs to be approved by the local Aboriginal elders. If all goes well the tour will be trialled by Sandwich just before the next visitor season, with staff having time to practice and gain confidence. It is hoped that other interpretive tours will be developed along these lines in the future.

Aboriginal Tourism Training and Education Unit

Aboriginal Heritage Officer Noel Nannup and consultant Graham Ellis-Smith conducted a Cultural Interpretation Activities Design Workshop which was held at Yorkrakine Rock in September.

Upcoming Conferences



'96 Interpretation Australia Association Conference

The fifth Annual IAA Conference is to be held in Bendigo, Victoria from Saturday 30th November - Tuesday 3rd December 1996. The conference offers a combination of key note addresses from leaders in the field and onsite workshops where participants can put their expertise in action to interpret several sites in the Bendigo area.

Key themes at this year's conference will be:

- Interpreting cultural heritage
- Partnerships with the tourism industry
- · Management solutions through interpretation
- Maximising learning and enjoyment

For further information about attending the conference contact Kathryn Mackenzie, Bendigo Tourism, Phone 054 47 7788 or Fax 054 47 1551.

'96 Ecotourism Association of Australia National Conference



The theme for the EAA's National Conference is "Strategic Alliances" - partnerships that allow both partners to reap the benefits. The conference will be held at Kangaroo Island, South Australia from Thursday 14th - Sunday 17th November 1996. The conference and linked forums will consist of keynote addresses, plenary sessions, field trips and workshops to stimulate discussion on key issues and present case studies to demonstrate practical developments.

The partnership and cooperation between the EAA and the Australian Tourism Operators Association (ATOA) in formulating an ecotourism accreditation scheme will culminate with the launch of the National Ecotourism Accreditation Scheme at the Conference.

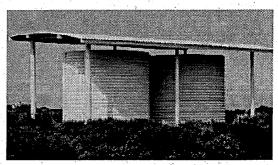
For further information contact Phone 07 3856 5016 or Fax 07 3856 5015.

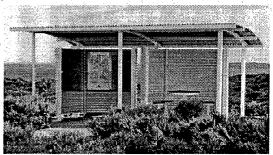


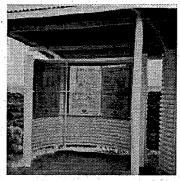
Innovative Design

Ten Mile Lagoon Wind Farm, Esperance

These are the results of a joint project with Western Power. The "futuristic" corrugated iron interpretive/picnic shelter was designed by Draftsman Steve Csaba and the anodised aluminium interpretive panels written and produced by the V.I.S. There's even one panel attached to the base of one of the 31 metre high wind turbines!







Newsletter Contributions

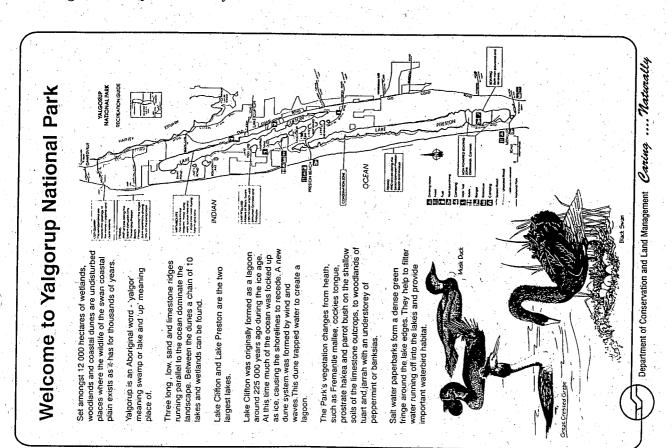
Your contributions to **Vis-à-vis** *V.I.S.* are welcomed. We'd be interested in short blurbs (up to 200 words) on what's happening with interpretation in your area, tips for staff, notices of training, new ideas etc. Send copy by e-mail (to **Vis-à-vis** *V.I.S.* Designer, Karen Shaddock), snail-mail (VIS, Locked Bag 104, Bentley Delivery Centre, 6983) or fax 09/334-0583.

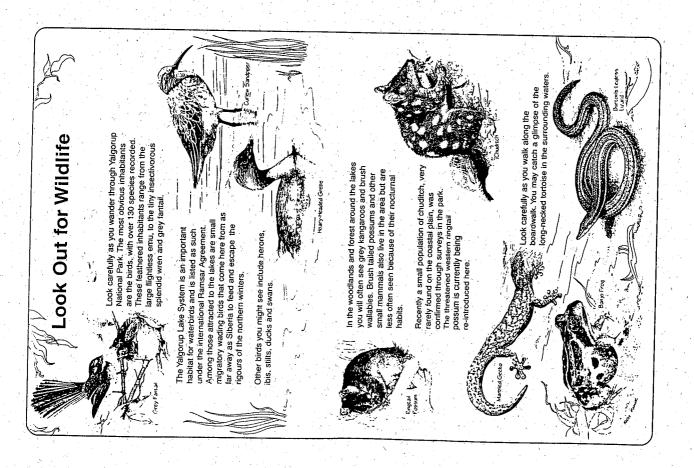
NEXT COPY DEADLINE IS MONDAY 15th MARCH 1997

Lotte Lent Editor **Vis-à-vis V.I.S.**

Signs, Signs Everywhere There Are Signs

Following are 4 new panels recently installed at Lake Clifton.





Living Rocks

world where 'living rocks' (microbialites) grow. It is the largest 'lake-bound' microbialite reef in the southern hemisphere. Lake Clifton is one of the few places in the

carbonate is draw out of the lime-enriched lake water to form rocklike material. microorganisms photosynthesise, calcium by a variety of microorganisms. As the microbialite in Lake Clifton. They are formed Thrombolites are the most common form of

gelatinous slime trap sediment particles, similar to the way in which the sticky surface of fly paper catches flies. Stromatolites form in a different way. Mats of

Microbialites 'grow' at about 1 mm a year.

laminated or layered internal structure. clotted texture whereas stromatolites have a Thrombolites are characterised by an internally

photo

photo

Comparative cross-section showing internal structures of thrombolites and stromatolites.

were common some 600 million years ago. Fossil counterparts are found today in the ancient shorelines once existed. Amadeus Basin in the Northern Territory where modern-day examples of thrombolites that The Lake Clifton thrombolites represent

responsible for oxygen production which enabled life to colonise the planet. stromatolite formation may have been Microbes involved in thrombolite and

photo

Dame thrombolite

Conical thrombolite found in deeper water

Photos courtesy of Linda Moore

Flat thrombolite found along shoreline

photo

photo

Things You Need to Know

Things to do



bay on Preston Beach Road to Lake WALK TRAILS: Short sign posted also suitable for exploring the Park on foot. Ask the ranger for advice. Preston and from Martins Tank to Lake Pollard. The many firebreaks are



and size limits. common at other times. Observe bag tailor, flathead and skippy are Myalup. Winter brings salmon, herring and trevally close to the beach, while FISHING: The beach is accessible at Tims Thicket, Whitehill, Preston and



photo

at Martin's Tank. More formal facilities are available at Preston Beach CAMPING: Tent camping is available Caravan Park and Lake Clifton.



FOOD: Light meals and take aways are available at Lake Clifton and Preston Beach.







responsibility our concern but your enjoyment and safety is Be Careful: Your



your litter with you when you leave. Be Clean: Please take



Plants: No firearms or road rules apply. the vegetation. Normal pets please. Stay on **Protect Animals and** formed roads to protect





Dwellingup, on in the barbecues Stay Cool: Light fires with the firewood supplied only contact the ranger on provided. Let us know if (097) 391067, or CALM you see a wildfire -



protect the fragile boardwalk or paths to Please stay on the Fragile Thrombolites thrombolite structures

make your visit more enjoyable and informative. Don't hesitate to contact them if (097) 391067 - Ranger or (09) 538 1078 - CALM Dwellingup National Park Rangers are always glad to you want information or assistance on Further Information:

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