



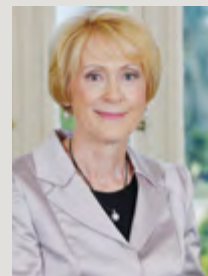
WA PARKS
FOUNDATION

2023 Year in Review

CONNECTING PEOPLE TO PARKS

The WA Parks Foundation acknowledges the Traditional Owners of our national parks, marine parks, conservation and nature reserves and honours the deep connection they share with Country.

MESSAGE FROM OUR CHAIR



Supporting conservation, increasing appreciation of our parks and helping people to connect with nature are major aims of the WA Parks Foundation. Our precious parks continue to be more popular than ever with Western Australians, as well as visitors now travelling throughout our State, experiencing the diversity and richness of our environment.

One of the ways the Foundation works is building community links - developing supportive partnerships with the government and corporate sectors, and with engaged individuals and groups. Our programs highlight the importance of our natural assets, including the landscapes, seascapes, flora and fauna, and the need for us all to be stewards of our natural environment.

Initiated by the State Government as part of The Plan for our Parks, three new marine parks have recently been established in the beautiful Buccaneer Archipelago in the Kimberley Region. The Bardi Jawi Gaarra, Mayala and Maiyalam marine parks together total more than 600,000 hectares. The parks have been co-designed and will be jointly managed by Traditional Owners and the Department of Biodiversity, Conservation and Attractions (DBCA).

Highlighting the physical and mental health benefits of spending time outdoors is a focus for the Foundation and it is wonderful to see the continued success of Spring into Parks. Encouraging the community to experience, connect with and learn about the beauty and diversity of our natural environment, the Spring into Parks program featured more than 300 events and activities spread over 130 parks and attractions. Highlights included the very popular Memorable Moments in Nature photo competition which attracted 1,460 entries and the inaugural

'Design an Ad' competition for primary and high school children, emphasising the importance of protecting our endangered species. Our focus on John Forrest National Park as Perth's premier national park continues. Following the development of a Business Case and commitment from the Western Australian Government for park improvements, we were pleased to see that through DBCA, planning is underway for a new day use area which will include landscaped gardens, accessible picnic and barbeque facilities and sealed pathways to the future park hub complex that will be the main feature of the planned park improvements.

In progressing our strategic initiatives, we are seeking collaborative opportunities in the delivery of projects and programs. We also need to tackle some challenges. While the Foundation has been successful in attracting funding required to deliver its programs and projects, achieving long-term sustainability through a dedicated revenue flow remains a priority.

In addition to Spring into Parks, progress has been made on other projects, for example fifteen Smartreka maps have been published and our Nature Connection Education Series has been implemented at nine primary schools in the Perth and Peel regions. Downloads of Smartreka maps have grown significantly and readership of our newsletter, prepared by Board Director Ainslie de Vos, continues to be strong. I would like to extend appreciation to Platinum Partner Coogee Chemicals for its philanthropic commitment to the work of the Foundation and acknowledge also Mr Jock Clough for his increased philanthropic support as a Bronze Partner.

I would also like to thank, BHP, Rio Tinto and the Australian Gas Infrastructure Group for their welcome support and to Lotterywest for its support towards the activation of Spring into Parks.



The support received from our Founding Partners, Chevron Australia, Woodside Energy, Fortescue Metals Group and Wesfarmers has been of enormous help in taking our projects forward and is greatly appreciated.

I thank our staff, particularly General Manager Melanie Wilshin, for their contribution over the year. Their input has enabled us to progress projects and programs to deliver on our strategic objectives. I thank retiring Board Director Eva Skira for her role as Hon Treasurer since our inception, and retiring Director Dale Tilbrook for her wise and knowledgeable advice.

My appreciation extends also to our other volunteer Board and Committee members, particularly members of our Fundraising and Public Fund Committees, to our Founding Ambassadors, Park Ambassadors and our members, donors, supporters and volunteers who have all contributed to the Foundation this year.

A special thank you to His Excellency the Honourable Chris Dawson AC APM, Governor of Western Australia, and his wife, Mrs Darrilyn Dawson, who as Joint Patrons of the Foundation, have been very supportive. Understanding and conserving our unique natural environment is vitally important and we are committed to continue playing an active role to make a positive difference in promoting our parks and reserves and stewardship and philanthropy to conserve them.

We need your continued support, both financial and through your community reach and influence, as we work to promote enjoyment, appreciation and stewardship of our parks now and for future generations.

Keep safe and well.
With best wishes

Hon. Kerry Sanderson AC CVO
Chair, WA Parks Foundation

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Cover image:
Elephant Rocks, William Bay National Park
Courtesy of Tourism Western Australia

We want everyone to feel connected to nature and Western Australia's parks and reserves

VISION

Our parks are increasingly loved and visited and the plants, animals, landscapes and cultural values they embody are protected and a source of pride for all Western Australians thus contributing to people's health, wellbeing and to ecotourism.

MISSION

To connect people to our parks and nature and through collaboration, deliver projects that celebrate, protect, increase understanding and enrich our parks to increase people's sense of connection.

GOALS

- Help, protect and enrich WA's parks and their conservation values.
- Develop people's love of, pride in and connection to parks.
- Build and support a network of partners, drive community and corporate engagement with parks and promote philanthropy.



Courtesy of Tourism Western Australia

YEAR IN REVIEW



The WA Parks Foundation continues to progress towards its goals of connecting more people to parks, building pride in our State's natural assets, supporting conservation and encouraging collaborations.

This was a year of significant progress for the WA Parks Foundation. While the ongoing effects of the global pandemic and rising inflation have continued to create challenges for our fundraising, there have been some excellent achievements.

The release of a further three maps in our smart park mapping partnership with DBCA is making it easier for people to plan walks and navigate some of our most notable and popular national parks. Increased community participation and reach has been achieved through: the Spring into Parks program; the Nature Connection Education Series for primary school children; and the interest received from the many visitors to our inaugural stand at the Perth Caravan and Camping Show.

Other highlights included the very popular Memorable Moments in Nature photo competition and the inaugural conservation-focused 'Design an Ad' competition for primary and high school students.

We were delighted to support the second Walpole Wilderness BioBlitz, a citizen science project coordinated by volunteers from the Walpole-Nornalup National Park Association.

None of these achievements and initiatives would have been possible without the support of our Founding Partners Wesfarmers, Chevron Australia, Fortescue Metals Group and Woodside Energy and project partner BHP.

Increased philanthropic support from Mr Jock Clough, the continued support of Coogee Chemicals, Australian Gas Infrastructure Group, Rio Tinto and the Department of Biodiversity, Conservation and Attractions has increased the Foundation's ability to develop and introduce projects.

The Foundation focuses on promoting the physical and mental health benefits of spending time in nature and a successful grant application to Lotterywest supported the development and activation of Spring into Parks.



Courtesy of Tourism Western Australia

STRATEGIC DIRECTIONS 2025

Identified priority focus areas are:

- 1

Attract support and work with community and corporate organisations and government to improve conservation outcomes (flora and fauna).
- 2

Implement creative and innovative campaigns to improve connection to and support for our parks.
- 3

Collaborate to increase cultural awareness and awareness of the importance of the health of our natural environment.
- 4

Build a sustainable organisation.



Wildflowers, Coalseam Conservation Park, Australia's Coral Coast

GOALS	STRATEGIC INITIATIVES
CONSERVE Help protect and enrich our parks and their conservation and cultural values.	<div><div></div>Work with government, community and corporate organisations to improve conservation outcomes (flora and fauna).</div> <div><div></div>Collaborate with aligned organisations to support and grow cultural awareness.</div>
CONNECT Develop people's love of, pride in and connection to parks.	<div><div></div>Increase profile and reach for the Foundation and its objectives through a strategically defined brand that resonates and connects with our audience.</div> <div><div></div>Build opportunities for lifelong learning and connection to our natural areas.</div> <div><div></div>Increase community understanding, appreciation and awareness of our natural environment including through interpretation and increasing awareness of cultural heritage.</div>
COLLABORATE Build and support a network of partners and drive community and corporate engagement with parks.	<div><div></div>Review and expand relationships with current stakeholders, explore and develop new partnerships.</div> <div><div></div>Increase corporate and community engagement through the growth and development of signature programs (Spring into Parks, Smartreka).</div> <div><div></div>Implement creative and innovative campaigns to attract support from corporate and community organisations.</div> <div><div></div>Build a portfolio of fundable projects with short, medium and long-term horizons.</div>
CAPABILITY Build organisational capacity and sustainability.	<div><div></div>Build a sustainable organisation.</div> <div><div></div>Increase organisational capability and continue to explore and use innovative technologies.</div> <div><div></div>Build fit-for-purpose organisational capacity through engaging appropriate internal and external resources.</div>

HIGHLIGHTS

Spring into Parks

Spring into Parks now in its fourth year, ran from 1 September to 30 November 2022. A Foundation initiative, the campaign provided a platform to promote and sponsor a diverse range of park-related activities, engaging broadly with the community and organisations across sectors. Key messaging focused on education, environment, wellness, youth and culture.

Made possible through a Lotterywest grant and the involvement of many community-based organisations as well as DBCA, the highly successful campaign featured more than 300 activities across 130 parks and attractions. The Spring into Parks calendar of events was supported by a comprehensive social media and digital streaming campaign which grew the Foundation's online community and level of engagement.

The campaign combined on-line information resources with community-based, nature-related activities and targeted engagement with youth, families and professionals. Partnerships with a range of organisations, among them DBCA's Parks and Wildlife Service, Educated by Nature, Millennium Kids, Birdlife WA, Astrotourism WA, WA Gould League and the WA Naturalists' Club, helped to increase the campaign's reach and build community engagement.

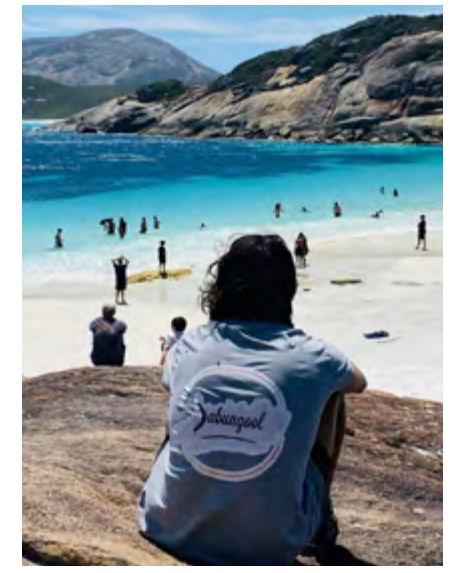


Educational blogs and videos featured topics and activities such as traditional bush tucker and bush medicine, guides to sensory meditation, building a mini hut, discovering hiking, learning about iconic WA flora, how to 'green desk' and building a backyard cubby. The wide-ranging participation in the campaign contributed to substantial growth in social media followers, with a reach of 247,000, more than 585,000 impressions and 35,000 page views on the Foundation's website, as well as an increase in subscriptions to the newsletter.

Built on the theme "a little bit of nature every day makes you feel healthier and happier", the Consciously Connect with Nature theme was woven through the campaign. Spending time in nature is vital for the health of the community and is an effective, evidence-based public health intervention tool. While it is not possible to directly measure, anecdotal information indicates that usage of hiking trails in parks reached record levels.



Ballardong dancers, Courtesy of Rebecca Parkhouse



Yanchep National Park, Courtesy of Depirno Photography

Capturing a biodiversity snapshot

The second Walpole Wilderness BioBlitz (WWBB) supported by the WA Parks Foundation, the Walpole-Nornalup National Park Association (WNNPA) and Lotterywest was a highly rewarding event, attracting over 160 citizen scientists and other conservationists. Participants made over 3,000 observations with 586 species identified to genus level.

Coordinated by volunteers from the WNNPA in October 2022, the BioBlitz comprised a series of surveys within the heart of the Walpole Wilderness Area. Some of the key aims were to: create an inventory of species in the survey area; identify and map the area's natural assets, including species abundance and distribution, geological and hydrological features and vegetation communities; and identify new species.

Valuable information from the BioBlitz on threatened, rare, common and new species will contribute to a greater understanding of the area and help to inform the future protection, conservation and management of this unique and important environment.

Information gathered is shared with land managers to help inform conservation practice and policy and improve planning and management outcomes in the future.

Caravan and Camping Expo

Initiatives such as the WA Parks Foundation's innovative Smartreka digital mapping program drew interest from the many visitors to our inaugural stand at the Perth Caravan and Camping Show.

Our presence at this very popular event was also an opportunity to promote the Foundation's role in connecting people with WA's national parks, building awareness and appreciation of these natural assets and helping to conserve them for present and future generations.

The ever-growing popularity of caravan and camping holidays is a significant contributor to growth in visitor numbers to WA's national parks, marine parks and reserves.

Thanks to Park Ambassadors Emeritus Professor Ross Dowling AM, Professor Lyn Beazley AO and Ainslie de Vos for their presentations on aspects of the Foundation's work.



Memorable moments in nature

Magical moments are made when you 'wander out yonder' and we encouraged the community to capture their dream moments in nature. The Memorable Moments in Nature photo competition, a highlight of the Spring into Parks program, attracted more than 1,460 entries. Inviting community members to share their 'Instagram-able' images created opportunities for people of all ages to play a part in showcasing Western Australia's spectacular natural assets and in promoting the importance of caring for and respecting our great outdoors.

Congratulations to Carol Strang winner of the photo competition with her stunning image of a honey possum taken at Fitzgerald River National Park and to runners up, Lex Porebski, Paul Jarvis, Andrea Watts and Naomi Hood-Penn.

Thank you to our competition supporters RAC Parks & Resorts, Matagarup Zip+Climb, Two Feet and a Heartbeat, Camera Electronic, Mindful in Nature and DBCA for donating prizes.

MEMORABLE MOMENTS IN NATURE



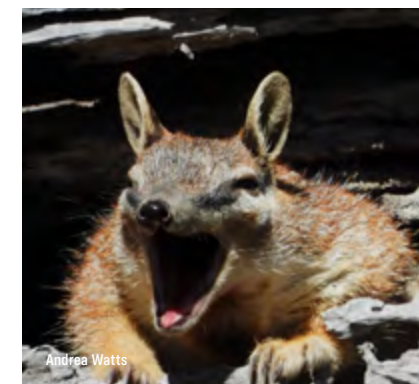
Carol Strang



Lex Porebski



Naomi Hood-Penn



Andrea Watts

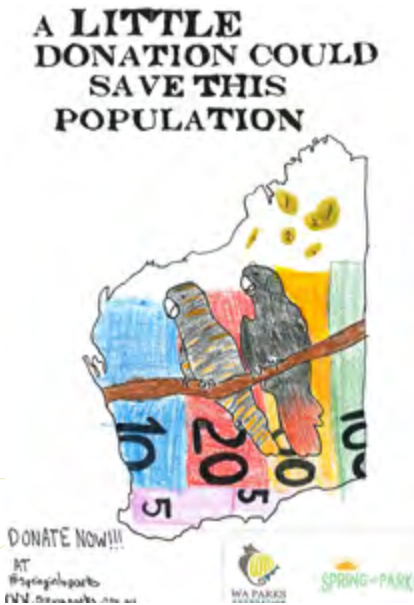


Paul Jarvis

Encouraging conservation champions

Protecting our endangered species was the theme of the Foundation's inaugural 'Design an Ad' competition, in partnership with The West Australian newspaper. Primary and high school students were encouraged to design an advertisement highlighting the importance of protecting our native animals in WA's national and marine parks.

Thank you to the participating schools and congratulations to our winners, Freya Cooper (Banksia Grove Primary School), Kikki Nicholls (Mullaloo Beach Primary School) and Aja Kondo-Morcom and Charlie Czaplinska, both from Mt Lawley Senior High School.



Children connecting with nature

Now in its second year, the Nature Connection Education program sponsored by the Australian Gas Infrastructure Group involved five primary schools in the Perth and Peel regions.

This immersive eight-week program, designed and delivered by Educated by Nature, engaged primary school students and their teachers in outdoor learning experiences within their local communities.

Connection to nature is recognised as being important for the physical and mental health of people of all ages and is vital in developing communities that live with active principles of sustainability.

Among elements of environmental stewardship are understanding and feeling part of nature, noticing changes in ecosystems, developing curious minds and feeling empowered to assist in protection and regeneration of natural assets.

Research suggests that contact with nature is not just a vital aspect of human development but is also necessary for the ongoing conservation of our natural environments. Children who develop a sense of ownership and concern for the natural environment are likely to want to protect it in the longer term (Green, et al, 2022; Harris, 2021).

Nature play takes place in natural outdoor environments such as parks, forests, bushlands, beaches and gardens. Children typically engage in activities such as climbing, building, balancing, exploring and pretending while learning about the world around them. In so doing, they interact directly with natural elements in ways that are challenging physically, cognitively, socially, and emotionally.

Sponsoring public sector schools which have limited resources created an opportunity for primary school children to experience these programs which otherwise may not be within their reach.

A series of videos captured the very positive outcomes from this program, and these can be viewed on the Foundation's website.



Top Ten Statistics

100%

of parents would like their child to participate in programs like this again

90%

of parents said the program improved children's inquisitiveness

100%

of school leaders thought teachers would continue to use the activities

90%

of parents said the program improved children's connection to nature (comfort and knowledge)

100%

of teachers said the program enhanced their ability to teach outdoors

13%

improvement in student-teacher relationship

94%

of girls who completed the program would like to spend more time in nature

11%

increase in awareness of the local bird and plant life

90%

of students enjoyed participating in Nature Connection

8%

increase in student resilience (not giving up when things get difficult)



What did the kids say about the program?

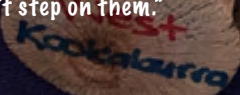
"I've learned how to respect nature and how to treat it. We need it to live. We need trees and bees and birds. I feel like when I go out here now, it has advanced my knowledge and my experience in nature."

"My favourite activity is the sit spot. You get to hear all the birds... magpies, kookaburras, [and] owl."

"The teacher has been telling us about plants. We've been learning about little plants that only grow once a year. I feel excited about Nature Connection. I will tell other kids how to look after the plants and making sure that we don't step on them."

"I usually didn't go out in nature much. I only go out with Nature Connection. I want to go out more now. I have lived in Pakistan, Afghanistan and in Australia. I'm really interested in the bush and bush tucker."

"I love spending time in nature. Spending some more time in nature is good. We have fun with our friends out here."



The WA Parks Foundation's free, interactive Smartreka mapping initiative has been developed with DBCA's Parks and Wildlife Service and in partnership with BHP. Maps for fifteen priority national parks have been completed.

National parks mapped during the year under review were Leeuwin-Naturaliste, Walpole-Nornalup and Yanchep. Planning has commenced on the next maps, including Rottnest Island, Porongurup, Torndirrup, Wellington and Kennedy Range national parks.

Those previously mapped for the Smartreka maps series are Cape le Grande, Cape Range, D'Entrecasteaux, Fitzgerald River, Francois Peron, Kalbarri, Karijini, Millstream-Chichester, Mount Augustus, Purnululu, Stirling Range and Walyunga national parks.

Using built in GPS capabilities on smartphone or tablet to plot real-time location, the maps make it easier to navigate and include information on camping and picnic areas, lookouts, parking, swimming, toilets, walk trails and their classifications, wheelchair access, Wi-Fi, roads, tracks and safety information.

If downloaded ahead of a park visit via the free Avenza Map app while network access is available, the connection to Smartreka maps when in the park can be made without a network connection and without roaming charges.

Trek Ningaloo, Ningaloo, Courtesy of Tourism Western Australia

SMARTREKA

THE SMARTER PARK MAPS

Links to the maps are available through the websites of the WA Parks Foundation and Explore Parks WA.



Upgrading a natural jewel

The WA Parks Foundation and DBCA have a shared vision to make John Forrest National Park near Perth a gateway national park, through the revitalisation of facilities to improve the visitor experience.

John Forrest, WA's first national park, just a 35-minute drive from the CBD, has exceptional environmental features as well as highly significant Aboriginal and European historical and heritage values.

In 2021, the Western Australian Government committed \$8.4 million to upgrade facilities and an additional \$2.5 million was committed as part of the WA Recovery Plan initiative, to upgrade and develop new trails.

While the park in its entirety is the main attraction, an architecturally designed Park Hub with a café and interpretation space, further improvements to existing picnic areas and gardens, with increased parking and access are part of the plan. The WA Parks Foundation was pleased to contribute to development of the business case for this upgrading.

Following the release of schematic designs, planning has commenced for a new day use area, which will include landscaped gardens, accessible picnic and barbecue facilities, and sealed pathways to the future park hub complex that will be a major feature of the planned park improvements.

The current work on the day use area is expected to be completed and ready to open in late 2023..

John Forrest National Park is one of the most visited in the Perth metropolitan area. Its many natural attractions include two scenic waterfalls that flow in winter and spring, and a jarrah forest still largely in its natural state.

Connecting with community

The Foundation is continuing to reach out to the community by working with partner organisations to cross-promote projects, events and key messaging.

Over the past twelve months, subscriptions to the Foundation's monthly on-line newsletter have increased by 25 per cent.

Increased campaign and project activity has seen the Foundation's social media followers grow 11 per cent on Facebook (5,460 followers), 7 per cent on Instagram (4,360 followers), 9 per cent on Twitter (942 followers) and 23 per cent on LinkedIn (499 followers).

The core theme across all campaigns is to promote the importance of understanding, appreciating and conserving Western Australia's parks and reserves, and the benefits of connecting with nature for mental and physical health and wellbeing.

CONSERVING OUR PARKS

The Foundation once again had the pleasure of partnering with Deloitte Australia on the company's annual Impact Day. Each November, Deloitte staff from throughout the nation down their usual work tools to make a special contribution in their communities.

Deloitte volunteers assisted with projects at Yanchep National Park and provided support at Kanyana Wildlife Rehabilitation Centre.

MANAGEMENT & GOVERNANCE

Management has concentrated on progressing key projects, business development and streamlining business processes to minimise resource requirements for administrative functions. A strong emphasis on upholding corporate governance continues.

The business outlook and market conditions created by the global pandemic as well as other economic factors have influenced the Foundation's financial position. The Board, supported by its Fundraising Committee, is addressing this in a focused and targeted manner, continuing to value and strengthen relationships with our existing partners for mutual benefit and seeking additional opportunities for support further afield.

All mandatory reporting requirements for the year were completed in a timely fashion and the reporting requirements of our partners were met.

PATRONS

The WA Parks Foundation is honoured to have the Joint Patronage of **His Excellency the Honourable Chris Dawson** AC APM, Governor of Western Australia, and his wife, **Mrs Darrilyn Dawson**.

This Vice-Regal interest and support is invaluable.

BOARD OF DIRECTORS

The membership of the Board of Directors for the year ending June 30, 2023.

- **Chair: The Hon Kerry Sanderson AC CVO**
Former Governor of Western Australia, former Chancellor Edith Cowan University, Chair St John of God Healthcare
- **Hon Treasurer: Ms Eva Skira AM**
Chair Macmahon Holdings Limited, Chair of the Catholic Education Commission and former Chair of Trustees of St John of God Healthcare Group
- **Mr Shaun Hardcastle**
Partner, Hamilton Locke
- **Hon Albert Jacob GAICD**
JP, Mayor of the City of Joondalup (from September 2022)
- **Ms Leigh-Anne Meyerowitz CA**
Group Director, Shakespeare Total Financial Solutions (from April 2023)
- **Mr Richard Simpson**
Director Euroz-Hartley, Former Chair Botanic Gardens and Parks Authority
- **Dr Richard Walley OAM**
Director of Aboriginal Productions and Promotions
- **Ms Ainslie de Vos GAICD**
Former Manager External Affairs, Fremantle Ports
- **Ms Dale Tilbrook**
Maalinup Aboriginal Gallery

Other attendees:

- **Ex-officio attendee: Mr Peter Sharp**
Executive Director, Parks and Visitor Services,
Parks and Wildlife Service, DBCA (to April 2023)
- **Dr Fran Stanley**
Executive Director, Conservation and Ecosystem Management,
DBCA (from May 2023)
- **Board Secretary: Ms Melanie Wilshin**
General Manager, WA Parks Foundation

PUBLIC FUND COMMITTEE

A Public Fund Committee is a mandated requirement of the Department of the Environment and the Income Tax Assessment Act 1997 for Public Fund management and part of the requirements for maintaining Deductible Gift Recipient standing.

Chair: Ms Eva Skira AM

Mrs Leigh-Anne Meyerowitz CA
Hon Kerry Sanderson AC CVO
Mr Ian Williams AO

FUNDRAISING COMMITTEE

The Fundraising Committee seeks corporate and public engagement with our parks and to promote philanthropy. Membership is:

Chair: Ms Tanya Trevisan

Mr David Flanagan AM
Mr Shaun Hardcastle
Hon Kerry Sanderson AC CVO
Mr Richard Simpson
Ms Diane Smith-Gander AO

AMBASSADOR ADVISORY COMMITTEE

The Ambassador Advisory Committee seeks to engage Park Ambassadors and to assist with the achievement of the Foundation's goals.

Membership is:

Chair: Emeritus Professor Ross Dowling AM

Hon Kerry Sanderson AC CVO
Professor Lyn Beazley AO
Councillor Kim Eckert OAM
Ms Regina Flugge
Ms Kate Gibson
Mr Ryan Mossny
Mr Jim Sharp
Mrs Ainslie de Vos
Ms Tracy Shea

MANAGEMENT TEAM



Ms Melanie Wilshin, General Manager
Ms Fiona Cooper Smyth, Marketing and Partnerships Manager
(to March 2023)
Ms Robin Piesse, Project Manager (part-time)



PARTNERS AND SUPPORTERS

The Foundation greatly appreciates the support of the Western Australian community, and we are delighted to acknowledge the generous contributions of our corporate partners, donors, members, ambassadors and our dedicated volunteers.

With special thanks to our partners.

Platinum Partners



Gold Partners



Bronze Partner

Jock Clough

Supporting Partners



Government Partners



Koomal Dreaming, Courtesy of Tourism Western Australia

The WA Parks Foundation would like to acknowledge the very important and early support from our Founding Partners: Chevron Australia, Fortescue Metals Group, Wesfarmers and Woodside Energy.

We also greatly value the ongoing support of our Government Partners: the Department of Biodiversity, Conservation and Attractions and Lotterywest.

The support of Scoop Digital and Localista is also much appreciated.

Donors

Our appreciation and thanks also go to the other individuals and organisations who made contributions during 2022/23:

Kangaroo Paw Silver Circle

- Janet Holmes à Court AC
- Hon Kerry Sanderson AC CVO

Park Steward

- Sonia Beckwith
- John van Bockxmeer
- Explore Caravans
- Helen Elliott
- Claire Hales
- Mark Jones
- Tracey Powis
- Louise Shooter
- Nigel Spry
- Ainslie de Vos
- Kate Watts
- Ian Williams AO
- Melanie Wilshin
- Benjamin Yap

OUR MEMBERS

The Foundation is a membership-based organisation and at 30 June 2022, there were 104 members, comprising student, individual and family memberships. All Foundation members are entitled to receive a 50% discount on the annual All Parks Pass from Parks and Wildlife as well as a range of exclusive discount offers.

OUR AMBASSADORS

The Foundation has fifty-six Ambassadors, all with a common love of our parks and support for the Foundation's objectives. They include people with extensive and varied experience of Western Australia's national parks as well as those with relevant experience in other areas. Our Ambassadors, with their wide-ranging expertise and networks, have much to contribute in raising awareness of the importance of our parks and of the Foundation's work.

Founding Ambassadors

We thank the Founding Ambassadors for their contributions and time volunteered.

- **Pat Barblett** AM
- **Hon Fred Chaney** AO
- **Janet Holmes à Court** AC

Park Ambassadors

We thank the Park Ambassadors for their contributions and time volunteered.

Liz and Simon Beazley , Lifestyle Pioneers	Brendon Moore
Professor Lyn Beazley AO	Karen Morrissey OAM
June Butcher AM	Ryan Mossny
Simon Cherriman	Gary Muir
Jock Clough	Philippa Nikulinsky AM
Emeritus Professor Ross Dowling AM	Dr Brad Norman AM
Councillor Kim Eckert OAM	Jane O'Malley
David Flanagan AM	Robin Piesse
Dr Regina Flugge	Tracey Roberts MP
Sophia Forrest	Chandra Salgado Kent
Nat Fyfe	Verity Sebire
Kate Gibson	Jim Sharp
Shaun Hardcastle	Tracy Shea
Dr Tom Hatton PSM	Richard Simpson
Professor Stephen Hopper AC	Eva Skira AM
Ezra Jacobs-Smith	Andrew St Pierre White
Josie Janz-Dawson	Dale Tilbrook
Victoria Laurie	David and Ainslie de Vos
Professor Stephen van Leeuwen	Dr Richard Walley OAM
Mayor Peter Long and Vicki Long	Mark Webb PSM
Griffin Longley	Melanie Wilshin
Janelle and Adam Marr	Tim Winton
Eric McCrum OAM	Mike Wood AM
Richard McLellan	Ben Wyatt

Ranko Colicic

Our Volunteers

Our thanks to our many volunteers, who have contributed their time and expertise over the past year.

WA Parks Foundation Board

Hon. Kerry Sanderson AC CVO, **Eva Skira** AM, **Hon Albert Jacob**, **Shaun Hardcastle**, **Leigh-Anne Meyerowitz**, **Richard Simpson**, **Dale Tilbrook**, **Ainslie de Vos**, **Dr Richard Walley** OAM.

WA Parks Foundation Committees

Professor Lyn Beazley AO, **Emeritus Professor Ross Dowling** AM, **Councillor Kim Eckert** OAM, **David Flanagan** AM, **Regina Flugge**, **Kate Gibson**, **Shaun Hardcastle**, **Leigh-Anne Meyerowitz**, **Ryan Mossny**, **Hon. Kerry Sanderson** AC CVO, **Jim Sharp**, **Tracy Shea**, **Richard Simpson**, **Eva Skira** AM, **Diane Smith-Gander** AO, **Tanya Trevisan**, **Ainslie de Vos** and **Ian Williams** AO.

Pro Bono Support

Of major assistance, this year has been the contribution of our Supporting Partners, Deloitte, PwC and Hamilton Locke. Deloitte has provided pro bono accounting services, PwC contributes pro bono audit services and Hamilton Locke provides pro bono legal services. The professionalism of these services is greatly valued by the Foundation and provides confidence that high levels of corporate governance are being maintained.

Financial Services

- **Deloitte:** Thomas Hodgkins and Ewa Michalska

Audit Services

- **PwC:** Justin Carroll, Jenny Li, Alyssa Pek

Legal Services

- **Hamilton Locke:** Shaun Hardcastle, Patrick Pethick

Communications and Marketing Services

- **Ainslie de Vos**

GET INVOLVED

Western Australia's parks are known and loved for their spectacular scenery, diverse plant and animal life and the unique experiences they offer. Together, we can make a real difference to help everyone enjoy our parks now and make sure future generations can do the same.

Become a friend of the Foundation

Individual, family and student memberships are available. All members receive a 50% discount on the Parks and Wildlife Annual Park Passes, which offer both convenience and value for money when exploring our stunning parks and reserves, as well as a range of exclusive discounts with retail and tour operators.

Donate

Donations directly contribute to programs that promote the many benefits of spending time in nature and raise vital funds for park improvement projects that would not otherwise be possible.

Leave a bequest

By making a gift to the Foundation, you can help make a real difference to conserving our parks and creating a legacy.

Volunteer your time

With more than 31 million hectares of national parks and reserves across Western Australia, and more to be announced, every little bit of help makes a difference. If you love parks and you want to help conserve or improve park experiences, please let us know!

Ways to partner

There are many opportunities to partner with the Foundation with a wide range of corporate and community projects requiring financial, in-kind and corporate volunteering support.

www.ourwaparks.org.au/get-involved



OUR VALUES

WE ARE...

COLLABORATIVE - We understand that we can achieve more by collaborating with others.

We collaborate and work together with traditional owners, land managers, cultural leaders, scientists, recreation professionals and our community. We are inclusive and make collaboration part of how we do business.

WE ARE HERE TO...

CONSERVE - Our park experiences have shaped us and hold deep meaning and value.

Our wish is to gift this value to our children and future generations. We are stewards of our parks and help conserve and protect our natural environment.

WE VALUE THE...

OUTDOORS - We value the natural treasures on our doorstep. We love getting outdoors and encouraging others to experience and enjoy our amazing land and marine parks.

Everything we do is to encourage the experience and appreciation of nature and the outdoors.

WE SEEK...

UNDERSTANDING - Through increasing understanding we help people to gain greater appreciation of our parks and build the emotional value and sense of stewardship to conserve them.

We are here to further explore and discover what our parks can teach us and through this, better understand and celebrate their true meaning and intrinsic value. Our role is to help increase understanding of the vital role nature holds for our lives and our connection to it, and our interconnection with it.

WE FACILITATE...

WELLBEING - Positively connecting with our parks nurtures our physical, mental, spiritual, social and economic wellbeing. We understand that the health of our parks directly impacts our health and the health of our society.

We are mindful that all of our choices will positively support the wellbeing of our parks and us. In our parks we find joy.



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CONNECTING PEOPLE
TO PARKS