



WA PARKS
FOUNDATION

2021 Year in Review

CONNECTING PEOPLE TO PARKS



The WA Parks Foundation
acknowledges the Traditional
Owners of our national parks,
marine parks, conservation and
nature reserves and honours
the deep connection they share
with Country.

MESSAGE FROM OUR CHAIR



The role of the WA Parks Foundation in increasing support for our parks and helping people stay connected to nature has never been more important. In these extraordinary times our parks are more precious and popular than ever with Western Australians travelling throughout our great State, appreciating the diversity and richness our iconic landscapes have to offer.

Promoting the health benefits of spending time in nature continues to be an integral part of our activities. It was wonderful to see the continued success of Spring into Parks held from September through to November 2020. Encouraging the community to experience, connect with and learn about the beauty and diversity of our natural environment, the program featured 200 events and activities spread over 154 parks and attractions.

As part of the 2020 campaign we launched the Ways to be Wild educational resources and the inaugural Hidden Corners photo competition, which received more than 650 entries. I would like to record my thanks to Chevron Australia for its strong support of Spring into Parks and the Foundation.

With the support of the Parks and Wildlife Service of the Department of Biodiversity, Conservation and Attractions (DBCA), Localista and Scoop Digital, the Foundation launched a comprehensive digital park guide.

This provides up to date information on trails, tours, accommodation and attractions when exploring stunning parks and reserves throughout the State.

Despite the challenging environment, the Foundation's projects have continued to progress. Five new Smartreka maps sponsored by BHP have been released, and with sponsorship from Woodside Energy the interpretive node at Matilda Bay was completed and launched. The interpretation is part of the Swan Canning Riverpark River Journeys project.

I would like to extend a warm welcome to Australian Gas Infrastructure Group who are sponsoring a bespoke series of educational nature connection excursions for school children. We are also grateful for the Wright-Burt Foundation's increased philanthropic support towards a reWilding program in the South West of the State.

Our focus on John Forrest National Park as Perth's premier national park continues. Following the development of a Business Case for park improvements, I was very pleased to see the State Government's election commitment towards the development of a Visitor and Interpretive Centre at this historic national park.

The support received from our Founding Partners Chevron Australia, Woodside Energy, Fortescue Metals Group and Wesfarmers has been of enormous help in taking our projects forward and is greatly appreciated.

I would like to thank, also, BHP, Coogee Chemicals and Khaki Investments for their welcome support and Lotterywest for its past support and a grant towards the activation of the Spring into Parks from September 2021.

I thank our Board Directors and staff for their support over the year. Their input has been of great value in progressing our projects and programs.

My sincere appreciation also to our volunteer Committee members, Founding Ambassadors, Park Ambassadors and our members, donors, supporters and volunteers who have all contributed to the Foundation this year.

A special thank you to the Hon. Kim Beazley AC, Governor of Western Australia, who, in his role as Patron of the Foundation, has been very supportive.

The conservation and appreciation of our natural environment is vitally important to our physical and mental wellbeing. The Foundation will continue to promote stewardship and philanthropy and seek new funding sources to do more to protect and connect people to our parks, given the importance of our conservation estate to our own health and well-being. We need your continued support, both financial and through your community reach and influence, as we work to promote stewardship of our parks now and for future generations.

Keep safe and well.
With best wishes



Hon. Kerry Sanderson AC CVO
Chair, WA Parks Foundation





CONTENTS

MESSAGE FROM OUR CHAIR 3

THE YEAR IN REVIEW 7

Spring into Parks 8

Ways to be Wild 10

Finding Hidden Corners 11

Discovering our Parks 12

ReWiding in the South West 12

Upgrading a Natural Jewel 13

Smartreka, the smarter park map 14

Swan Canning Riverpark River Journeys 15

Connecting with community 15

Conserving our parks 15

MANAGEMENT AND GOVERNANCE 16

Patron 16

Board of Directors 16

Public Fund Committee 17

Fundraising Committee 17

Ambassador Advisory Committee 17

Management Team 17

OUR SUPPORTERS 18

Founding Partners 18

Gold Partners 18

Silver Partners 18

Donors 18

Our Members 18

Our Ambassadors 19

Our Volunteers 20

Pro Bono Support 20

OUR PARTNERS 21

GET INVOLVED 22

Become a friend of the Foundation 22

Ways to partner 22

Donate today 22

Leave a bequest 22

Volunteer your time 22

OUR VALUES 23

Cover image:
 Quoin Head, Fitzgerald River National Park
 Courtesy of Tourism Western Australia



We want everyone to feel connected to nature and Western Australia's parks and reserves

VISION

Our parks are increasingly loved and visited and the plants, animals, landscapes and cultural values they embody are protected and a source of pride for all Western Australians thus contributing to people's health, wellbeing and to ecotourism.

MISSION

To connect people to our parks and nature and through collaboration, deliver projects that celebrate, protect, increase understanding and enrich our parks to increase people's sense of connection.

GOALS

- Help, protect and enrich WA's parks and their conservation values.
- Develop people's love of, pride in and connection to parks.
- Build and support a network of partners, drive community and corporate engagement with parks and promote philanthropy.



Valley of the Giants, Tree Top Walk. Courtesy of Tourism Western Australia

YEAR IN REVIEW

This was a year of significant progress for the WA Parks Foundation. While the effects of the global pandemic have created some challenges for our fundraising, there have been some excellent achievements. Visitors to the Swan River foreshore at Matilda Bay can now learn more of its cultural significance, history and ecology. The release of a further five maps in our smart park mapping partnership with DBCA is making it easier for people to navigate some of our most popular national parks, there has been increased community participation and reach through Spring into Parks and the launch of the ultimate digital park guide.

None of these achievements would have been possible without the support of our Founding Partners Wesfarmers, Chevron Australia, Fortescue Metals Group and Woodside Energy, and our project partners BHP and DBCA.

The Wright-Burt Foundation increased its philanthropic support by donating to a base

research study for a reWilding program in WA's South West and there has been an increase in the Foundation's ability to initiate projects through the continued support of Coogee Chemicals and Khaki Investments.

We welcome Australian Gas and Infrastructure Group and their three-year support towards a bespoke series of educational nature connection excursions for school children. Our successful grant application to Lotterywest supports the development and activation of Spring into Parks in the second half of 2021.

The Foundation recognises the importance of continuing to promote the physical and mental health benefits of spending time in nature.

The WA Parks Foundation's future success depends on the support of the corporate community and the collective input of existing groups and people working towards the same goals.



HIGHLIGHTS

Spring into Parks

Spending time in nature is vital for the health of the community and is an effective and evidence-based public health intervention tool.

Spring into Parks, now in its second year, ran from 1 September to 27 November 2020. A Foundation initiative, the campaign provided a platform to promote and sponsor a diverse range of park-based activities, engaging broadly with the community and organisations across sectors. Key messaging focused on education, environment, wellness, youth and culture.

Made possible by the Foundation's partnership with Chevron Australia and the involvement of many community-based organisations, the highly successful campaign featured 200 events and activities, across 154 parks and attractions. The Spring into Parks calendar of events was supported by a comprehensive social media and radio campaign, which grew the Foundation's online community and level of engagement.

The campaign combined on-line information resources with community-based, nature-related activities and targeted engagement with youth, families and professionals. Partnerships with a range of organisations, among them DBCA's Parks and Wildlife Service, Educated by Nature, The Hike

Collective and Outdoors WA, helped to increase the campaign's reach and build community engagement.

The wide-ranging participation in the campaign contributed to substantial growth in social media followers, with 1.2 million impressions across social media channels and 35,000 page views on the Foundation's website as well as a 45% increase in subscriptions to the newsletter.

The WA Parks Foundation's Spring into Parks initiative aligned with the WA Tourism's

Wander Out Yonder campaign and other State Government messaging. While it is not possible to directly measure, anecdotal information indicates that usage of hiking trails in parks reached record levels.



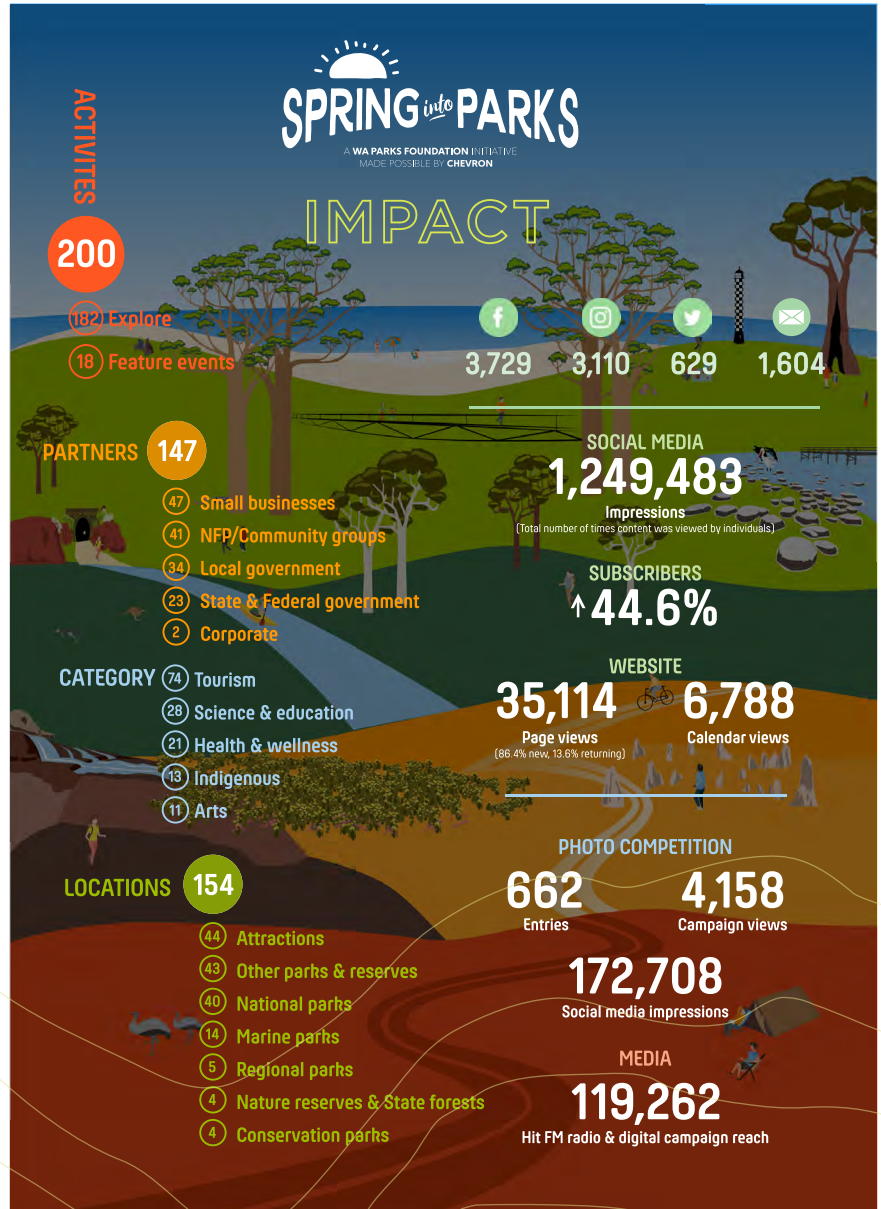
The Spring into Parks calendar of events was supported by a comprehensive social media and radio campaign, which grew the Foundation's online community and level of engagement.



Courtesy of Nic Duncan



Courtesy of Hotii Carmody



Ways to be Wild

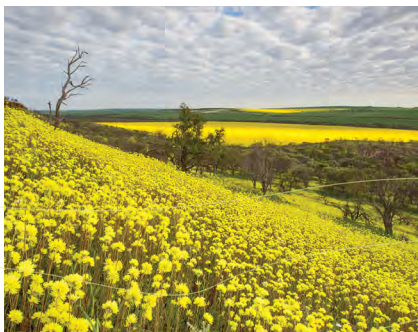
As part of Spring into Parks, the Ways to be Wild campaign was launched. This was an imaginative and engaging guide on how to unleash your inner wilderness warrior, whether in a local, regional or national park or around the home.

Educational blogs and videos featured topics and activities such as traditional bush tucker and bush medicine, guides to sensory meditation, building a mini hut, discovering hiking, learning about iconic WA flora, how to 'green desk' and building a backyard cubby!

This was a popular addition to Spring into Parks. During the campaign, there were close to 7,000 page views.



Frenchman Peak, Esperance. Courtesy of Tourism Western Australia



Wildflowers, Coalseam Conservation Park.
Courtesy of Tourism Western Australia



Yams, Monkey Mia.
Courtesy of Tourism Western Australia



Courtesy of David Ashley

Finding Hidden Corners

As Western Australians were being inspired to 'wander out yonder' and to seek new places to visit within the State borders, the Foundation launched its inaugural Hidden Corners photo competition. This was part of the Spring into Parks program, and over 650 entries were received.

We encouraged our audience to share photos of the hidden gems of WA parks and reserves – the weird, the wonderful and the worthy of sharing.

Inviting community members to share their 'Instagram-able' images created opportunities for people of all ages to play a part in showcasing Western Australia's

spectacular natural assets and in promoting the importance of caring for and respecting our great outdoors.

Congratulations to David Ashley winner of the inaugural Hidden Corners Photo Competition with his fantastic image of Nature's Window at Kalbarri National Park.



Fitzgerald National Park. Courtesy of Tourism Western Australia

Discovering our parks

In partnership with DBCA's Parks and Wildlife Service, and with the support of Localista and Scoop Digital, the Foundation launched the ultimate digital park guide.

The Park Guide featured on the Foundation's website provides up to date information on trails, tours and attractions when exploring our stunning national, regional and marine parks. To assist with searching, the dropdown menu is categorised by region (Perth and surrounds, Kimberley, Pilbara, Coral Coast, Golden Outback, Southwest).

Non-allocated funding provided by Wesfarmers and Coogee Chemicals was used to fund this exciting, practical and user friendly initiative.

ReWilding the South West

The Foundation, in partnership with the Wright-Burt Foundation and the Kaitijin Mia Mia Aboriginal Foundation aims to return endemic species, such as the mainland quokka, to D'Entrecasteaux National Park through a reWilding Program at Malimup Springs.

Stage one of the project has commenced and is an important step in setting a firm foundation for all future project activities associated with the reWilding Strategy.

The lead scientists involved in the research, Mr Graeme Liddelow and bushfire consultant Dr Neil Burrows, have recently completed

Upgrading a natural jewel

the “Building Resilient Ecosystems on the South Coast of Western Australia: A Management Plan”. This plan provides guidance on appropriate fire management to mitigate the impacts of large bushfires on human communities, biodiversity and the environment, and on controlling introduced predators (foxes, feral cats and feral pigs) to protect fauna.

Consistent with adaptive management, western science and Traditional Ecological Knowledge (TEK) are used to develop current best practice fire management and introduced predator control plans for the management area.

The mainland quokka is endemic to Noongar country and threatened, but the scientists found that it was also extant in the project area. Its numbers are low, and it is vulnerable to inappropriate fire regime and predation. If good management can maintain healthy quokka populations in the project area by managing key threatening processes, the authors conclude that it is likely other species will also persist.

Funding is required for the next stage which will see the implementation of stage one recommendations, the incorporation of TEK, other Noongar cultural activities and eco-education opportunities.

John Forrest National Park, only a 35-minute drive from Perth’s CBD, has significant Aboriginal and European historical and heritage values. Its many natural attractions include two scenic waterfalls that flow in winter and spring, and a jarrah forest that is still largely in its natural state.

The park is one of the most visited in the Perth metropolitan area. Its proximity to the city, natural landscape and range of recreational opportunities drew at least 150,000 people through the main entry gate in 2019-20, up from 133,000 visitors in 2018-19 (statistics captured at the entry station).

The Foundation and DBCA’s Parks and Wildlife Service have a shared vision to make John Forrest Perth’s Gateway National Park, through revitalisation of park facilities to improve the visitor experience.

While the park in its entirety is the main attraction, an architecturally designed Visitor Centre is envisaged and a business case has been prepared with support from Fortescue Metals Group. The centre would have café, interpretation, education and administrative spaces as well as adaptable, multi-purpose hire areas for meetings, seminars and other activities.



John Forrest National Park



SMARTREKA

THE SMARTER PARK MAPS

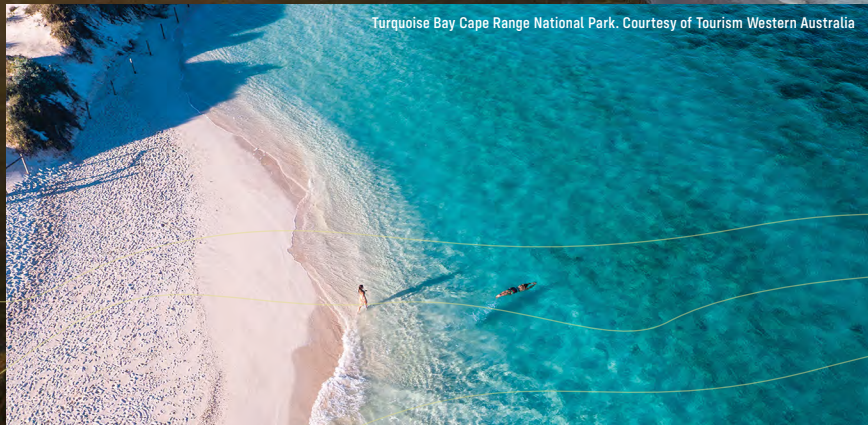
The smart park mapping program, known as Smartreka, has taken another step forward with the launch of a further five maps for Fitzgerald River, Stirling Range, Cape le Grande, Francois Peron and Cape Range national parks.

This follows the piloting of the program with maps developed for the ruggedly beautiful Karijini National Park in the Pilbara region, and Kalbarri National Park, home to the Kalbarri Skywalk.

The free maps, which are suitable for use on smart phones or tablets, are part of the Smartreka series made possible by BHP and include information on camping and picnic areas, lookouts, parking, swimming, toilets, walk trails and their classifications, roads, tracks and safety information.

Maps for Purnululu, Millstream Chichester and Mount Augustus national parks, are underway and are planned to be released towards the end of 2021.

Smartreka was initiated by the Foundation in partnership with the Parks and Wildlife Service to make it easier for the community to access information about WA's parks and will initially include maps for fifteen priority national parks.



Turquoise Bay Cape Range National Park. Courtesy of Tourism Western Australia

Links to the maps are available through the Foundation and Explore Parks WA websites.

<https://parks.dpaw.wa.gov.au/>

<https://www.ourwaparks.org.au/smartreka/>

Swan Canning Riverpark River Journeys

Launched in December 2020, the Matilda Bay interpretive node is the eighth to be developed as part of the River Journeys project which aims to develop a network of interpretation nodes along the Swan and Canning foreshore paths. The node has been made possible through our partnership with Founding Partner Woodside, and project management by Parks and Wildlife.

The node focuses on the Whadjuk Noongar history and cultural values of the river and foreshores. It is situated on a registered Aboriginal heritage site in the Matilda Bay Reserve and Pelican Point area known as Katamburdup, a place of high importance.

The multi-use node comprises timber boardwalks, seating areas and a decorative path with artwork completed by local Whadjuk artist, Justin Martin. Whadjuk Elder Trevor Walley provided important historical knowledge to bring to life the rich history of the Whadjuk people.



Several organisations and communities were engaged in the project including The Fairy Tern Network, Curtin University, Nedlands Library and the Swan Estuary Reserves Action Group. Through this partnership, the WA Parks Foundation has been able to educate and create increased awareness of the Aboriginal cultural heritage of the Swan Canning Riverpark as well as other historical, cultural and environmental aspects.

Connecting with community

The Foundation is continuing to reach out to the community by working with partner organisations to cross-promote projects, events and key messaging. During the Spring into Parks campaign the Foundation collaborated with more than 140 partner organisations.

Over the past 12 months, subscriptions to the Foundation's monthly on-line newsletter have increased by 62%.

Increased campaign and project activity has seen the Foundation's social media followers grow 41% on Facebook (4,147 followers), 55% on Instagram (3,585 followers), and 20% on Twitter (707 followers).

The Foundation's content continues to reflect the "new world" in which we find ourselves living. Key messaging focuses on lifting community spirits and providing a positive and

informative platform. The core theme across all campaigns is to promote the importance of connecting with nature for mental health and wellbeing.

As we continue to live with the limitations imposed by a global pandemic, communications will be centred on celebration and connection to the natural world and encouraging a sense of normality through nature.

Conserving our parks

The Foundation had the pleasure of partnering with Deloitte Australia on the company's annual Impact Day. Each November, Deloitte staff from around the country down their usual work tools to make a special contribution in their communities.

Parks and Wildlife experts worked with over 50 Deloitte volunteers at park projects at Yanchep National Park and Penguin Island Conservation Park.

The projects ranged from walk trail maintenance, weeding and the removal of several hundred Victorian Tea Trees from bushland at Yanchep National Park; and at Penguin Island Conservation Park, weed control, boardwalk maintenance and a citizen science project. The latter required logging into Parks and Wildlife CCTV footage of Little Penguins emerging from the sea each night at Penguin Island.

MANAGEMENT & GOVERNANCE

Management has concentrated on progressing key projects and business development. With the emergence and spread of the global pandemic, our priorities have also included mitigating risk to employees and stakeholders while maintaining business continuity and managing the impacts on the Foundation's financial position. A strong emphasis on upholding corporate governance continues.

The business outlook and market conditions created by the COVID-19 pandemic as well as other economic influences have impacted the Foundation's financial position. The Board and its Fundraising Committee are addressing this in a focused and targeted manner, continuing to value and strengthen relationships with our existing partners for mutual benefit and seeking additional opportunities for support further afield.

The Wright-Burt Foundation has increased its philanthropic support, Lotterywest will be supporting Spring into Parks during 2021 and the Foundation has secured a new three-year partnership with Australian Gas and Infrastructure Group.

During the early stages of the pandemic the Foundation was assisted by accessing the Commonwealth Government pandemic payments JobKeeper and the stimulus package Cash Flow Boost.

All mandatory reporting requirements for the year were completed in a timely fashion and the reporting requirements of our Partners were met.

Patron

The Hon. Kim Beazley AC, Governor of Western Australia

Board of Directors

The membership of the Board of Directors for the year ending June 30, 2021.

- **Chair: The Hon Kerry Sanderson AC CVO**
(Former Governor of Western Australia, Chancellor Edith Cowan University, Chair St John of God Healthcare)
- **Hon Treasurer: Ms Eva Skira AM**
(Chair Macmahon Holdings Limited and Chair of Trustees of St John of God Healthcare Group)
- **Dr Tom Hatton PSM** (to February 2021)
(Former Chair, Environmental Protection Authority)
- **Mr Shaun Hardcastle**
(Partner, HWL Ebsworth Lawyers)
- **Mr Richard Simpson**
(Chair, Botanic Gardens and Parks Authority)
- **Dr Richard Walley OAM**
(Director of Aboriginal Productions and Promotions)
- **Ms Ainslie de Vos**
(Former Manager External Affairs, Fremantle Ports)
- **Ms Dale Tilbrook**
(Maalinup Aboriginal Gallery)

Other attendees:

- **Ex-officio attendee: Mr Peter Sharp**
Executive Director, Parks and Visitor Services, Parks and Wildlife Service, DBCA
- **Hon Secretary: Ms Kath Conway**
Centre Manager and National Operations Manager, Centre for Social Impact, UWA (to December 2020)
- **Hon Secretary: Ms Melanie Wilshin**
General Manager, WA Parks Foundation (from January 2021)



Public Fund Committee

A Public Fund Committee is a mandated requirement of the Department of the Environment and the Income Tax Assessment Act 1997 for Public Fund management and part of the requirements for maintaining Deductible Gift Recipient standing. Membership has been reappointed for three years and comprises:

Chair: Ms Eva Skira AM

Mrs Pat Barblett AM (to February 2021)

Mrs Leigh-Anne Meyerowitz (from June 2021)

Hon Kerry Sanderson AC CVO

Mr Ian Williams AO

Fundraising Committee

The Fundraising Committee seeks corporate and public engagement with our parks and to promote philanthropy. Membership is:

Chair: Mr John Langoulant AO

Mr David Flanagan AM

Mr Shaun Hardcastle

Hon Kerry Sanderson AC CVO

Mr Richard Simpson

Ms Diane Smith-Gander AO

Ms Tanya Trevisan

Ambassador Advisory Committee

The Ambassador Advisory Committee seeks to engage Park Ambassadors and to assist with the achievement of the Foundation's goals. Membership is:

Chair: Professor Ross Dowling AM

Mrs Pat Barblett AM (to February 2021)

Hon Kerry Sanderson AC CVO

Professor Lyn Beazley AO

Mr Kim Eckert OAM

Mr Howard Read (to June 2021)

Mr Jim Sharp

Mrs Ainslie de Vos

Ms Tracy Shea

Management Team

Ms Melanie Wilshin, General Manager

Ms Matilda Cunningham, Marketing and Community Engagement

Ms Robin Piesse, Principal, Programs and Projects (part-time)

Ms Tracy Shea, Project Manager (part-time)



OUR SUPPORTERS

OUR MEMBERS

The Foundation is a membership-based organisation and at 30 June 2021 there were 70 members, comprising student, individual and family memberships.

All Foundation members are entitled to receive a 50% discount on the annual All Parks Pass from Parks and Wildlife.

Government House Function. Courtesy of Michael Bain



The Foundation greatly appreciates the support of the Western Australian community and we are proud to acknowledge the generous contributions of our partners, donors and volunteers and the assistance of our Patron, the Hon. Kim Beazley AC, Governor of Western Australia.

We are grateful for the generous support received from our corporate partners, donors, members, ambassadors and our dedicated volunteers. With special thanks to our Founding Partners, Gold Partners, Silver Partners and Donors.

Founding Partners

- **Wesfarmers**
(inaugural Founding Partner)
- **Chevron Australia**
- **Fortescue Metals Group**
- **Woodside Energy**

Gold Partners

- **Australian Gas Infrastructure Group**
- **BHP**
- **Coogee Chemicals**

Silver Partners

- **Wright-Burt Foundation**

Donors

Our appreciation and thanks also go to the other individuals and organisations who made contributions during 2020/21:

Numbat Platinum Circle

- **Jock Clough**

Kangaroo Paw Silver Circle

- **Explore Caravans**
- **Janet Holmes à Court AC**
- **John Langoulant AC**
- **Seema Rind**
- **Hon Kerry Sanderson AC CVO**
- **Diane Smith-Gander AC**

OUR AMBASSADORS

The Foundation has 50 Ambassadors all with a common love of our parks and support for the objectives of the Foundation. They include people with extensive and varied experience of Western Australia's national parks as well as those with relevant experience in other areas. Our Ambassadors, with their wide-ranging expertise and networks, have much to contribute in raising awareness of the Foundation's work.

Founding Ambassadors

This year we introduced our inaugural Founding Ambassadors to acknowledge their important work and support within the community. We thank our Founding Ambassadors for their contributions and time volunteered.

Pat Barblett AM
Hon Fred Chaney AO
Janet Holmes à Court AC



Professor Lyn Beazley AO
June Butcher AM
Simon Cherriman
Jock Clough
Professor Ross Dowling AM
Kim Eckert OAM
David Flanagan AM
Dr Regina Flugge
Sophia Forrest
Nat Fyfe
Kate Gibson
Shaun Hardcastle
Dr Tom Hatton PSM
Professor Stephen Hopper AC
Jane O'Malley
Robin Piesse
Howard Read
Mayor Tracy Roberts
Verity Sebire
Jim Sharp
Tracy Shea
Richard Simpson

Ezra Jacobs-Smith
Josie Janz-Dawson
Victoria Laurie
Professor Stephen van Leeuwen
Mayor Peter Long and Vicki Long
Griffin Longley
Janelle and Adam Marr
Eric McCrum OAM
Richard McLellan
Brendon Moore
Ryan Mossny
Karen Morrissey OAM
Gary Muir
Philippa Nikulinsky AM
Eva Skira AM
Dale Tilbrook
David and Ainslie de Vos
Dr Richard Walley OAM
Mark Webb PSM
Melanie Wilshin
Tim Winton
Mike Wood AM

Our Volunteers

Our thanks to our many volunteers, who have contributed their time and expertise over the past year.

WA Parks Foundation Board

Hon. Kerry Sanderson AC CVO, Eva Skira AM, Shaun Hardcastle, Dr Tom Hatton PSM, Richard Simpson, Dale Tilbrook, Ainslie de Vos, Dr Richard Walley OAM, and Kath Conway (Company Secretary).

WA Parks Foundation Committees

Pat Barblett AM, Professor Lyn Beazley AO, Professor Ross Dowling AM, Kim Eckert OAM, David Flanagan AM, Shaun Hardcastle, John Langoulant AO, Howard Read, Hon. Kerry Sanderson AC CVO, Jim Sharp, Tracy Shea, Richard Simpson, Eva Skira AM, Diane Smith-Gander AO, Tanya Trevisan, Ainslie de Vos and Ian Williams AO

Independent Project Chairs

Ian Williams AO, Independent Chair, John Forrest National Park Revitalisation Project
Steve Wade, Independent Chair, Swan Canning Riverpark River Journeys Project

Pro Bono Support

Of major assistance this year has been the contribution of our Supporting Partners, Deloitte, PwC and HWL Ebsworth Lawyers. Deloitte has provided pro bono accounting services, while PwC contributes pro bono audit services and HWL Ebsworth delivers pro bono legal services. The professionalism of these services is greatly valued by the Foundation and provides confidence that high levels of corporate governance are being maintained.

Financial Services

- Deloitte: Thomas Hodgkins, Zoey Kelsey and Ewa Michalska

Audit Services

- PwC: Justin Carroll, Crystal Bartsch, Jenny Li, Shannyn Pomersbach

Legal Services

- HWL Ebsworth Lawyers: Shaun Hardcastle, Maddison Cramer and Adrienne Mallinson

Communications and Marketing Services

- Ainslie de Vos
- Howard Read
- Josie Janz-Dawson

OUR PARTNERS

The WA Parks Foundation greatly appreciates the support of the Western Australian community and we are proud to acknowledge the generous contributions of our partners.

Founding Partners



Gold Partners



Silver Partners



Supporting Partners



Government Partners



Department of Biodiversity,
Conservation and Attractions



Department of
Local Government, Sport
and Cultural Industries



GET INVOLVED

Western Australia's parks are known and loved for their spectacular scenery, diverse plant and animal life and the unique experiences they offer. Together, we can make a real difference to help everyone enjoy our parks now and make sure future generations can do the same.

Become a friend of the Foundation

Individual, family and student memberships are available. All members receive a 50% discount on the Parks and Wildlife Annual Park Passes which offer both convenience and value for money when exploring our stunning parks and reserves.

Ways to partner

There are many opportunities to partner with the Foundation with a wide range of corporate and community projects requiring financial, in-kind and corporate volunteering support.

Donate today

Donations directly contribute to programs that promote the many benefits of spending time in nature and raise vital funds for park improvement projects that would not otherwise be possible.

Leave a bequest

By making a gift to the Foundation, you can help make a real difference to conserving our parks and creating a legacy.

Volunteer your time

With more than 31 million hectares of national parks and reserves across Western Australia, and more to be announced, every little bit of help makes a difference. If you love parks and you want to help conserve or improve park experiences, please let us know!

www.ourwaparks.org.au/get-involved



OUR VALUES

WE ARE...

COLLABORATIVE - We understand that we can achieve more by collaborating with others.

We collaborate and work together with traditional owners, land managers, cultural leaders, scientists, recreation professionals and our community. We are inclusive and make collaboration part of how we do business.

WE ARE HERE TO...

CONSERVE - Our park experiences have shaped us and hold deep meaning and value.

Our wish is to gift this value to our children and future generations. We are stewards of our parks and help conserve and protect our natural environment.

WE VALUE THE...

OUTDOORS - We value the natural treasures on our doorstep. We love getting outdoors and encouraging others to experience and enjoy our amazing land and marine parks.

Everything we do is to encourage the experience and appreciation of nature and the outdoors.

WE SEEK...

UNDERSTANDING - Through increasing understanding we help people to gain greater appreciation of our parks and build the emotional value and sense of stewardship to conserve them.

We are here to further explore and discover what our parks can teach us and through this, better understand and celebrate their true meaning and intrinsic value. Our role is to help increase understanding of the vital role nature holds for our lives and our connection to it, and our interconnection with it.

WE FACILITATE...

WELLBEING - Positively connecting with our parks nurtures our physical, mental, spiritual, social and economic wellbeing. We understand that the health of our parks directly impacts our health and the health of our society.

We are mindful that all of our choices will positively support the wellbeing of our parks and us. In our parks we find joy.

WE ARE...

REAL - Nature is the real world; the more time we spend with nature the more real we become.

We are real, grounded, approachable, practical and true.



WA PARKS
FOUNDATION

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CONTACT US

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CONNECTING PEOPLE TO PARKS