

LITTErature

Keep Australia Beautiful Council WA's

e-newsletter



Members from the Keep Australia Beautiful team celebrated Keep Australia Beautiful Week in Port Hedland this year carrying out educational sessions with the Australian Microplastic Assessment Project (AUSMAP) to encourage action on microplastics. The sessions were attended by community members and school students.

Our Clean Schools officer visited local schools and held a joint workshop with Waste Wise Schools to assist teachers with their litter and waste prevention programs. The registered Clean Schools were also presented with their custom designed bin stickers.

Tidy Town Committee members in Port and South Hedland and Wickham were visited by Tidy Towns Program Officer to discuss the positive impacts of participating in the Tidy Towns Community Awards.

Minister Dawson also announced the [Community Litter Grants recipients](#) and released the [KABC Litter Prevention Strategy for Western Australia 2020-25](#) during the week. We would like to once again thank everyone who helped make KAB Week 2020 so successful.

In this issue

- [Be a GREAT sort](#)
- [Clean Schools - Container Deposit Scheme for schools webinar](#)
- [Tidy Towns Sustainable Communities Awards 2020](#)
- [Community Litter Grants](#)
- [Roadside litter program update](#)
- [Adopt-a-Spotter](#)
- [Are your litter reporter details up-to-date](#)
- [Upcoming events](#)

Be a GREAT sort

The Waste Authority recently launched its behaviour change campaign Be a GREAT Sort for local governments and regional councils. A toolkit has been designed to support consistent messaging on waste avoidance, resource recovery and appropriate waste disposal behaviours. For more information about the campaign and the GREAT sort toolkit, [visit the WasteSorted webpage.](#)



Clean Schools - Container Deposit Scheme for schools webinar

[Waste Wise Schools](#) and [Containers for Change](#) hosted a webinar in August for teachers and schools interested in finding out more about the new Container Deposit Scheme that launches on 1 October. The session was recorded and you can view it [here](#).

The webinar provides you with information about why the scheme is being implemented in WA, how Containers for Change will work and the different ways you can use it in your school to raise funds and reduce litter.

Stop-motion animation COMPETITION



Write, direct and edit

a 15-second stop-motion animation.



**"BIN IT.
You know
it's the right
thing to do."**



Entries close 13 November 2020

Ongoing Clean Schools competitions

Don't forget, KABC Clean Schools program is still offering free student-designed custom-made bin stickers to schools that are registered in the Clean Schools program. [Find out more here](#)

Entries for Keep Australia Beautiful Stop Motion Animation competition have been extended and will now close on Friday 13 November

Get your entries in to be in the running to receive a \$100 EFTPOS card sponsored by Mars Wrigley.

Judges will announce two winners on 20 November.

Tidy Towns Sustainable Communities Awards – Submissions closed

Entries for this year's state Keep Australia Beautiful Tidy Towns Sustainable Communities Awards are now closed.

Judging is taking place over the coming weeks, with finalists announced in October.

We are excited to hold the Awards on the 27 November at Optus Stadium.

Community Litter Grants

Congratulations to this year's recipients of the KABC Community Litter Grants.

We received 49 Community Litter Grants applications totalling \$235,043.04.

19 applicants will be receiving a share of the \$59,671 funding.

Grants of up to \$5,000 for local projects and \$10,000 for regional projects were available.

A list of successful recipients is available [here](#).

Roadside litter program update



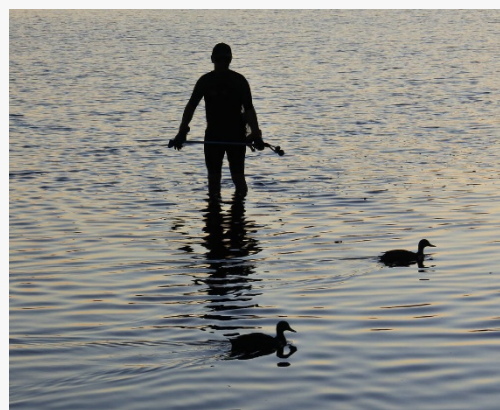
A new regional roadside litter prevention program is on its way! New signage will be installed along major regional roads and free car litter bags will be made available from service stations and roadhouses to encourage people to keep hold of their rubbish until they can dispose of it properly. The program focuses on the impact of litter on wildlife and will use scenic images of Western Australian native animals to highlight litter issues and will encourage travellers to 'Keep Western Australia Litter Free' and 'Bin it' as a call to action. The car litter bags will be branded as a 'Keep Bag' and will be made of compostable materials.

Highways in WA consistently appear as one of the most littered sites in the National Litter Index and, to target this, the recently released 2020-2025 WA Litter Prevention Strategy has an objective to develop programs and campaigns to address priority litter types and locations. The strategy sets a target of an overall 30 per cent reduction in litter in Western Australia over the next five years and projects such as this one, along with the Containers for Change beverage container refund scheme, should set WA on the path to meeting this target by addressing a known litter location and type. KABC will continue to partner with other organisations to develop and implement other state-wide and localised litter prevention programs.

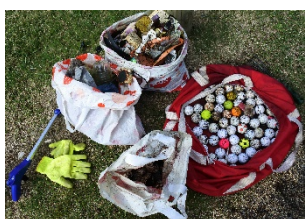
As we find ourselves exploring our own great state more than ever before and there are more of us on our roads, it's important we be mindful of where our rubbish ends up. Keep your rubbish in the car and Bin It. Keep WA Litter Free!

Adopt-a-Spotter

After finding their usual walking routes crowded due to COVID-19 social distancing requirements, Adopt-a-Spot volunteers June Winsome-Smith and her husband James Kozak began walking along the foreshore beside Maylands Peninsula Golf Course. What they saw marked the start of their litter collecting journey in this area.



Troubled by the amount of litter and golf balls, they began collecting and recording their findings – concluding that 50 per cent of items found came from the golf course and 50 per cent from the Swan River tides washing over the samphire wetland.



Over a two-month period they found 4,000 abandoned golf balls. They continue to discover more, all at different levels of deterioration – some of which have been abandoned for 26 years.

To date, June and James have submitted over 36 clean-up reports through the Adopt-a-Spot program. All clean-up data is reported back to the Keep Australia Beautiful Council (KABC) at quarterly meetings.

KABC appreciates June and James's ongoing efforts and looks forward to seeing more photos as progress in the area continues.

Adopt-a-Spot is an anti-litter program that engages volunteers (individuals, community groups and business groups) to undertake litter clean ups at designated sites, on a one-off or ongoing basis. Information is available at our [Adopt-a-Spot](#) page.

Find out more >>

Are your litter reporter contact details up-to-date?

We issued over 1400 litter infringements in the 2019-20 financial year. We also had six successful prosecutions go through the courts, three of which were contested litter reports from our litter reporters. [Find out more here](#)

This week the infringement team entered the 57,000th report for cigarette butt littering. Thank you to all our dedicated litter reporters for your ongoing vigilance to keep our beautiful state litter-free.

Are your litter reporter contact details up-to-date?

If you have moved house, changed your phone plan or got rid of that old Hotmail email from 10 years ago, then please [update your litter reporter details](#).

Please continue to send through your litter reports. KABC only takes reports online after you become registered with us.



Upcoming events

WA Beach Clean-up event – Sorrento Beach

This year, Keep Australia Beautiful WA will be carrying out our annual WA Beach Clean-up at Sorrento Beach. Come along and join us in caring for this wonderful stretch of coastline.

Time: 9am – 11am

Date: October 11, 2020

Location: Sorrento Beach.

Meet at Sorrento Beach Carpark between Hillarys Marina and Sorrento Surf Life Saving Club at 8:45am to register and collect resources.

[For more information and to register visit our website](#)



Quick links:

[Report Littering](#) | [Adopt a Spot](#) | [Tidy Towns](#) | [Clean Schools](#) | [Clean Clubs](#) | [Outback packs](#)

Social Media links:

[Facebook](#) | [Instagram](#) | [YouTube](#)

You are receiving this email because you are a KABC WA supporter, a program participant or have had a reason to provide us with your details in the past. If you wish to unsubscribe from future mailings from this list, or update your email profile please click the links below.