We have lift off, Festival time in the Top End, Starring role for Quobba, Nature exposure and human health and International tourism numbers up more...

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Issue 36, June 2019



Picture: Wildflowers, Coalseam Conservation Park | Tourism WA

Welcome to the WA Parks Foundation News, sharing news and events that celebrate Our WA Parks and helping to increase community appreciation and involvement in the stewardship of our incredible national parks and conservation estate.

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- Festival time in the Top End
- Starring role for Quobba
- Nature exposure and human health

• Registrations invited for Pilbara conference on regional tourism

We have lift off!



We are delighted to officially announce the launch of our redeveloped website, thanks to the generous support of <u>Lotterywest</u>. You can visit our brand new site at <u>www.ourwaparks.org.au</u>.

Our main goal for our new website was to provide our members and supporters with an easier and more engaging experience. Our members will now have the ability to have an account within our unique community and have access to news, events and benefits.

Amongst the features, there are links to our social media pages to bring improved communication with our network. We are constantly updating content with helpful park information, news, events and project announcements.

We hope you will find the new website fresh and modern, and enjoy the many new features.

Festival time in the Top End



Picture: Mowanjum Festival

The vibrant, living culture of the Ngarinyin, Worrorra and Wunambal peoples will be on show at the Mowanjum Festival near Derby on 12 July.

This event, now in its nineteenth year, is one of the nation's largest and longest established Aboriginal festivals. Its outstanding displays of dancing, didgeridoo playing and other traditional arts such as boab nut carving and other painting attract visitors in large numbers from throughout Australia and overseas.

Read more...

Starring role for Quobba



Picture: Red Bluff, Quobba Station | Australia's Coral Coast

Quobba Station, located near the southern tip of the Ningaloo Marine Park, north of Carnarvon, is a working pastoral station with 80km of coastline bordering the Indian Ocean. Publicity generated by its recent hosting of Hollywood superstars Chris Hemsworth and Matt Damon with their families at the station's Red Bluff campsite has put this coastal wilderness on the world stage.

Read more...

Nature exposure and human health



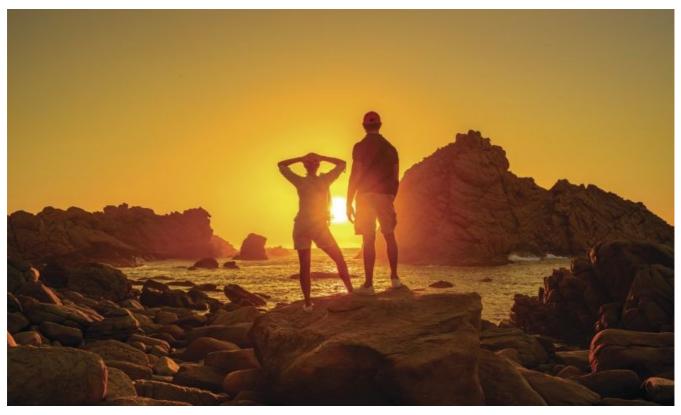
Picture: Z Bend Lookout, Kalbarri National Park | Tourism WA

Research exploring the effects of nature exposure has produced a wealth of evidence of improved health outcomes, both physiological and psychological.

"To be our healthiest, happiest selves, we absolutely need nature..."

Read More...

International tourism numbers up



Picture: Sugarloaf Rock, Leeuwin-Naturaliste National Park | Tourism WA

There is positive news on international holiday visitation in the latest figures released by Tourism Research Australia.

For the 12 months to the end of March, a record 493,100 holiday makers travelled to Western Australia from overseas – an increase of 9.3 per cent on the previous year and the strongest year-on-year growth rate of all Australian states and territories for this tourism market sector.

Read more...

Social media marketing workshops



Picture: Tourism Council of Western Australia

The Tourism Council Western Australia is hosting a series of workshops on marketing and promotional themes between July and November in Mandurah, Margaret River, Perth and Kalgoorlie.

Read More...

Registrations invited for Pilbara conference on regional tourism



Picture: Arial view of Karratha, WA

Karratha is the host city for this year's WA Regional Tourism Conference to be held from 16-18 September.

This three-day event provides an excellent opportunity to network and to hear from industry-leading speakers on critical industry issues and innovative ideas.

Read More ...

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