

## Nicole Wreford

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**From:** kabc@kabc.wa.gov.au  
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**To:** Library  
**Subject:** Litterature - March 2025

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We hope this newsletter finds all our litter action community well. Who can believe it is nearly Easter! The year is flying by already.

Last year we collaborated with over 30 community groups, attending workshops, clean-ups and other stakeholder engagement activities to promote litter action across the state and this year looks like it will be just as busy.

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### [Busselton Jetty Swim](#)

We started the year off at the Busselton Jetty Swim. Held over two days, people from all over the state, and beyond, attended the event which offers a range of swimming events to suit every age and ability.

Keep Australia Beautiful (KAB) WA interacted with attendees through educational and litter activities such as the spin the wheel litter quiz and guess the cigarettes in the jar (yuck).

One lucky person also took away a basket made out of marine debris.

We are always looking at ways to connect with community through events and activities. If you have upcoming events, you can contact us to see how we can get involved.



## Clean Up Australia Day



We kicked off our involvement for Clean Up Australia Day at South Trigg late last month. Volunteers from Club Shakas Community joined us at Surfing WA removing 10kgs of litter from the beach and surrounding areas. Everyone enjoyed an ice-cream and a cold drink after the event.

In Kalgoorlie, over 90 volunteers removed a huge amount of litter at the Kalgoorlie-Boulder Landcare Group (KBULG) Clean Up event.

Thanks to KBULG and all volunteers, and the city crew who then removed the collected items to the tip.

Over the official Clean Up Australia Day weekend, we joined forces and Pia Boschetti for the Flotsam and Jetsam event. Another huge amount of marine debris was removed by volunteers from the Abrolhos Islands.

This year, with the help of officers from the Department of Biodiversity, Conservation and Attractions, the program expanded to additional islands in the Pelsaert Group. Once the haul was unloaded and sorted at the Geraldton Fisherman's Wharf, it was quickly taken by artists who were keen to make an amazing circus themed piece of art.



The artwork will be on display from 24 May – 13 June so if you are in Geraldton, be sure to look out for it.

## [Community Litter Grants](#)

KAB WA Community Litter Grants will open next month at Love the Lesch Festival in Australind. KAB WA staff will be attending the event providing information on all KAB WA litter prevention programs.

Grants of up to \$10,000 are available for initiatives that address litter. The grants provide financial assistance for action and education on litter prevention with a total of \$60,000 available.

Head to our website to [find out more](#).

## [Litter Report Scheme](#)

Last year our Infringement Officers issued nearly 900 litter infringements, including 434 infringements for littered cigarette butts.

We are still running our Dashcam competition, so be sure to keep those reports coming through or join the Litter Report Scheme today. [Find out more here](#)



**Win a dashcam!**  
Valued at \$139

Register as a litter reporter or submit a litter report to be in the running

**A new winner drawn each month!**

**LITTER REPORT SCHEME**

The advertisement features a green car with a license plate that reads 'LIT3R'. A hand is shown pointing towards the car. A smartphone displays a dashcam view. The background is dark green with white and yellow text.

## [Adopt-a-Spot](#)



KAB WA's Adopt-a-Spot group "Wednesday Warriors" received the City of Armadale's Citizens of the Year Award and had a front page article in the Local Examiner for their clean-up efforts- [Armadale - 27th February 2025 - Your Local Examiner](#)

It's great to see groups being recognised for their hard work.

You can find out more about the Adopt-a-Spot program [here](#).

## **Clean Schools**



Clean Schools travelled to Kalbarri District High School last week and delivered in-class lesson about litter and its impacts with Pre-Primary to Year 4, as well as a litter collection and audit with Year 5/6.

KAB WA's Clean Schools officer also joined with Community Litter Grants (CLG) coordinator at the filming of the CLG promotional video. Primary Extension and Challenge (PEAC) students from the region came along to look first-hand at the impact of litter on the marine

environment. They collected the litter and took this back to school for auditing with Mick Payne from Northern Agricultural Catchment Council (NACC).

The PEAC students played games about litter and started developing their own.

A Clean School workshop was held in Geraldton for teachers passionate about litter-prevention in their schools. This session takes teachers through the Clean Schools guide and gives ideas and resources about running a program in their own school.

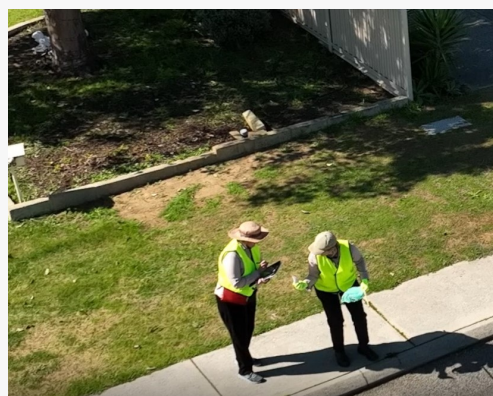
We finished our time in Geraldton with a clean-up of Sunset Beach with Chapman River Friends.

## **Australian Litter Measure**

Over the past 4 years KAB has completed six litter surveys using the new Australian Litter measure (AusLM) methodology. AusLM measures the amount, type and material of litter at 256 sites in the Perth Metro area in six different site types; beaches, roadsides, parks, residential areas, industrial sites and in retail areas.

KAB WA is gaining great insight into litter through this methodology and a much clearer picture of what and how much litter is being dropped where. This data is used to inform KAB policy and to direct limited resources to where they are needed most.

The latest AusLM survey from November 2024 collected 13,669 items and 708 litres of litter from 106,258.84 square metres.





Cigarette Butts and filters were again found to be the most common item by count with a total of 3,217 recorded. Paper/card food packaging was the highest item by volume, with a calculated volume of 69 litres.

Main Roads and Industrial sites contained the highest levels of litter (consistent with previous surveys), whilst Beaches had the lowest.

Plastic represented the highest material found accounting for 59% of individual items counted and 33% of the calculated volume.

More information on AusLM litter counts can be found [here](#).

## **National Tidy Towns Sustainability Awards**

Good luck to Port and South Hedland with National Tidy Towns Sustainability Awards with judging to take place later this week.

## **KAB National - Paint Australia Beautiful**



BACK BY POPULAR DEMAND!

Paint Australia Beautiful is back, inspiring sustainability in schools through the power of art!

This is your school's chance to get creative and bring your eco-vision to life with a nature-inspired mural that reflects your local environment and commitment to protecting our planet.

🏠 How to get involved:

- ✅ Brainstorm ideas with your class about how litter and waste affects your local biodiversity
- ✅ Design a vibrant, full-colour mural that showcases your school's eco-vision
- ✅ Submit your design for the chance to win paint and supplies to bring your masterpiece to life!

Encourage students to think big, dream green, and make a lasting impact on their school and community. Let's paint a brighter, greener future together!

Start planning now!

Entries open Mon 17 Mar - Fri 30 May 2025.

Learn more & register: <https://kab.org.au/paint-australia-beautiful/>

## **Upcoming events**

26 March - [Adopt-a-Spot Clean Up in Northam](#)

5 April - [River Guardians Festival](#)

6 April - [Love the Lesch Community Festival - Harvey Region](#)

### **Quick links:**

[Report Littering](#) | [Adopt a Spot](#) | [Tidy Towns](#) | [Clean Schools](#) | [Outback packs](#)

### **Social Media links:**

[Facebook](#) | [Instagram](#) | [YouTube](#)

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