



WA PARKS
FOUNDATION

2019 Year in Review



Connecting *People* to *Parks*



The WA Parks Foundation acknowledges the Traditional Owners of our national parks, conservation and nature reserves and honours the deep connection they share with country.

Message from our Chair

I am pleased that this year, which is the WA Parks Foundation's third year of operation, has seen the progression of key projects to enhance our Parks¹ and deepen our sense of connection to the natural environment. We have also welcomed new partners and continued to forge strong relationships with our Founding Partners.

A priority for the Foundation is the revitalisation plan for Western Australia's first national park, John Forrest. Working in partnership with the Parks and Wildlife Service, Department of Biodiversity, Conservation and Attractions (DBCA) a business case for the development and enhancement of the park, with particular emphasis on a Visitor Centre in the Jane Brook precinct has been completed, which is another step along the way towards John Forrest becoming Western Australia's Gateway National Park.

I am very pleased that Wesfarmers, our inaugural Founding Partner, has pledged to support the Foundation for a further two years, while our three Founding Partners, Chevron Australia, Fortescue Metals Group and Woodside Energy, continue in their support of the Foundation and their commitment to the environment. I would also like to thank Lotterywest for the organisational grant received this year which has made so much difference to the operations of the Foundation.

I am looking forward to our first *Spring into Parks* full calendar of events. *Spring into Parks*, made possible by Chevron, will bring our community into parks, build the connection to the natural environment and we hope also grow a sense of stewardship of our unique parks and conservation estate.

The first steps have been taken towards the construction of three new interpretation nodes in the Swan Canning Riverpark. Funded by one of our Founding Partners, Woodside, the nodes will provide the community the opportunity to pause, relax and contemplate the history and wonderful river environment we have on our urban doorstep.

Of particular delight this year, was my personal opportunity to test our first Smart Park maps in the beautiful and rugged Karijini National Park. The maps have been developed for use on smart phones and tablets and, once downloaded, can be used in remote areas

without network coverage using your device's built in GPS. I welcome and thank BHP who recently committed to sponsor the Smart Park Map series for three years.

To all our Partners, Sponsors and Donors, thank you for your support. Your ongoing support has made the work of the Foundation possible.

I should also mention that the State Government's Plan for our Parks is also very exciting. The Plan will secure a further five million hectares of new national parks, marine parks and other conservation reserves over the next five years, seeing the conservation estate increased by over 20 per cent. This expansion makes the Foundation's role working in partnership for the conservation and celebration of our natural areas even more critical over the coming years.

I'd like to express my sincere appreciation and gratitude to our Board and Committee members, our staff, Park Ambassadors and our members, donors, supporters and volunteers who have all contributed to the Foundation this year. In particular I'd like to thank Griffin Longley, CEO of Nature Play WA and Mike Wood, Chair of the Bibbulmun Track Foundation, both founding Directors of the Foundation and both no longer continuing in those roles because of work commitments, for their contribution to both the planning and the operations of the WA Parks Foundation.

A sincere thank you and welcome to the Hon. Kim Beazley AC, Governor of Western Australia, who has agreed to be Patron of the WA Parks Foundation.

Conserving our natural environment and associated ecosystems, benefits our physical and mental wellbeing, and costs money. Your continued support is needed to continue to protect and conserve our Parks.



Honourable Kerry Sanderson AC
Chair, WA Parks Foundation



¹ "Parks" is used broadly to mean all categories of land and marine areas set aside, reserved or identified in or under Western Australian legislation for the purpose of conservation of the natural environment and other purposes consistent with that legislation.

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We want everyone to feel connected to nature and our Parks.

Vision

Our Parks are increasingly loved and visited and the plants, animals, landscapes and cultural values they embody are protected and a source of pride for all Western Australians thus contributing to peoples' health, wellbeing and to ecotourism.

Mission

To connect people to our parks and nature and through collaboration, deliver projects that celebrate, protect, increase understanding and enrich our parks to increase peoples sense of connection.

Why we do what we do

WA Parks Foundation believes in connecting people to nature and that this will improve wellbeing and environmental outcomes.

Goals

- Help protect and enrich WA's Parks and their conservation values.
- Develop people's love of, pride in and connection to Parks.
- Build and support a network of partners, drive community and corporate engagement with Parks and promote philanthropy.

The Foundation's Strategic Plan has three focus areas:

- Protecting our Parks
- Connecting people to Parks
- Doing more through partnering with others and collaboration

Valley of the Giants Tree Top Walk, Walpole

Key highlights

Our third year of operation has seen progress on our key projects, all of which are made possible by the valuable sponsorship and contributions of our partners.

The Pilot phase of the Park Maps for Mobile Devices was successfully completed; consultation and implementation planning is now underway for three new interpretation nodes on the Swan Canning Riverpark; and a business case for park development and enhancement has been substantially completed for John Forrest National Park, our priority park near Perth.

In 2019, BHP committed to sponsoring the Foundation's Smart Park Map Series for the next three years and Wesfarmers, our original Founding Partner agreed to continued support with a two-year agreement.

A Lotterywest grant awarded in late 2018 made possible the upscaling and streamlining of the Foundation's office IT equipment and administrative functions, with a new website and Customer Relationship Management System (CRM) being successfully implemented.

Of key significance and in addition to Wesfarmers continued support is the support of our three other Founding Partners, Chevron Australia, Fortescue Metals Group and Woodside Energy.

Swan Canning Riverpark River Journeys

Three new interpretation nodes will be developed as part of the Swan Canning River Journeys Project and made possible through our partnership with our Founding Partner Woodside, and project managed by the Parks and Wildlife Service (Parks and Wildlife).

The River Journeys Project aims to deliver a network of Riverpark trails, with 25 interpretation nodes at key sites². The nodes provide key focal pause or rest points, an opportunity to reconnect with and learn about the Aboriginal cultural, environmental and historical aspects of the river landscape.

A Collaboration Agreement with DBCA and Project Implementation Plan have been completed and it is anticipated that two nodes will be completed in 2020, with the third node scheduled for 2021. Before the construction of each node, extensive consultation with land managers, Local Government and Traditional Owners is undertaken to ensure all development is supported and appropriate.

The project is designed to enhance the visitor experience along a significant section of the Riverpark foreshore by promoting increased community awareness of the natural and cultural values of the Swan Canning Riverpark

The Woodside Energy sponsorship forms part of their ongoing commitment to providing opportunities and benefits to the communities within which they operate.

² To date Parks and Wildlife Service have completed or have underway six interpretation nodes along the Riverpark.

The River Journeys Project aims to deliver a network of Riverpark trails, with 25 interpretation nodes at key sites.



Pelican and swan on sandbar



Park maps go mobile

New maps suitable for use on your smart phone or tablet have been developed for Karijini National Park.

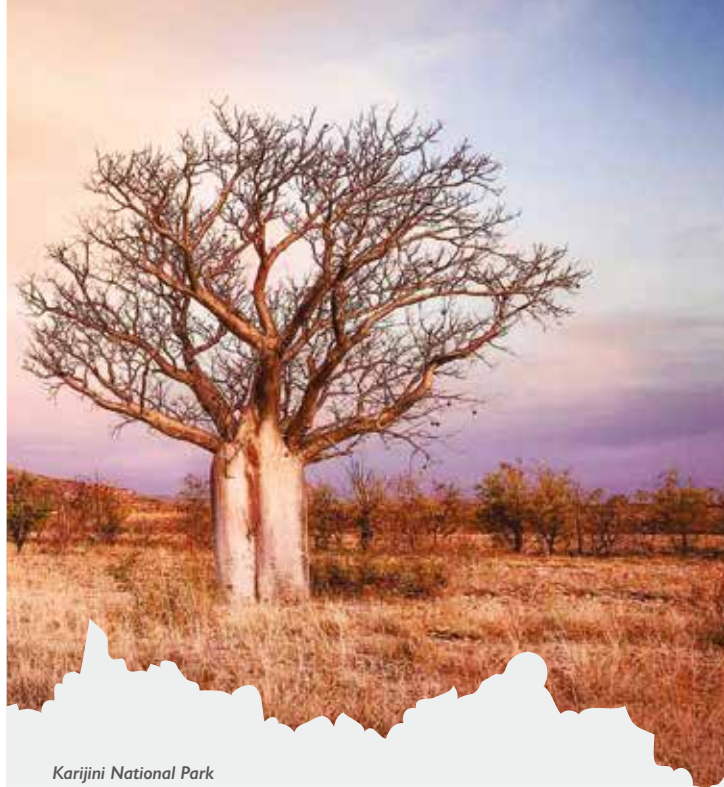
The maps are the first of the Smart Park Maps series and the result of the successful pilot phase of the Foundation's Park Maps for Mobile Devices project. Karijini National Park was selected for the pilot phase and regional Parks and Wildlife staff provided accurate and current information to ensure the maps were comprehensive and up-to-date. The maps were then ground-truthed by Parks and Wildlife staff and trialled within the Park by the Chair of the Foundation, Hon. Kerry Sanderson AC when visiting the outstanding Karijini National Park.

The Project was initiated by the Foundation in partnership with Parks and Wildlife Service with the overall objective of improving the community's ability to access information about our parks through a free downloadable park map series that operates offline and in real-time.

The next phase of the Project will be sponsored by BHP and will continue with the development of maps for the top twenty parks³.

The Karijini maps, which provide information on park facilities, trails and other features are available through the Avenza Maps map store. To view the maps, download the free Avenza Maps app for **android** or **iOS (apple)** devices to your tablet or smartphone.

Links to the maps will also be made available through the Foundation and Explore Parks WA website.



Karijini National Park

New Smart Park Map series – Karijini National Park

- Karijini National Park Overview map
- Dales Recreation Area
- Weano and Joffre Gorge Areas
- Mount Bruce

The maps are suitable for offline use on iOS and Android smartphones and tablets via a third party free app, Avenza Maps. The mobile device built in GPS will show your location on the map and let you know where you are in real time. Once a park map has been downloaded to your device, it can be used in remote areas without a network connection.



Kerry Sanderson (centre) with Jeremy Edwards, CEO of the East Pilbara Shire, and his wife, Amanda in Karijini National Park.

³ Top 20 parks chosen for development on the basis of visitation, facilities and need: Lane Poole Reserve, Karijini – PILOT, Leeuwin-Naturaliste, Cape Range, Kalbarri, Wellington, Francois Peron, Cape Le Grand, Purnululu, Stirling Range, Nambung, Yanchep, Millstream Chichester, D'Entrecasteaux, Fitzgerald River, John Forrest, Walyunga, Yalgorup, Torndirrup and Walpole-Nornalup.



Revitalising John Forrest National Park

The revitalisation of John Forrest National Park is a priority project for the WA Parks Foundation.

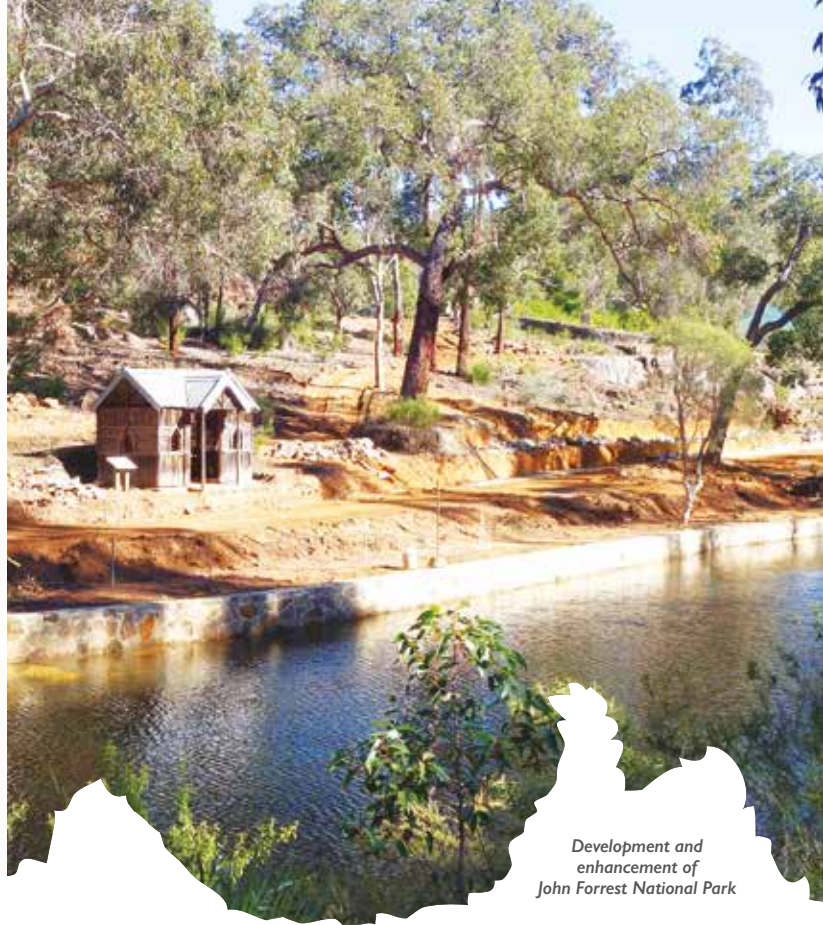
The Foundation, with the support of Fortescue Metals Group, and Parks and Wildlife has jointly sponsored the development of a business case for the development and enhancement of the park with the shared objective of making John Forrest National Park (JFNP) Perth's Gateway National Park.

JFNP is Western Australia's first national park and the second oldest in Australia, and is the closest national park to Perth. Its quality of attractions and location position it as a gateway to national parks and key biodiversity sites throughout Western Australia for both locals and a growing demographic of cultural heritage and nature-based domestic and international tourists. The business case identifies high priority areas for development and enhancement including:

- A Park Centre (with cafe, function, meeting and possibly education areas, art, cultural and other elements, interpretive spaces, office for on-site park administration and public amenities);
- Jane Brook promenade and heritage gardens;
- Improved access to the park;
- Glen Brook Dam;
- Railway reserves heritage trail;
- National Park Falls and Hovea Falls;
- John Forrest Scenic Drive; and
- Trails within the park, including walk and cycle trails.

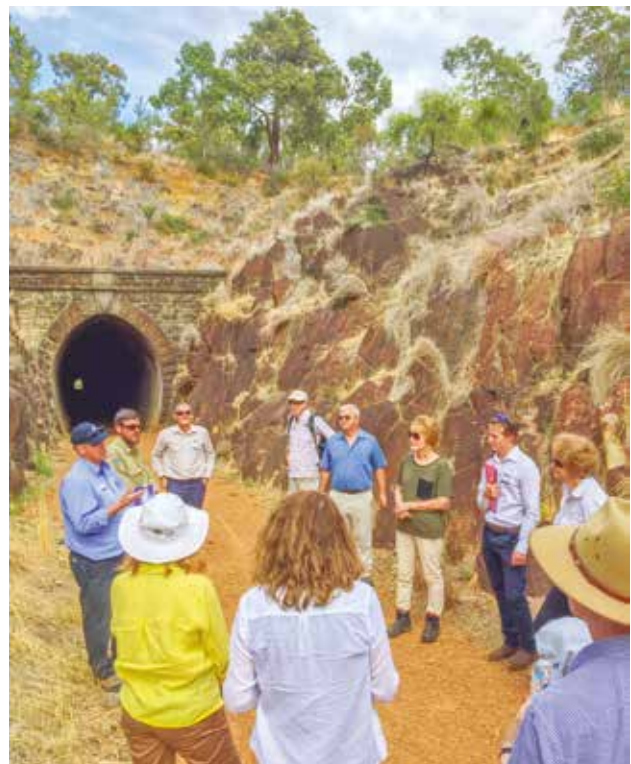
Parks and Wildlife is currently making a significant investment in the Park, with upgraded picnic facilities and improved landscaping in the Jane Brook precinct. This includes provision of universal access to the Jane Brook promenade and picnic area. The access to the Park is also being upgraded as part of a joint project between Parks and Wildlife and Main Roads.

Sponsorship from Chevron is contributing to the revitalisation of John Forrest, by sponsoring interpretative panels to highlight the history of the Swan View Tunnel and railway, park benches on which to appreciate the view and installation of a universal access barbecue and development of a children's nature playground in the Jane Brook picnic area. These improvements are on schedule for a launch during *Spring into Parks*.



Development and enhancement of John Forrest National Park

The historic Swan View Tunnel is one of the most popular features in John Forrest National Park. Commissioned in 1893 by the Premier, Sir John Forrest, and engineered by C.Y. O'Connor, the tunnel was seen as an essential component of the Eastern Railway that connected Perth with Albany. It was completed in 1896 and it is the only tunnel of its kind in Western Australia.



Visit to Swan View Tunnel in John Forrest National Park

The Foundation aims to develop people's love of, pride in, and connection to Parks.

Spring into parks

Connecting people to parks is a key goal for the Foundation.

September 2019 will see the first *Spring into Parks*. Made possible by Chevron, the concept of a 'Parks Month' has been adopted as an excellent platform to engage with the community and is branded "*Spring into Parks*" to echo the season and the activities promoted.

Spring into Parks is an opportunity to celebrate and promote a diverse range of activities across urban and regional parks. A calendar is being developed in collaboration with a range of partners with a focus on families and youth engagement with the natural environment.



Key communication themes throughout *Spring into Parks*, will be:

- Western Australia's national parks and reserves are nothing short of spectacular. From the World Heritage areas at Purnululu in the East Kimberley, the Ningaloo coast and Shark Bay, to the majestic karri forests of the State's South West, our parks are home to flora and fauna found nowhere else in the world.
- Research indicates there are many therapeutic benefits from spending time in nature, both physiological and psychological.
- It is important that our national parks are conserved for future generations.

Spring, in particular September, has been selected as Parks in all geographic regions of the state are attractive to visit, and coincides with our spectacular Wildflower season and the renowned Kings Park Festival. Activities will extend through to the first two weeks of October to align with the school holidays.

As a precursor to the 2019 *Spring into Parks* calendar of events, September/October 2018 saw a National Park of the Week segment on ABC radio. The Program showcased interviews with Park Ambassadors and Parks and Wildlife representatives giving them an opportunity to showcase their favourite parks and allow the public to share their own park stories.

#springintoparks is being supported by social media campaigns promoting the importance and benefits of spending time in nature, with a strong focus on health and wellbeing. In September, a calendar will be promoted with a daily prompt to focus on the benefits of spending time in nature during the Spring into Park 30 Day Challenge.

A wide range of community events have been scheduled in National and Regional Parks including Astronomy Nights, A Capella singing, Cubby Building at Yanchep National Park and an opening event at the Valley of the Giants, Tree Top Walk in Walpole.

Our thanks go to Tracy Shea, Park Ambassador and Coordinator of *Spring into Parks* for her significant role in bringing the 2019 calendar of events together.

Talking about parks

Key to connecting people to parks is talking about park activities, promoting park attractions and providing accessible information on Parks to the general community.

All these communication activities align with the Foundation's Communication and Engagement Plan which was revisited and refined to activate 2019 project milestones, supporting the Foundation's Strategic Plan 2020.

The Plan provides a framework for promoting our WA parks, as well as the role, goals, activities and achievements of the WA Parks Foundation and its partners.

Throughout the year, the Foundation has received print, online, radio and social media coverage, including a National Park of the Week segment on ABC Radio Perth; 'Our Darling Scarp' interview with Professor Stephen Hopper AC, Park Ambassador; The Sunday Times, Media Education lift-out; plus coverage of the Swan Canning Riverpark River Journeys project on radio and in The West Australian.

The Foundation's social media following has continued to grow. A three-month Summer Campaign was developed to build awareness of WA Parks Foundation membership and benefits and increase newsletter subscribers and social media followers. The campaign featured videos of Hon Kerry Sanderson AC, Chair of the Foundation and Mr Gary Muir, Park Ambassador which helped to generate engagement and increase reach.

The Summer Campaign was promoted across social media and reached 53,426 people (1098% increase from monthly average):

- 37,140 views of page videos (1293% increase from monthly average)
- 3,552 post engagements (78% increase from previous month)

Overall, the campaign resulted in a 34% increase in newsletter subscribers, 8.5% increase in Facebook followers and a 5.5% increase in Members.

As of June 30, 2019 the Foundation had a 124% increase in Facebook followers to **1896** followers; a 26% increase in Twitter followers to **504** followers and a 19% in Instagram followers to **1159** followers.

We would like to thank Park Ambassador Ainslie de Vos who as a volunteer provides vital communication services and support to the Foundation and has transformed the editorial content for the monthly newsletter, with subscribers to the newsletter increasing by 49% to 559 and our newsletter open rates of 41.8% and click through rates of 9.5%⁴ consistently far higher than the industry average.

⁴ Open and click through rates from the June 2019 newsletter. Industry averages are 19.3% for opening rates and 1.9% for click through rates.



1896
followers



504
followers



1159
followers

Management and governance

The Foundation's third year of operations has seen a management focus on key project activation and streamlining business processes to minimise resource requirements for administrative functions. A strong emphasis on upholding corporate governance has continued.

The Lotterywest grant has enabled the Foundation to implement a CRM and redevelop its website, integrating key functionality such as memberships, volunteers and donations. The resultant streamlining and automation of processes is significantly reducing manual handling. The establishment of the CRM will also allow the Foundation to optimise stakeholder, member and volunteer management and engagement.

The year has also seen the Foundation's staff grow to 2.4 FTE with the employment of a full-time Marketing and Community Engagement Project Officer funded by Lotterywest to support the implementation of the website and CRM projects.

The Lotterywest grant has also allowed the Foundation to purchase office equipment to provide four work stations for staff and volunteers.

All mandatory reporting requirements for the year were completed in a timely fashion and Management continued to build on the relationships with our Partners with regular and open communication as well as meeting their reporting requirements.

Patron

The Hon. Kim Beazley AC, Governor of Western Australia.

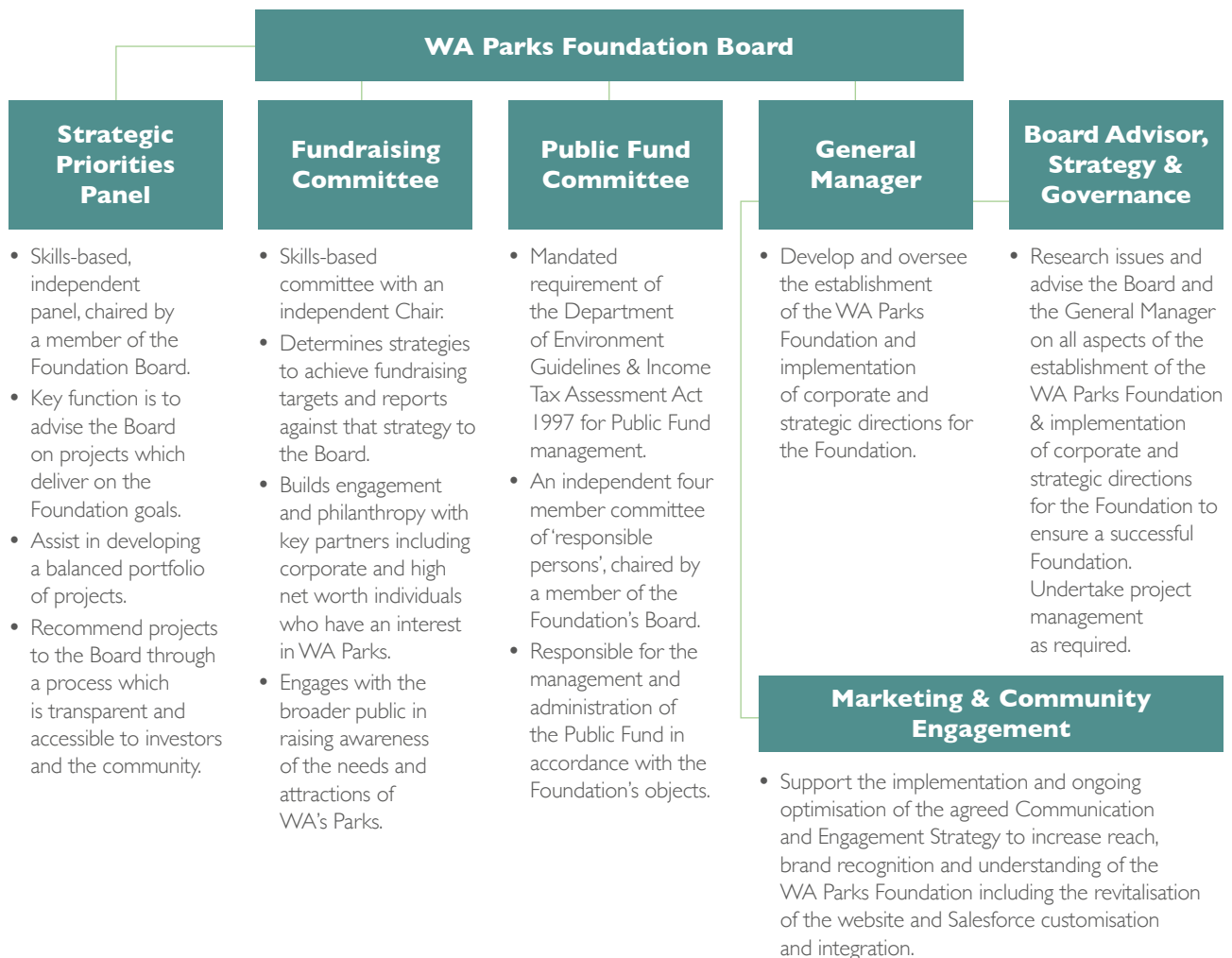


Figure 1: WA Parks Foundation Management Structure June 2019

Our Board of Directors

The membership of the Board of Directors for the year ending June 30, 2019.

Chair: The Hon Kerry Sanderson AC (Former Governor of Western Australia, Chancellor Edith Cowan University and Chair St John of God Health Care)

Hon Treasurer: Ms Eva Skira, (Non-Executive Director Macmahon Holdings Limited and Chair of Trustees of St John of God Health Care)

- Dr Tom Hatton PSM: Chair, Environmental Protection Authority
- Mr Shaun Hardcastle: Partner, Bellanhouse Legal
- Mr Richard Simpson: Chair, Botanic Gardens and Parks Authority
- Dr Richard Walley OAM: Director of Aboriginal Productions and Promotions
- Mr Mike Wood: Chair, Bibbulmun Track Foundation
- Ms Marissa Verma (from May 2019: (Bindi Bindi Dreaming)
- Mr Griffin Longley (to October 2018): CEO, Nature Play WA

Other attendees:

- Ex-officio attendee Mr Peter Sharp, Executive Director Parks & Visitor Services
- **Hon Secretary:** Ms Kath Conway, Centre Manager, UWA Centre for Social Impact

Strategic Priorities Panel

A skills-based, independent panel, chaired by a member of the Foundation Board with the key function to advise the Board on projects which deliver on the Foundation's goals. The members are:

Chair: Dr Tom Hatton PSM

- Professor Lyn Beazley AO FTSE FACE CIE (Aust)
- Professor Ross Dowling OAM
- Professor Stephen Hopper AC FLS FTSE
- Mr Chris Pye AM
- Ms Ainslie de Vos

Public Fund Committee

A Public Fund Committee is a mandated requirement of the *Department of Environment Guidelines & Income Tax Assessment Act 1997* for Public Fund management and part of the requirements for maintaining Deductible Gift Recipient standing. Membership during the year comprised:

Chair: Ms Eva Skira AM

- Mrs Pat Barblett AM
- Hon Kerry Sanderson AC
- Mr Ian Williams AO

Fundraising Committee

The Fundraising Committee seeks corporate and public engagement with our parks and to promote philanthropy. Membership is:

Chair: Mr John Langoulant AO

- Mr David Flanagan AM
- Mr Shaun Hardcastle
- Hon Kerry Sanderson AC
- Mr Richard Simpson
- Ms Diane Smith-Gander AO

Management Team

- Melanie Wilshin, General Manager
- Robin Piesse, Board Adviser Strategy and Governance
- Matilda Cunningham, Marketing and Community Engagement

Our supporters

The Foundation would like to acknowledge the generous support received from our corporate partners, donors, members, ambassadors and our dedicated volunteers.

Our Partners, Sponsors and Donors

Our special thanks to our Founding Partners and Sponsors:

Founding Partners

- Wesfarmers (inaugural Founding Partner)
- Chevron Australia
- Fortescue Metals Group
- Woodside Energy

Our Sponsors

- BHP

Our Donors

Our appreciation and thanks go to the individuals and organisations that donated during 2018/19:

- Wesfarmers
- Wright Burt Foundation
- Coogee Chemicals
- Tourism Council of WA
- Jock Clough
- Matthew Boychuk
- Celia Mayers
- Raj Thethy
- Melanie Wilshin

Our Members

The Foundation is a membership based organisation and as of 30 June 2019 there were 67 members, comprising student, individual and family memberships.

All Foundation members are entitled to receive a 50% discount on an annual All Parks Pass from DBCA.

Park Ambassadors

The Foundation has thirty-nine Park Ambassadors all with a common love of our parks and support for the objectives of the Foundation.

A number of Ambassadors have been engaged throughout the year in a number of working groups addressing nature education for children, storytelling, communication and brand development, as well as participating in media and communication opportunities on behalf of the Foundation.

We thank the Ambassadors for their generous contributions and time volunteered.

Pat Barblett AM	Eric McCrum OAM
Professor Lyn Beazley AO	Richard McLellan
June Butcher AM	Brendon Moore
Hon Fred Chaney AO	Ryan Mossny
Simon Cherriman	Gary Muir
Jock Clough	Philippa Nikulinsky AM
Professor Ross Dowling OAM	Jane O'Malley
Kim Eckert OAM	Robin Piesse
David Flanagan AM	Mayor Tracey Roberts
Sophia Forrest	Verity Sebire
Nat Fyfe	Jim Sharp
Shaun Hardcastle	Tracy Shea
Dr Tom Hatton PSM	Richard Simpson
Janet Holmes à Court AC	Eva Skira AM
Professor Stephen Hopper AC	David & Ainslie De Vos
Ezra Jacobs-Smith	Dr Richard Walley OAM
Victoria Laurie	Mark Webb PSM
Mayor & Mrs Peter and Vicki Long	Melanie Wilshin
Griffin Longley	Tim Winton
	Mike Wood

Our Volunteers

Our thanks to our many volunteers, who have contributed their time and expertise over the past year:

WA Parks Foundation Board:

Honourable Kerry Sanderson AC, Eva Skira AM, Shaun Hardcastle, Dr Tom Hatton PSM, Griffin Longley, Richard Simpson, Dr Richard Walley OAM, Mike Wood, Marissa Verma, Kath Conway, Company Secretary.

WA Parks Foundation Board Sub-Committees:

Pat Barblett AM, Professor Lyn Beazley AO, Professor Ross Dowling AM, David Flanagan AM, Shaun Hardcastle, Dr Tom Hatton PSM, Professor Steve Hopper AC, Colin Ingram, John Langoulant AO, Chris Pye AM, Honourable Kerry Sanderson AC, Richard Simpson, Eva Skira AM, Diane Smith-Gander AO, Ian Williams AO and Ainslie de Vos.

WA Parks Foundation Independent Project Chairs and Project Advice:

Ian Williams AO, Independent Chair, John Forrest National Park Revitalisation Project
Steve Wade, Independent Chair, Swan Canning Riverpark, River Journeys Project
Tracy Shea, Project Advisor, Walyunga and John Forrest National Parks

Pro Bono Support

Supporting Partnerships

Of major assistance this year has been the contribution of the Foundation's Supporting Partners, Deloitte, PwC and Bellanhouse. Deloitte has provided pro-bono accounting services, while PwC contributes pro-bono audit services to the Foundation and Bellanhouse delivers pro-bono legal services. The professionalism of these services is greatly valued by the Foundation and provides confidence that high levels of corporate governance are being maintained.

Financial Services and Advice

Deloitte: Thomas Hodgkins, Zoey Kelsey, Angela Reid, Samantha Hogan and Ewa Michalska

Audit Services

PwC: Justin Carroll, Rebecca Leed, Oliver Porter and Kelly Hall

Legal Advice

Bellanhouse Lawyers: Mr Shaun Hardcastle, Ashleigh Walsh and Ms Maddison Cramer

Communications and Marketing Advice and Services

Ainslie de Vos, Journalism Services

David de Vos, Video Production Services

Lori-Ann Shibish, Sustainable Tourism Solutions

With more than 31 million hectares of parks across Western Australia, every little bit of help makes a difference.

Bluff Knoll
Photo by Charlene Camilleri

Our partners

The WA Parks Foundation greatly appreciates the support of the West Australian community and we are proud to acknowledge the generous contributions of our partners.

Founding Partners



human energy®



Corporate Partner



Government Partners



Department of Biodiversity,
Conservation and Attractions



Department of
Local Government, Sport
and Cultural Industries



Supporting Partners

BELLANHOUSE

L A W Y E R S

Deloitte.

How you can help

There is always more to be done to celebrate, promote, protect and enrich our Parks. Together we can make a real difference to help everyone enjoy our Parks now and make sure future generations can do the same.

Become a member

WA Parks Foundation members are individuals and groups who take pride in Western Australia's natural areas, enjoy spending time in nature and understand how important our Parks are to biodiversity and communities.

Become a community or corporate partner

Partners are invited to contribute through sponsorship, in-kind support and corporate volunteering.

Make a donation

Donations directly contribute to promoting the benefits of spending time in parks, to raise money for projects and programs that wouldn't otherwise be possible, to recruit volunteers and to facilitate collaborations.

www.ourwaparks.org.au/donations/

Leave a bequest

By making a gift to the WA Parks Foundation together we can make a real difference to help conserve our parks and create a lasting legacy so that future generations can continue to enjoy the plants, animals, landscapes and cultural values of our wonderful national parks.

Volunteer your time/services

With more than 31 million hectares of parks across Western Australia, and more announced, every little bit of help makes a difference. If you love parks and think your skills are something that could help protect, conserve or make park experiences, better please let us know!

www.ourwaparks.org.au/get-involved/



*Ningaloo Marine Park
Photo by Chris Jansen*

Our values

We are...

COLLABORATIVE – We understand that we can achieve more by collaborating with others.

We collaborate and work together with traditional owners, land managers, cultural leaders, scientists, recreation professionals and our community. We are inclusive and make collaboration part of how we do business.

We are here to...

CONSERVE – Our Park experiences have shaped us and hold deep meaning and value. Our wish is to gift this value to our children and future generations.

We are stewards of Our Parks and help conserve and protect our natural environment.

We value the...

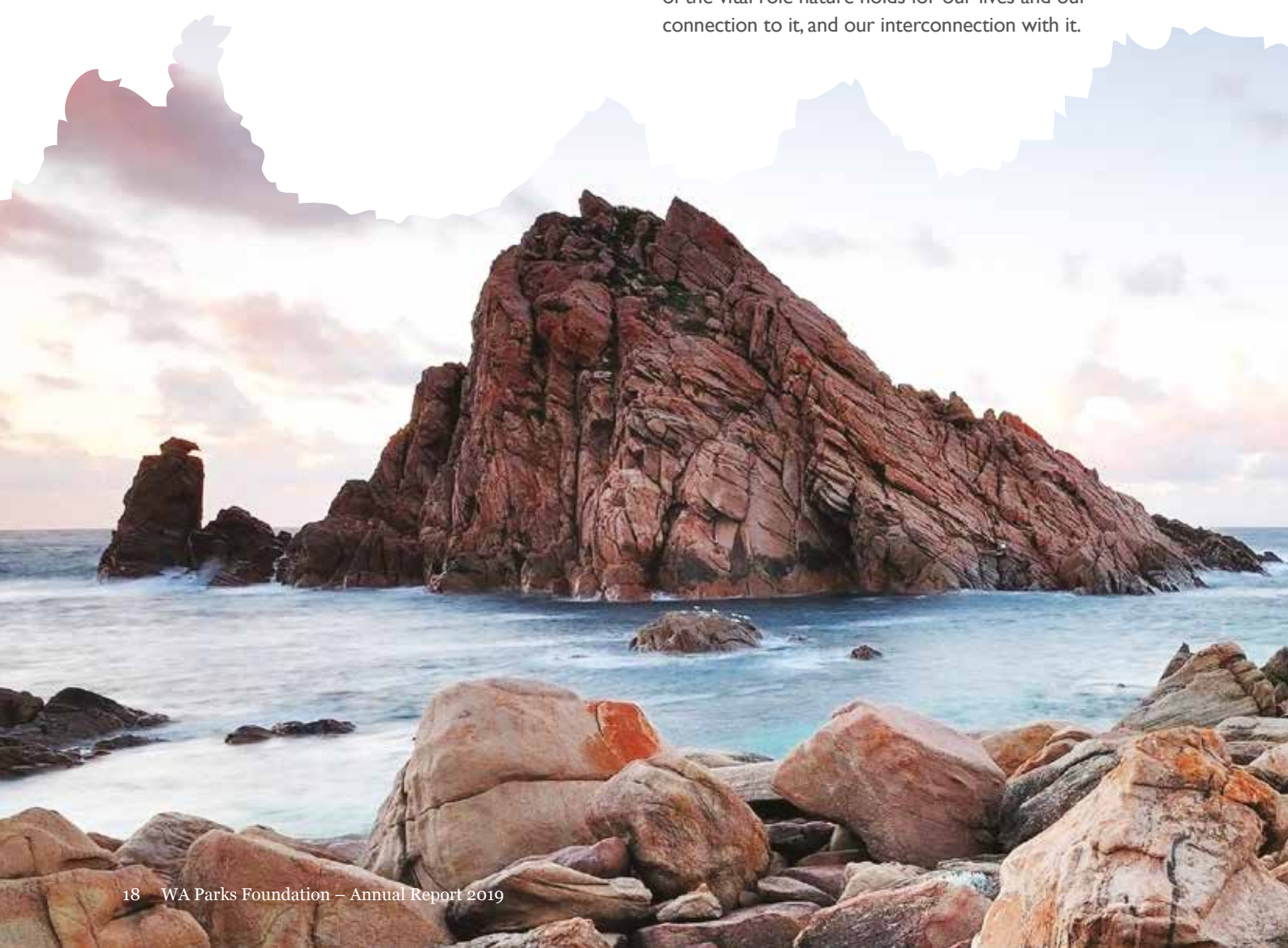
OUTDOORS – We value the natural treasures on our doorstep. We love getting outdoors and encouraging others to experience and enjoy our amazing land and marine parks.

Everything we do is to encourage the experience and appreciation of nature and the outdoors.

We seek...

UNDERSTANDING – Through increasing understanding we help people to gain greater appreciation of Our Parks and build the emotional value and sense of stewardship to conserve them.

We are here to further explore and discover what Our Parks can teach us and through this, better understand and celebrate their true meaning and intrinsic value. Our role is to help increase understanding of the vital role nature holds for our lives and our connection to it, and our interconnection with it.



We facilitate...

WELLBEING – Positively connecting with Our Parks nurtures our physical, mental, spiritual, social and economic wellbeing. We understand that the health of Our Parks directly impacts our health and the health of our society.

We are mindful that all of our choices will positively support the wellbeing of Our Parks and us. In Our Parks we find joy.

We are...

REAL – Nature is the real world, the more time we spend with nature the more real we become.

We are real, grounded, approachable, practical and true.

Our third year of operation has seen progress on our key projects, all of which are made possible by the valuable sponsorship and contributions of our partners.

Sugarloaf Rock, Leeuwin-Naturaliste National Park



Contact us

Email: info@ourwaparks.org.au

Website: www.ourwaparks.org.au

We are social:



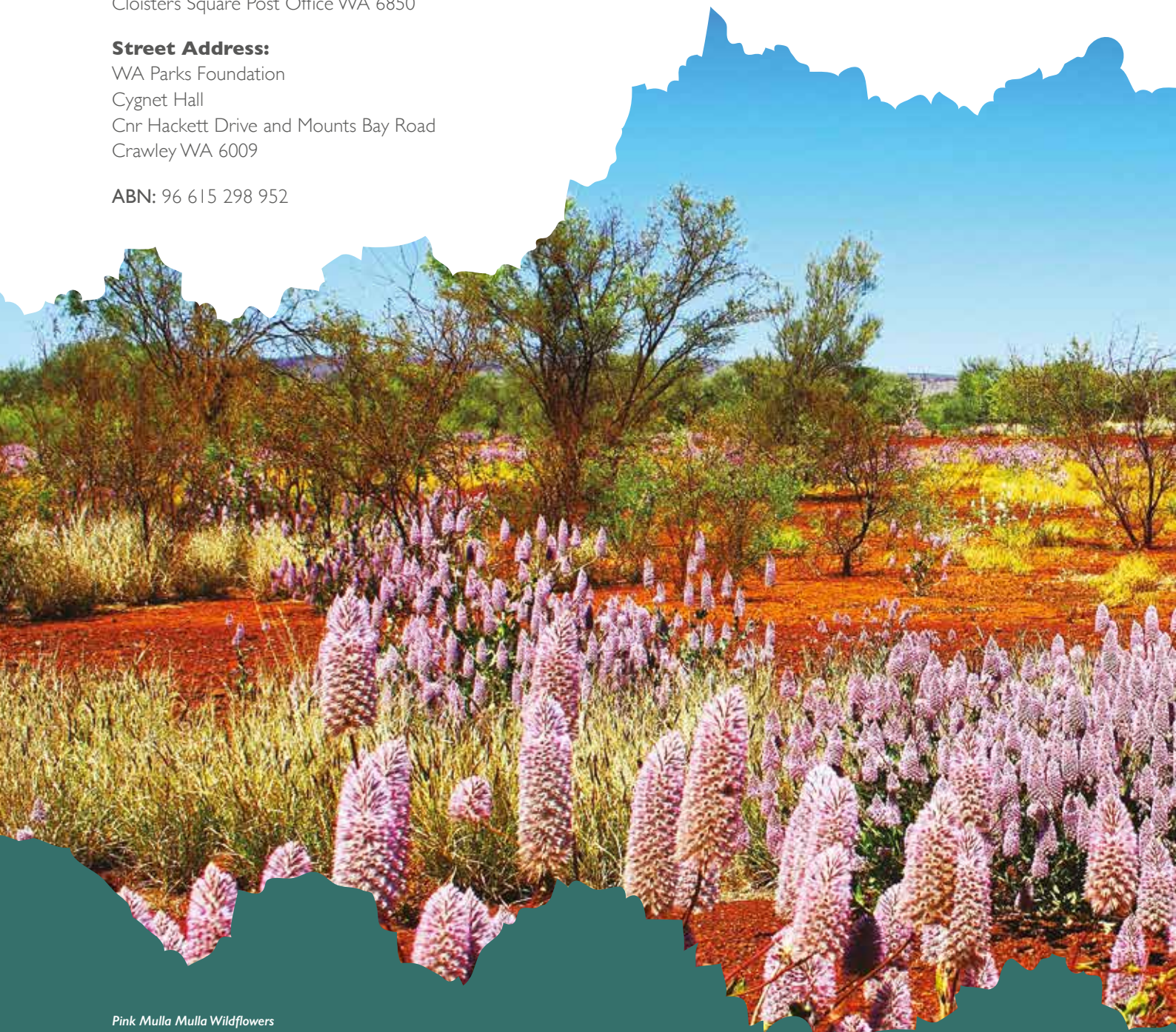
Postal Address:

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PO Box 7044
Cloisters Square Post Office WA 6850

Street Address:

WA Parks Foundation
Cynet Hall
Cnr Hackett Drive and Mounts Bay Road
Crawley WA 6009

ABN: 96 615 298 952



Pink Mulla Mulla Wildflowers



We use 100% recycled, manufactured carbon neutral paper, produced by an ISO 14001 certified mill. No chlorine bleaching occurs in the recycling process.